

# Animate your meetings and read your audience

Social cues allow us to read the room and tailor our presentations or meetings based on this feedback. It can be hard to pick up on these social cues in virtual meetings, but with gestures and reactions in Webex, you can truly understand the sentiment in the room.

## Shall we move on?

Before you continue to the next part of your presentation, it's a good idea to check if your audience is keeping up. Get a sense of their understanding by pausing and asking attendees to use gestures to give a quick thumbs up if they're ready to continue.

## Agree to disagree

Don't mistake silence for agreement. Being challenged, hearing opposing opinions, and understanding objections helps us improve and can be critical to project success. Ask for a show of hands to gauge whether your argument has convinced your audience.

## Ask me anything

Some attendees will not want to interrupt a speaker in full flow or could be waiting for a

break in the conversation to share an idea—only to miss their chance. Solve this by inviting participants to raise their hands if they want to get your attention. They won't even have to unmute or use the keyboard or mouse.

## A smile is a universal language

Webex reactions can bridge languages, geographical borders, and even personality types. Participants may be using real-time translations but can clap hands, celebrate, smile, and laugh in any language. Webex creates animated on-screen images everyone can see and understand.

Webex gestures and reactions are fun for everyone and a valuable tool for presenters to connect, understand, and learn from their audience.

[Try it](#)