

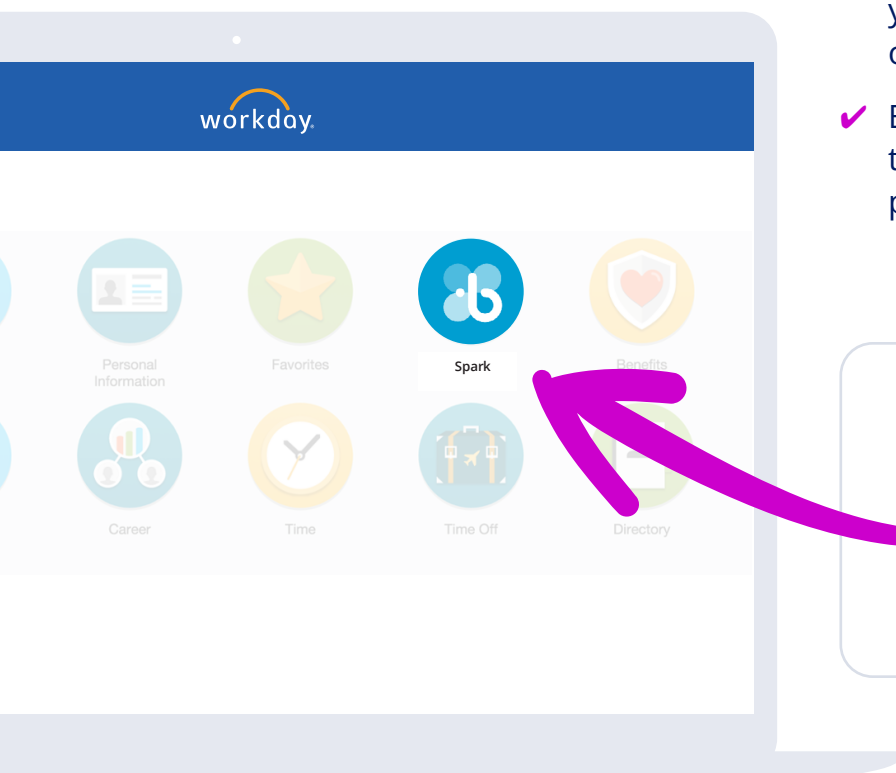


# Bringing **More Purpose** into the Employee Experience

Infuse more purpose into your employee experience while delivering greater business impact with the Benevity-Workday certified integration. This is the first integration of its kind, making it possible for Workday clients to seamlessly and securely connect user and payroll data from Workday HCM with Benevity's award-winning employee engagement software, Spark.

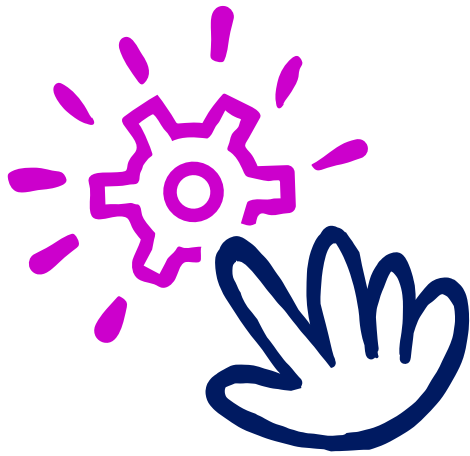
## Now you can easily drive more participation and impact by:

- ✓ Offering a simple payroll giving experience
- ✓ Providing employees with targeted content based on user data like location and department
- ✓ Accessing richer reporting to gain insights you can use to tailor your programs based on your employees' interests and passions
- ✓ Bringing people and program data together to drive more employee engagement and pride, and attract top talent



*Did you know?*

**You can add a Worklet so your employees can access Spark right from their Workday dashboards.**



### **Seamless payroll integration**

By automating the payroll donation process, employees can manage their own recurring donations in Spark, with no extra work for you. The integration also supports multiple payroll schedules for different groups.

### **Enrich the employee experience**

Target company content to employees based on user data like location, department or job level, and access richer reporting so you can tailor your program to employees' interests and passions.

### **Secure data transfer**

The Benevity-Workday integration automates user and payroll data transfer and minimizes the exposure of personal information through a secure, controlled system.

### **Streamlined implementation and maintenance**

Benevity manages the implementation and maintains the integration, reducing the need for manual work from your CSR, HR, Payroll and IT teams.

### **Daily data synchronization**

User profiles sync daily, automatically ensuring only eligible users are part of your program.

### **Single destination**

Easily create a Worklet for Spark so employees can access your giving program from the Workday dashboard.



*Did you know?*

**Clients who enable employees to donate by payroll see an average**

**69%**

**higher donation participation compared to those who don't offer payroll.**

**Turnover is reduced by**

**57%**

**for employees actively engaged in company giving and volunteering efforts.**

Source: Benevity Engagement Study

# Enrich your employee experience with **Benevity + Workday**

## The Benevity-Workday integration makes it easy to:

- ✓ Automate the payroll donation process and allow your people to manage their own recurring donations
- ✓ Ensure only eligible employees are part of your program through daily data synchronizations
- ✓ Target content to employees based on data like location, department or job level
- ✓ Reduce administrative work for your CSR, HR, Payroll and IT teams
- ✓ Bring your people and program data together to map your impact on business goals like employee engagement, employee pride and talent attraction.



**Want to see how simple it is?**

**Request a demo**



Benevity, Inc., a certified B Corporation, is the global leader in corporate social responsibility and employee engagement software, including online giving, matching, volunteering, community investment and purpose-driven actions. Many of the world's most iconic brands rely on Benevity's award-winning cloud solutions to power corporate "Goodness" programs that attract, retain and engage today's diverse workforce by connecting people to the causes that matter to them. With software that is available in 20 languages, to a client community of 18 million people around the world, Benevity has processed more than \$5 billion in donations and 32 million hours of volunteering time and awarded over one million grants to 251,000 nonprofits worldwide.