

# Measurement template

Use case: \_\_\_\_\_

Measurement area	What to measure	How to measure
<p><b>Usage analytics</b></p> <p>Establish usage targets for the use case. Track office attendance/usage of phones/customer satisfaction to correlate with user engagement &amp; satisfaction.</p>		
<p><b>Business performance</b></p> <p>Benchmark the established business outcomes for regular measurement upon increased phone usage.</p>		
<p><b>Success stories</b></p> <p>Engaging narratives showcasing how Cisco Phones resolve issues and generate value.</p>		

