



Create *Momentum* for National
Volunteer Week (and Beyond)

Menu dock

Our webinar is at your fingertips. Click on the icons to:

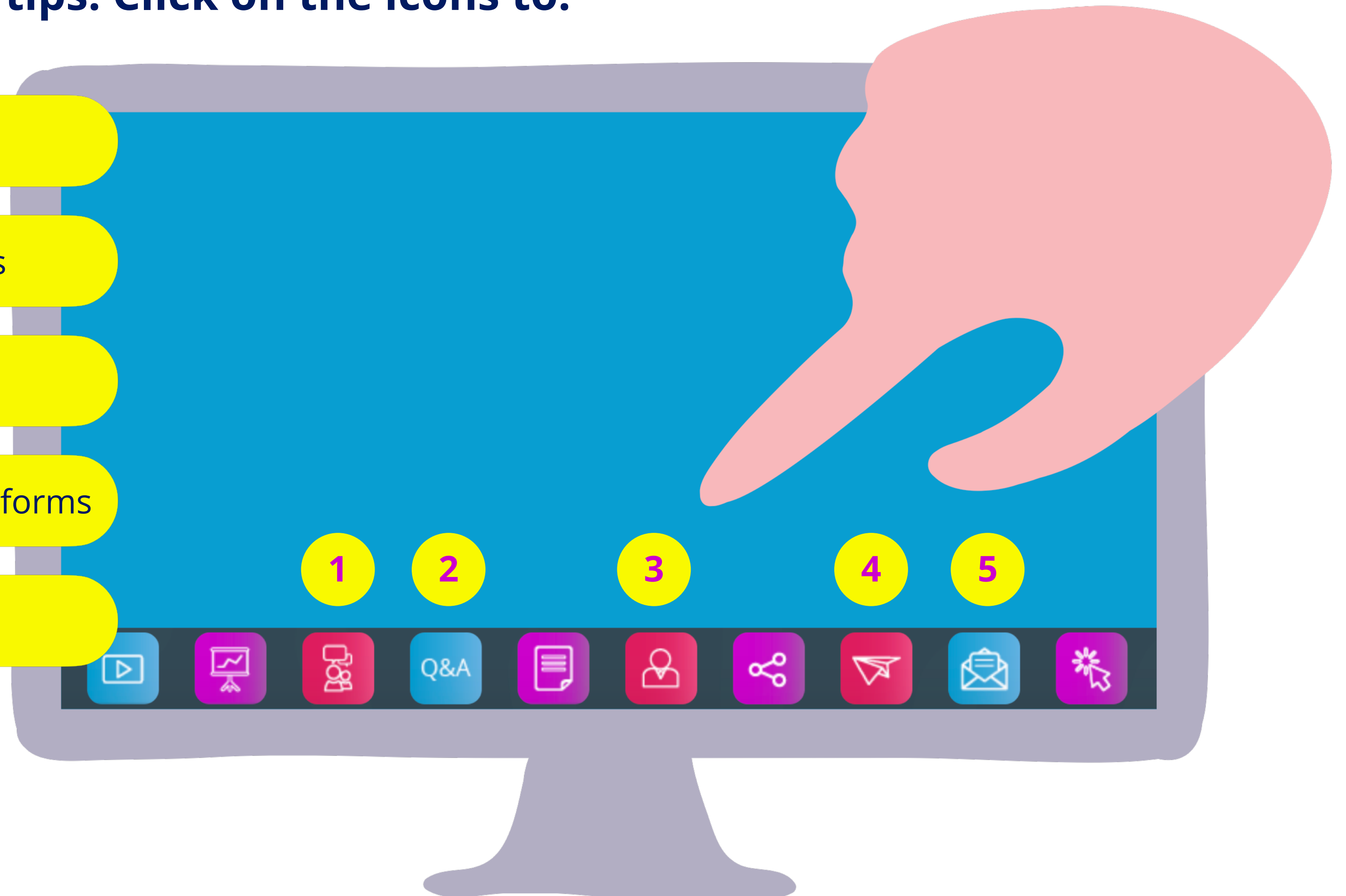
1. Chat with fellow webinar attendees

2. Ask our team and speakers questions

3. Find out who's speaking

4. Share the webinar on your social platforms

5. Email the Benevity team directly



And more!



Volunteering can increase
program participation by

67%

70%

of people who volunteer
also donate*

*According to Benevity data





Shira Haaz

Corporate Responsibility
Manager
Subaru of America



Stephanie Bormann

Global Head of Employee
Giving & Volunteering
HP



Samantha Sasyniuk

Regional VP of Sales, Mid
Market Central
Benevity

Our *panelists*

Subaru of America Volunteer Program

Shira Haaz, Corporate Responsibility Manager



Subaru of America

15 years in CR

9.5 years at Subaru (3 in CR)

1,334 of employees

801 at HQ

205 disconnected (15%)

2 people in CR Dept

Report to Chief Legal Officer





Love means being
More Than a Car Company®



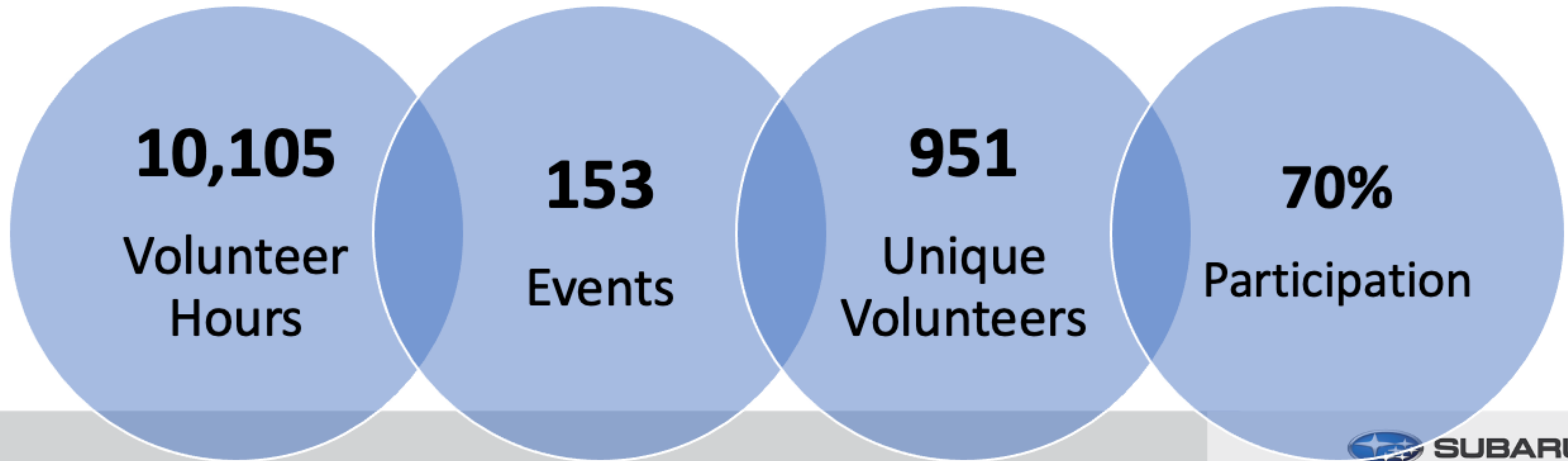
Cause Marketing ♡ Team Building ♡ Hometown Focus

2022 Metrics & Components

Unlimited paid time off to volunteer

Expectation in yearly goals

Auto time tracking



Volunteer Promotion

SOA.Web

Quick Links

Fast Find

My Links

> Retailer (Dealer) Data

> Service Engineering Guide

> ServiceNow

> STARS

> STAR-U Learning/Training

> STIS

> **Subaru Giving Portal**

> Subaru Text Message Alerts

> Test Fleet Entry

> Vehicle Pricing

Job Postings

> District Parts/Service Manager (MSP D3 - Milwaukee, WI) Posted Wednesday, Mar 1, 2023, 08:58 PM by Blackstock, Megan [updated Wednesday, Mar 1, 2023, 08:59 PM]

> Corporate Vehicle Operations Analyst Posted Wednesday, Mar 1, 2023, 02:57 PM by Blackstock, Megan [updated Wednesday, Mar 1, 2023, 02:58 PM]

More Job Postings

News

Announcements


Subaru in the News

Industry News


Employee News

Region: All


Remember region: ☐



Shift Into Wellness: March Events
March 1, 2023
Yoga, Sound Bath Meditation and Nutrition Consultations are all available this month as wellness resources. Click for the March Wellness Newsletter.



2024 Outback Pricing Announcement
March 1, 2023
It's hard to believe that the Outback has been on the road for almost three decades now, it was originally introduced in 1994! During that time, it has defined the crossover segment and in doing so sold over 2.7 million units here in the US, more than any other car line in the Subaru lineup. Click for the 2024 Outback Pricing Announcement.



2024 Legacy Pricing Announcement
March 1, 2023
Released in 1989, the Legacy is the longest-selling model in the Subaru lineup. Click for more on Legacy's history and the 2024 Pricing Announcement.

Tempo Sales Report

DATE	Daily Retail	MTD Retail Sales	Tempo MTD	MTD +/-
1-Mar	324	324	350	(26)
2-Mar	0	0	1000	0
3-Mar	0	0	1850	0
4-Mar	0	0	3450	0
5-Mar	0	0	5350	0
6-Mar	0	0	6675	0
7-Mar	0	0	7850	0
8-Mar	0	0	9050	0
9-Mar	0	0	11050	0
10-Mar	0	0	12700	0
11-Mar	0	0	14950	0
12-Mar	0	0	16450	0
13-Mar	0	0	17755	0
14-Mar	0	0	19155	0
15-Mar	0	0	20805	0
16-Mar	0	0	22205	0
17-Mar	0	0	23505	0
18-Mar	0	0	24805	0

Today's Sales Reports

Volunteer Opportunities

> Zooniverse Research

Virtual

General Volunteers

January 09 09:00 AM No Limit

> Letters Against Depression

Virtual

General Volunteers

January 09 12:00 PM No Limit


> Hire Heroes Mock Interviews

Virtual

General Volunteers

March 02 04:00 PM Waitlist

Included at onboarding
Intranet
CCTV in building

 SUBARU

55th Anniversary Volunteer Challenge

Goal: 550 volunteer hours from Feb 1st - 14th

Virtual and in person, nationwide

5 participants randomly selected to receive \$1000 donation

348 Employees, 26%

700+ hours, 34 events



Stephanie Bormann

Head of Employee Giving & Volunteering, HP

Deputy Director, HP Foundation

- Based in San Diego
- Started in HP in Supply Chain and used professional knowledge of operations and personal knowledge of grant management to pivot to CSR team in 2012

Manage the HP Inspires Giving team, which oversees:

- HP Foundation operations and strategy
- Employee Giving and Volunteering
- HP Foundation grants
- Disaster relief and resilience
- HP LIFE
- Employee relief



HP: Creating momentum by breaking down silos

HP seeks to be the most sustainable and just technology company in the world. So we've set bold goals:

Goal	Progress	FY22	+/-
1.5M Volunteer hours by 2025	950K	258K	↑ 89%
\$100M by 2025	\$98.5M	\$25M	↑ 35%
Accelerate Digital Equity for 150M by 2030	21.3M	17.1M	↑ 307%

MAIN VOLUNTEERING INITIATIVES

- **40 Days of Doing Good**- volunteering and grants
- **Relief Month**- volunteering, giving, disaster relief, and employee relief
- **\$25 team volunteer reward**- volunteering, giving



Activating across the employee ecosystem

BU Activation

- BU communications
- Bi-monthly meetings with HPIG team for support/strategy
- Monthly HPIG virtual project
- Leverage Site and BIN activities
- Engagement in 40 Days of Doing Good

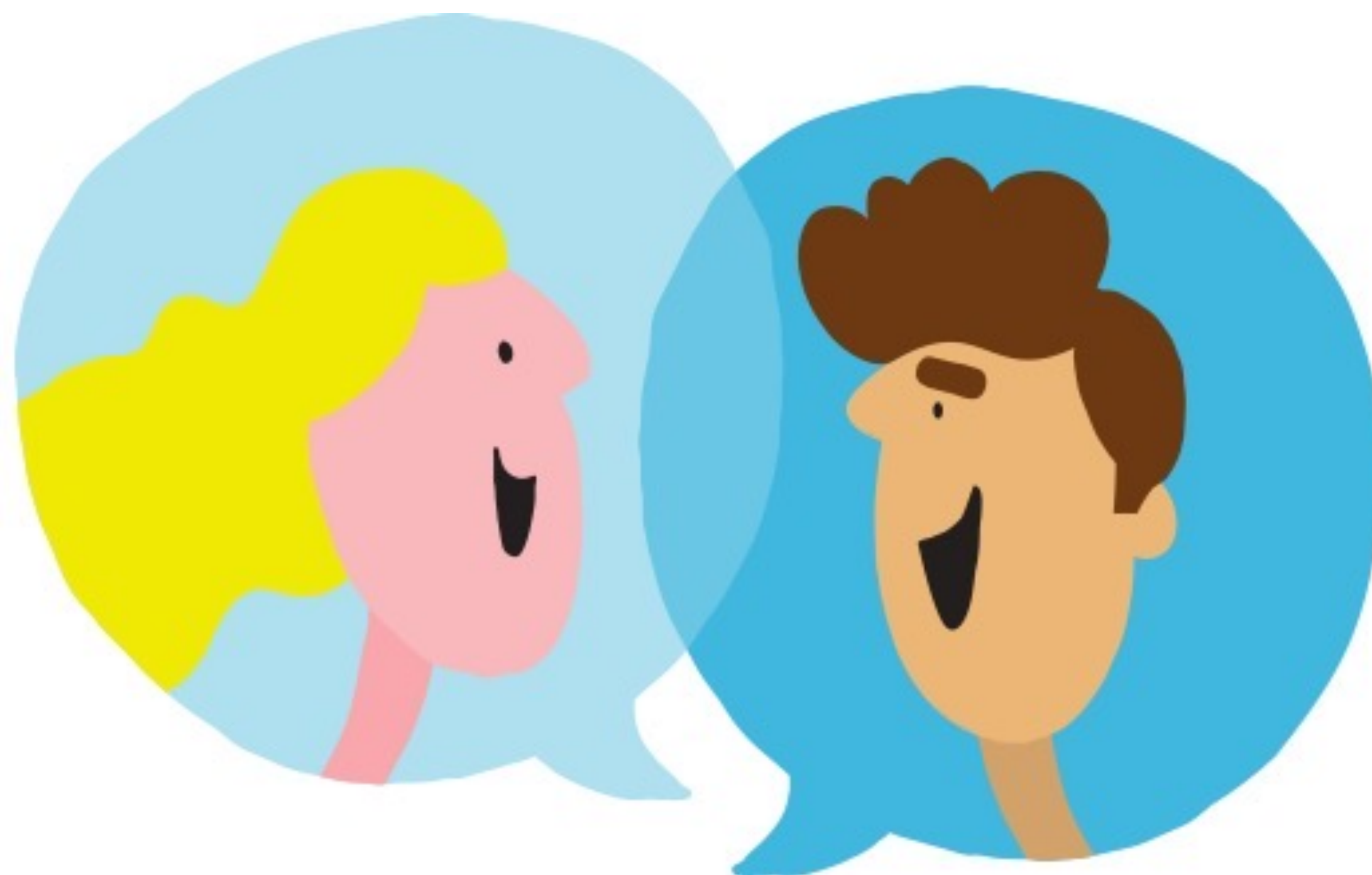
SITE Activation

- HPIG Network meetings for program updates and best practices
- HPIG team support and training
- Engagement in 40 Days of Doing Good

BIN Activation

- Curate opportunities for DEI initiatives (e.g., Black History Month, Intl Women's Week)
- Engagement in 40 Days of Doing Good





Questions

Check out
our resources



Join us at the corporate purpose event of the year

4

days

1,600

changemakers

70+

sessions

20+

networking
hours

For more information and to register | benevitylive.com



Thank *you*!