



Improving Corporate Granting

Efficiency & Impact

Menu dock

Our webinar is at your fingertips. Click on the icons to:

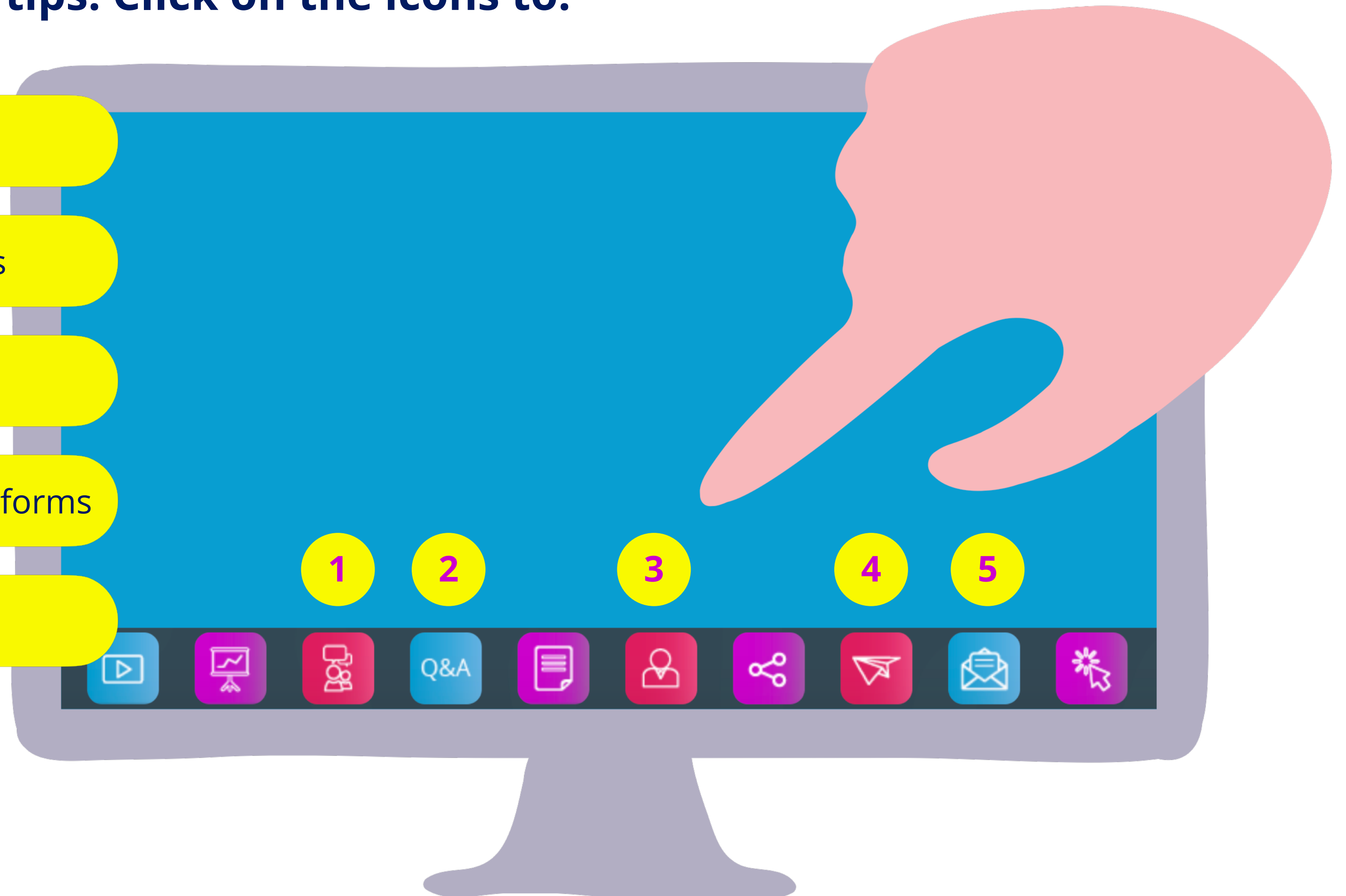
1. Chat with fellow webinar attendees

2. Ask our team and speakers questions

3. Find out who's speaking

4. Share the webinar on your social platforms

5. Email the Benevity team directly



And more!

Corporate granting teams are often tasked with doing “*all the things*”

It's a lot of work and responsibility for what's typically a *small, but mighty* team.





Helen Powling

Community & Social
Impact Advisor

**American Family Insurance
Dreams Foundation**



Noah Salata

Community & Social
Impact Advisor

**American Family Insurance
Dreams Foundation**



Victoria Smith

Sr. Program
Success Manager

Benevity



Tara Scott

Manager, Growth &
Market Intelligence

Benevity

Our *panelists*



Sr. Program Success Manager
Benevity

In my time at Benevity, I've been lucky to work with a wide array of granting clients, from employee-nomination grant programs to sponsorship or scholarship driven programs.

I'm passionate about helping my clients create mutually beneficial granting programs, both for them as a client and for the causes they support.

The CV

- 5+ years in corporate community investment
- Work in First Nations stakeholder engagement
- 3+ years in non-profit fund development and grant writing



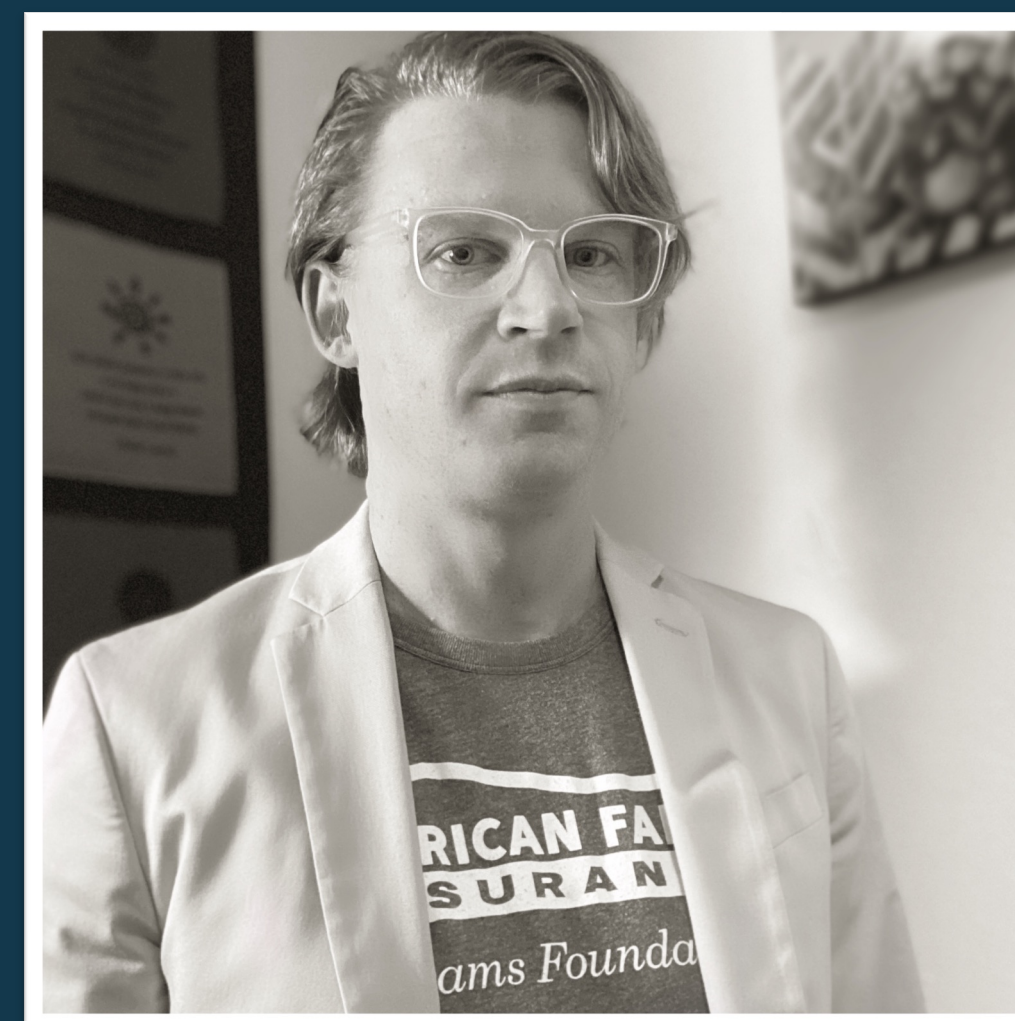
Introductions

Inside the Dreams Foundation Team



Helen Powling, MPH

Community & Social Impact Advisor



Noah Salata, MBA

Community & Social Impact Advisor

OUR COMMUNITIES

\$65M

DONATED IN FOUNDATION HISTORY

\$3M

IN COMMUNITY GRANTS
ANNUALLY

250+

COMMUNITY PARTNERS
NATIONWIDE



OUR PEOPLE

\$3K

ANNUAL SOCIAL IMPACT BUDGETS

\$25

EARNED PER VOLUNTEER
HOUR LOGGED

1:1

MATCHING RATE FOR
DELIGIBLE DONATIONS

Purposeful Partnership

What's next?

The next stage of our work as a foundation will be bringing our people and community partners together to create a multiplier effect in impact and investment.

OUR PARTNERS

- Participatory Grantmaking
- Expanded Beyond the Check

OUR PEOPLE

- Dreams Foundation Employee Advisory Board
- Localized Social Impact Teams



—*Dreams Foundation*—





Questions

Check out
our resources



Join us at the corporate purpose event of the year

4

days

1,600

changemakers

70+

sessions

20+

networking
hours



Thank *you*!