



Benevity-ite HoCo Social Toolkit



Share what Homecoming means to *you*.

Homecoming is an annual event where we all come together, from near and far, to connect. While 2021 saw our first ever virtual Homecoming, this year, we're going back to our roots: it's time to come together once again, in person! **This is also an opportunity for us to build awareness of Benevity, inspire our community and networks alike on why we come together and the ways we do good. We ask that you help us do so by sharing your experience to your social networks.**

Take part in a few mission challenges [[View Here](#)]

1. Explore Benevity HQ
2. Share your HQ highlights
3. Tune in from around the world

- If you have any questions, our social media policy is accessible here: <https://team.benevity.org/display/MAR/Benevity+Social+Media>

Post Inspiration

Image:



Download Benevity HoCo [images](#)

OR



Share your own image from HQ or any other special HoCo moment

Sample Text:

I'm at Homecoming, @Benevity's annual team event, which is being held in-person for the first time since 2019 in Calgary. It is a chance for all Benevity-ites from across the globe to come together to celebrate community, reflect, and propel towards our moonshot to act as a catalyst to infuse a culture of Goodness into the world. For me, it means coming together for [\[YOUR ANSWER HERE\]](#). #BenevityLife

OR

Homecoming, @Benevity's annual team event welcomed all Benevity-ites from across the globe and come together to celebrate community, reflect, and propel towards our moonshot to act as a catalyst to infuse a culture of Goodness into the world. It even included a live concert to raise funds for Goodness. For me, my Homecoming highlight was [\[share your highlight, lesson learned or Benevity-ite met here\]](#). #BenevityLife

Did you say prizes?

Yes! Not only are you spreading the word about Benevity, inspiring the world (your network) to do good but you could also win SWAG!

- We'll be selecting 3 lucky winners who will join their next meeting in fashion with a new Benevity hoodie, hat, t-shirt or socks.
- Be sure to use the hashtag #BenevityLife on IG, LI, TW to enter.





Thank You!