## Determine your adoption team

Identify key individuals to support your people, process and platforms on your adoption journey.

Collaborating with IT, facilities and HR can help build a cohesive plan. This can ensure alignment of technology, infrastructure, and employee needs.

Executive sponsor	Communication lead	IT, HR, and facilities leads
Secure leadership buy-in. They'll articulate the significance of Cisco Phones for your organization.	Create a multichannel communication strategy to inform and engage, highlighting value and practical use cases.	Support technology setup in physical workplaces, aiding communication solutions for employees.
Training or HR lead	Project manager	Additional roles:
Create self-service learning materials like quick start guides. Provide coaching, training, and motivation to employees.	Lead change management process and coordinate all implementation resources.	



Tip

Involve leadership early to secure support, align goals, and ensure successful implementation. This will enhance adoption efforts and maximize device utilization.

