



Food Banks **Activation Kit**

Ready-to-go resources to activate your people, fast.

Rally your people — *quickly and easily* — to support food banks

Launching a giving or volunteering initiative is time-consuming. From deciding which causes to support, to writing content and sourcing images, there are a lot of moving pieces.

If you'd love to create an initiative for **supporting food banks**, but don't have a lot of time, this activation kit will help.

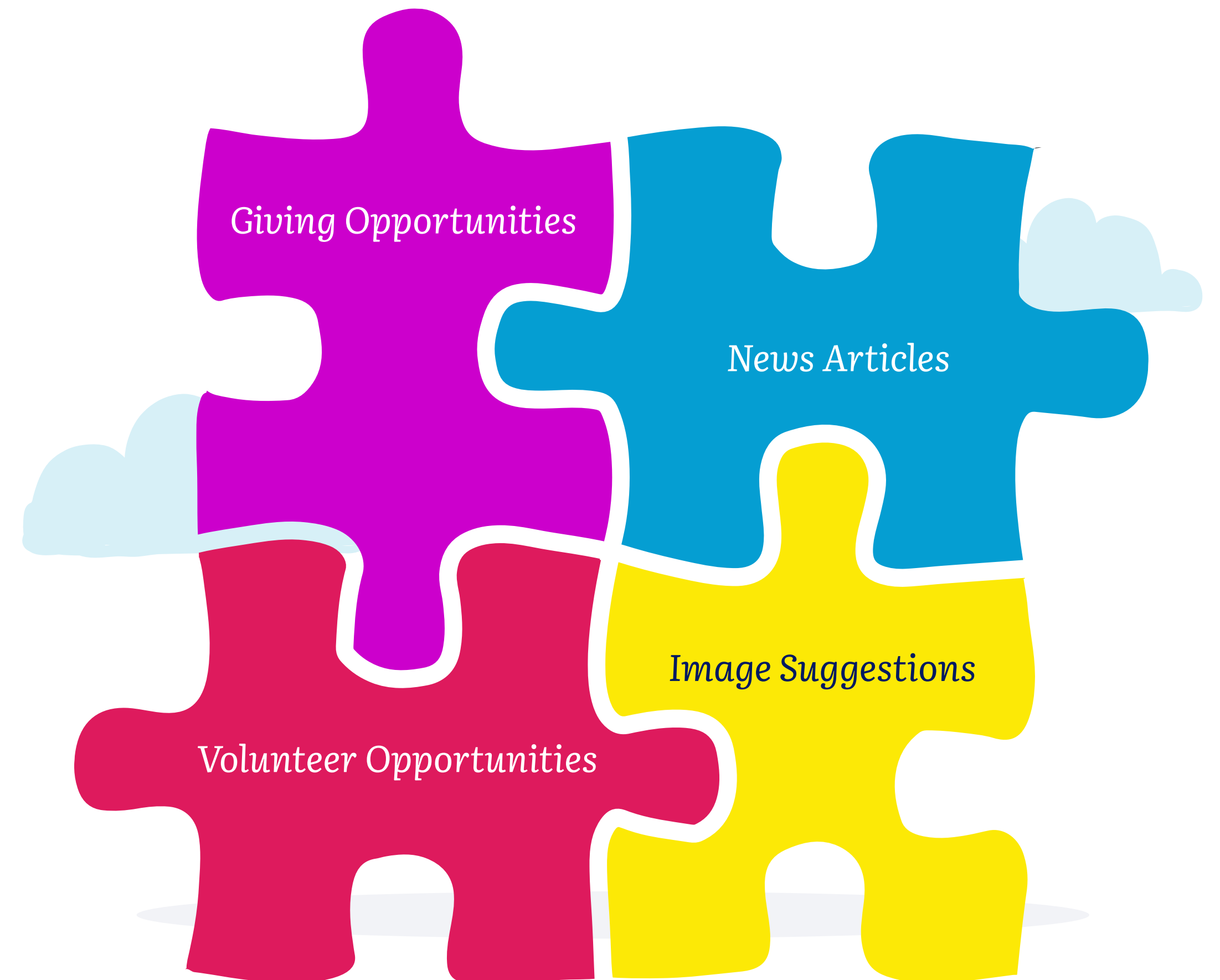


Try Benevity's *activation kits*

Benevity's activation kits include everything you need to launch compelling campaigns designed to increase engagement in causes that make a difference — saving you time, so you can focus on maximizing impact.

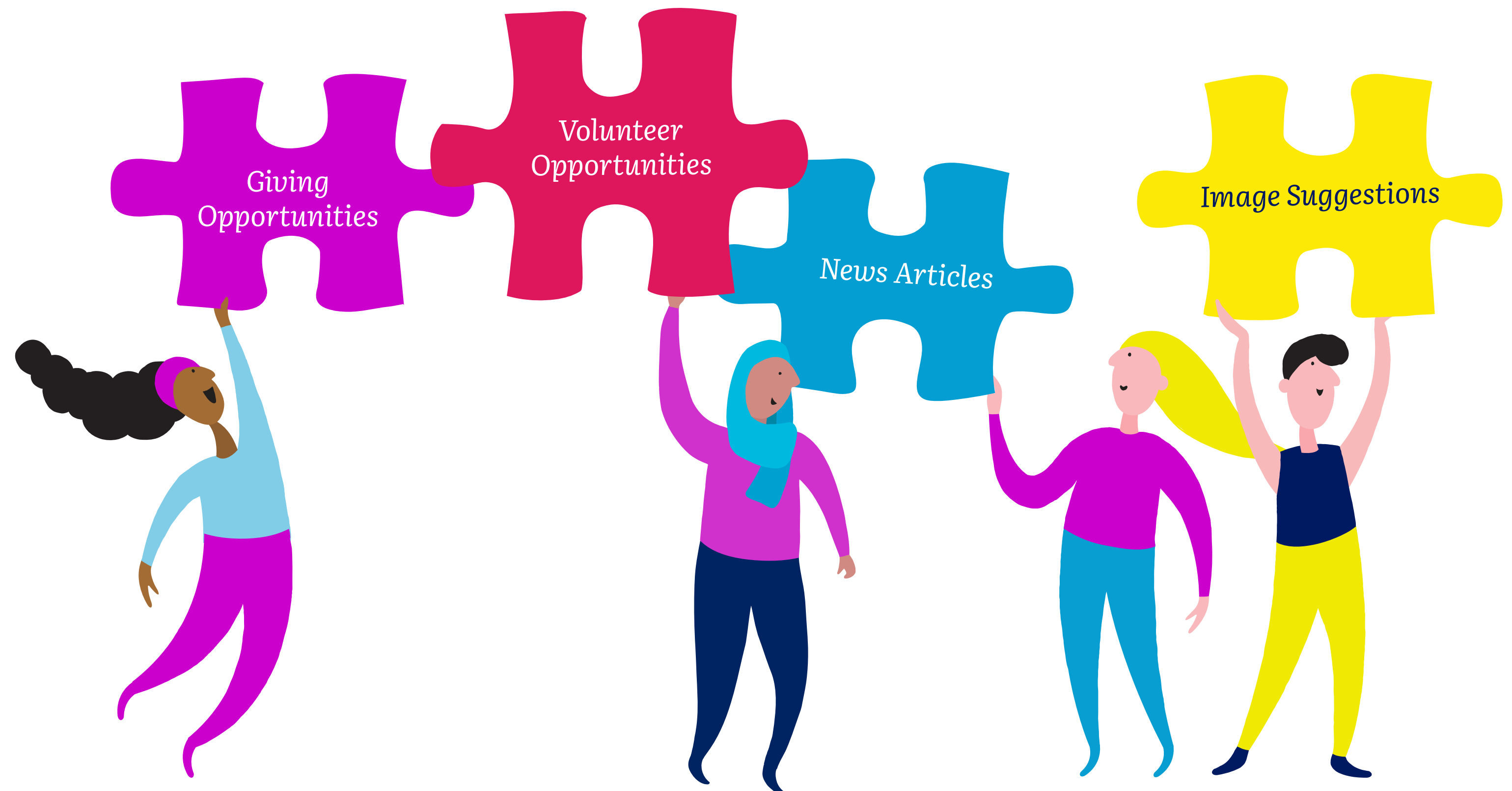
With the ready-to-go, expertly curated content in this activation kit, your team will be fully prepared to support **food banks** this year!

Developed by Benevity's expert content team, the **Food Banks Activation Kit** includes:



Your *Food Banks* Activation Kit includes ...

- **A note to program leaders**
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A note to *program leaders*

For many people, their favorite causes for giving and volunteer opportunities are those that support food banks. Terms related to food insecurity are frequently among the words most searched for on the Benevity platform. Food banks are among the most supported causes for both donations and for volunteering, demonstrating year after year that this topic is a priority. We've seen the data, and we're here to help you and your people make an impact!

We've created templates for both giving and volunteer opportunities as a response to the high level of interest in this area and to help you set up your campaigns. Feel free to use this kit throughout the year to show your support for the food insecurity causes that mean the most to you and your people, whenever that makes the most sense for your program.

We've created the copy to be a useful starting point for a campaign. There are prompts on where and how to customize it. Be sure to include causes that resonate with your people and inspire action. If possible, choose causes that specifically address the unique needs of your local area. If your organization is based in multiple locations, you can choose causes from multiple areas. Your people may have good ideas on where their service and support are most valuable and welcome. Your previous campaigns may also provide some options.



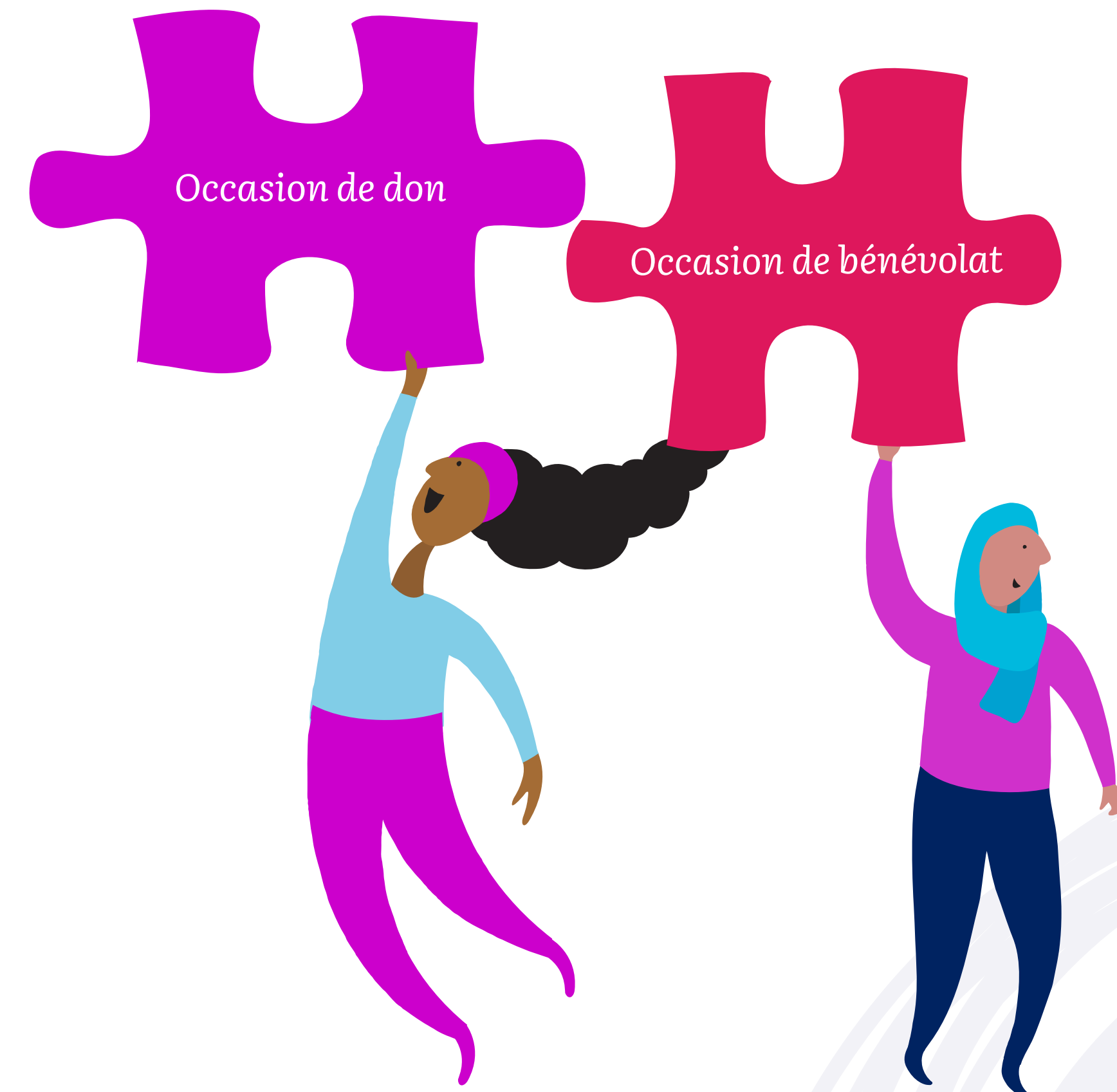
Remarque destinée aux directeurs de programmes

Pour de nombreuses personnes, les banques alimentaires sont la cause la plus importante pour laquelle faire du bénévolat ou offrir des dons. Les termes associés à l'insécurité alimentaire se retrouvent fréquemment parmi les mots-clés les plus recherchés sur la plateforme Benevity. Les banques alimentaires font partie des causes qui reçoivent le plus de dons et d'heures de bénévolat, ce qui montre que ce sujet est une priorité, année après année. Nous avons vu les données et nous sommes là pour vous aider à changer les choses!

Nous avons créé des modèles pour les occasions de dons et de bénévolat afin de vous aider à préparer vos campagnes. N'hésitez pas à utiliser cette trousse tout au long de l'année, au moment opportun pour votre programme, afin de montrer votre soutien aux causes luttant contre l'insécurité alimentaire qui vous tiennent à cœur.

Nous avons créé ce texte afin qu'il serve de point de départ pour une campagne. Nous vous indiquons les endroits où le personnaliser et les façons de le faire. Choisissez des causes qui touchent vos employés et qui les incitent à agir. Si possible, trouvez des causes qui œuvrent pour répondre aux besoins uniques de votre région. Si votre organisme est présent à plus d'un endroit, vous pouvez choisir des causes de régions différentes.

Il est possible que les participants à votre programme aient de bonnes idées au sujet des endroits où leurs services et leur soutien seront les plus utiles. Vos campagnes précédentes peuvent également vous servir d'inspiration.



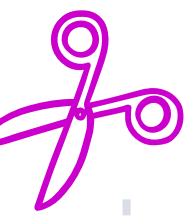


Giving Opportunities



Tip

Use this template in your communications



Support food banks

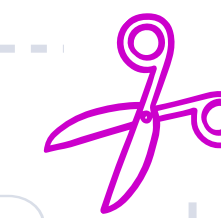
Provide food to the hungry in your communities

Food insecurity is an ongoing challenge for many families. The pandemic has hurt people financially at the same time that climate change, wars and conflicts, and supply chain issues have increased the cost of food. For too many, the source of their next meal is uncertain. Some families only have the opportunity to eat because of the important work of food banks.

Millions of people around the world go to bed hungry every night, including families in our local area. We can take action together and show our care for others. When we donate to our local food bank, we support their heroic efforts to feed the hungry in our communities.

When you donate to this giving opportunity, you support organizations providing food to people struggling to feed their families.

- **{Name of the organization}**: {Short description of what they do.}
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Soutien aux banques alimentaires

Fournissez de la nourriture aux plus démunis de votre communauté

L'insécurité alimentaire est un défi auquel font face de nombreuses familles. La pandémie a engendré des difficultés financières personnelles. Les changements climatiques, les guerres, les conflits et les problèmes de chaîne d'approvisionnement ont entraîné une augmentation du coût des aliments. Trop de gens ne savent malheureusement pas d'où proviendra leur prochain repas. C'est grâce à la présence de banques alimentaires que certaines familles ont la possibilité de manger.

Des millions de gens partout dans le monde se couchent le soir affamés, dont des familles de notre région. Nous pouvons agir collectivement et apporter de l'aide à ceux qui sont dans le besoin. En faisant un don à notre banque alimentaire locale, nous soutenons les efforts héroïques de ses bénévoles pour nourrir ceux qui ont faim.

En faisant un don à cette occasion, vous aidez des organismes qui fournissent de la nourriture à des gens peinant à nourrir leur famille.

- **{Nom de l'organisme}** : {courte description de ce qu'il fait.}
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Volunteer Opportunities



Tip

Use this template in
your communications



Provide food to those in need

Volunteer at your local food bank

Food insecurity is an ongoing challenge for many families. The pandemic has hurt people financially at the same time that climate change, wars and conflicts, and supply chain issues have increased the cost of food. For too many, the source of their next meal is uncertain. Some families only have the opportunity to eat because of the important work of food banks.

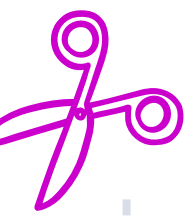
Millions of people around the world go to bed hungry every night, including families in our local area. We can take action together and show our care for others by volunteering our time to our local food bank. They rely on the contribution of volunteers and need our help to keep doing the valuable work that they do. We can support their heroic efforts to feed the hungry in our communities.

- **{Name of the organization}**: {Short description of what they do and what volunteers can do to support them.}
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- **{Name of the organization}**: {Short description of what they do and what volunteers can do to support them.}

Sign up to a volunteer opportunity and commit to helping out in your community.

Thank you!

Thanks for volunteering your time toward something so important to so many!



Fournir de la nourriture aux personnes dans le besoin

Faites du bénévolat pour votre banque alimentaire locale

L'insécurité alimentaire est un défi auquel font face de nombreuses familles. La pandémie a engendré des difficultés financières personnelles. Les changements climatiques, les guerres, les conflits et les problèmes de chaîne d'approvisionnement ont entraîné une augmentation du coût des aliments. Trop de gens ne savent malheureusement pas d'où proviendra leur prochain repas. C'est grâce à la présence de banques alimentaires que certaines familles ont la possibilité de manger.

Des millions de gens partout dans le monde se couchent le soir affamés, dont des familles de notre région. Nous pouvons agir collectivement et apporter de l'aide à ceux qui sont dans le besoin en faisant du bénévolat pour notre banque alimentaire. La contribution de bénévoles est vitale pour l'accomplissement de ce travail inestimable. Nous pouvons contribuer à ces efforts héroïques pour nourrir ceux qui ont faim dans notre communauté.

- **{Nom de l'organisme}** : {courte description de ce qu'il fait et de ce que les bénévoles peuvent faire pour le soutenir.}
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- **{Nom de l'organisme}** : {courte description de ce qu'il fait et de ce que les bénévoles peuvent faire pour le soutenir.}

Inscrivez-vous à une occasion de bénévolat et aidez votre communauté.

Merci!

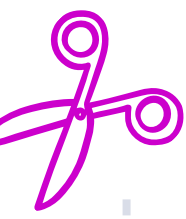
Merci de faire du bénévolat pour une cause si importante!

News Articles



Tip

Use this template in
your communications



Support food banks

For too many, the source of their next meal is uncertain. Some families only have the opportunity to eat because of the important work of food banks. We can take action together and show our care for others. When we donate to our local food bank, we support their heroic efforts to feed the hungry in our communities.

Soutien aux banques alimentaires

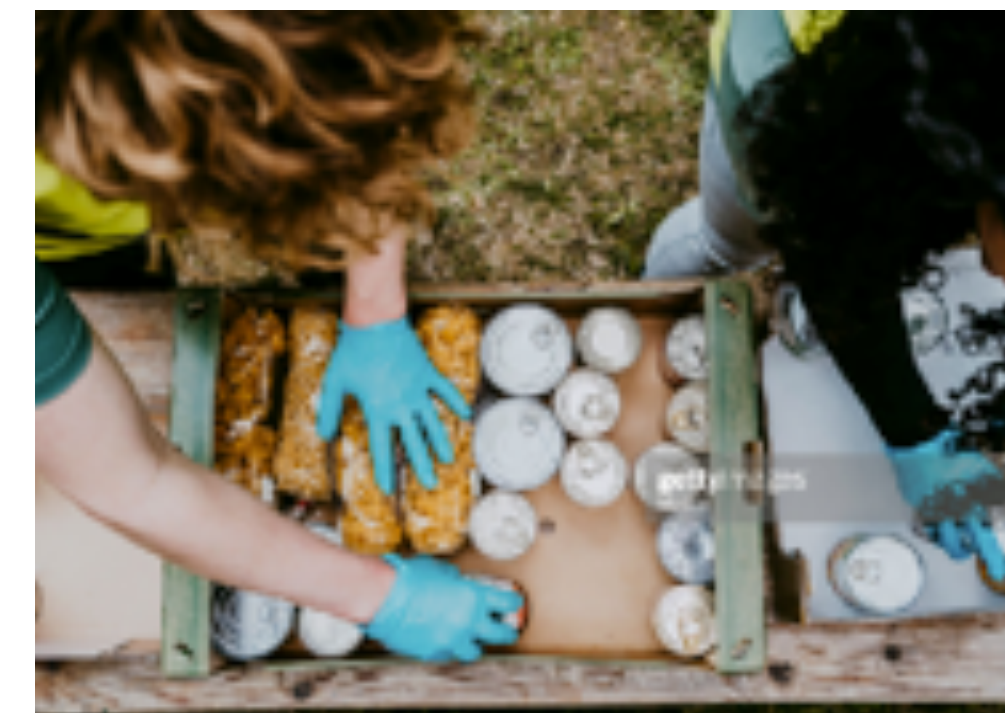
Trop de gens ne savent malheureusement pas d'où proviendra leur prochain repas. C'est grâce à la présence de banques alimentaires que certaines familles ont la possibilité de manger. Nous pouvons agir collectivement et apporter de l'aide à ceux qui sont dans le besoin. En faisant un don à notre banque alimentaire locale, nous soutenons les efforts héroïques de ses bénévoles pour nourrir ceux qui ont faim.



Image Suggestions

Tell a richer story ... with *images*

To help promote your campaign, consider licensing images that illustrate the cause and tell a richer story. This page contains images we've handpicked in support of food banks. Click each image to visit Getty Images and license it.



Making an Impact Made Easy

Quality content like this activation kit is a key contributor to campaign success. For our clients who use Spark, Benevity's employee engagement platform, activation kits are proven participation drivers.

Did you know?

Spark clients who have used our pre-written news items have seen participation in their campaigns double. They also receive access to imagery that's already licensed, so it's even faster to get campaigns off the ground.

These are just a couple of the many ways Benevity's Spark platform makes it easy for your company to dramatically increase employee engagement and social impact.

See how activation kits work seamlessly in Spark.

[Book a Demo Today!](#)

Support this **Food Banks** giving opportunity!

Trending Now



Support food banks

Provide food to the hungry in your communities.



Good luck supporting food banks this year!

Benevity, a certified B Corporation, is a leader in global corporate purpose software, providing the only integrated suite of community investment and employee, customer and nonprofit engagement solutions. Recognized as one of Fortune's Impact 20, Benevity offers cloud solutions that power purpose for many iconic brands in ways that better attract, retain and engage today's diverse workforce, embed social action into their customer experiences and positively impact their communities. With software that is available in 22 languages, Benevity has processed nearly \$8 billion in donations and 43 million hours of volunteering time to support 326,000 nonprofits worldwide. The company's solutions have also facilitated 530,000 positive actions and awarded 1.2 million grants worth \$12 billion. For more information, visit [benevity.com](https://www.benevity.com).