Improving Corporate Granting Efficiency & Impact
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And more!
Corporate granting teams are often tasked with doing “all the things”.

It’s a lot of work and responsibility for what’s typically a small, but mighty team.
Our panelists

Helen Powling
Community & Social Impact Advisor
American Family Insurance
Dreams Foundation

Noah Salata
Community & Social Impact Advisor
American Family Insurance
Dreams Foundation

Victoria Smith
Sr. Program Success Manager
Benevity

Tara Scott
Manager, Growth & Market Intelligence
Benevity
In my time at Benevity, I’ve been lucky to work with a wide array of granting clients, from employee-nomination grant programs to sponsorship or scholarship driven programs.

I’m passionate about helping my clients create mutually beneficial granting programs, both for them as a client and for the causes they support.

**The CV**

- 5+ years in corporate community investment
- Work in First Nations stakeholder engagement
- 3+ years in non-profit fund development and grant writing
Introductions

Inside the Dreams Foundation Team

Helen Powling, MPH
Community & Social Impact Advisor

Noah Salata, MBA
Community & Social Impact Advisor
The American Family Insurance Dreams Foundation exists to spark good. We intensify the impacts our employees, agency owners and policyholders have on their communities through the co-creation of continuous, transformational engagements and trust-based investments.
OUR COMMUNITIES

$65M
DONATED IN FOUNDATION HISTORY

$3M
IN COMMUNITY GRANTS ANNUALLY

250+
COMMUNITY PARTNERS NATIONWIDE

OUR PEOPLE

$3K
ANNUAL SOCIAL IMPACT BUDGETS

$25
EARNED PER VOLUNTEER HOUR LOGGED

1:1
MATCHING RATE FOR DELIGIBLE DONATIONS
Purposeful Partnership

What’s next?

The next stage of our work as a foundation will be bringing our people and community partners together to create a multiplier effect in impact and investment.

OUR PARTNERS

• Participatory Grantmaking
• Expanded Beyond the Check

OUR PEOPLE

• Dreams Foundation Employee Advisory Board
• Localized Social Impact Teams
Questions
Check out our resources
Join us at the corporate purpose event of the year

4 days
1,600 changemakers
70+ sessions
20+ networking hours

Early Bird pricing ends Feb. 28 | benevitylive.com
Thank you!