certinia

ERP Analytics

Run a more predictable, efficient business and exceed customer expectations with embedded analytics and reporting in Certinia ERP.

Intelligent, predictive, and actionable insights

Your business has captured more structured and unstructured data about your customers and financial trends than any human, spreadsheet, or traditional analytics tool could realistically process. Turn that valuable data into action with ERP Analytics. Use pre-built dashboards and fine-tuned data to keep your operations running lean, consistent, and predictive, with your customer needs at the center.

"Certinia reporting functionality is truly phenomenal."

Eileen Genna, Vice President, Business Operations, Coleman Insights

COLEMAN INSIGHTS
MEDIA RESEARCH

Data that drives success

Lead the charge on bringing more revenue to your business with unparalleled business insights generated by analytics and reporting in Certinia. Make data-driven decisions to expand your business footprint and elevate operational efficiencies without waiting for monthly or quarterly financial close.

Analytics from opportunity to renewal

Crunch millions of transactions in seconds and generate comprehensive business insights based on sales, orders, service delivery, and financial data across the entire opportunity-to-renewal lifecycle.
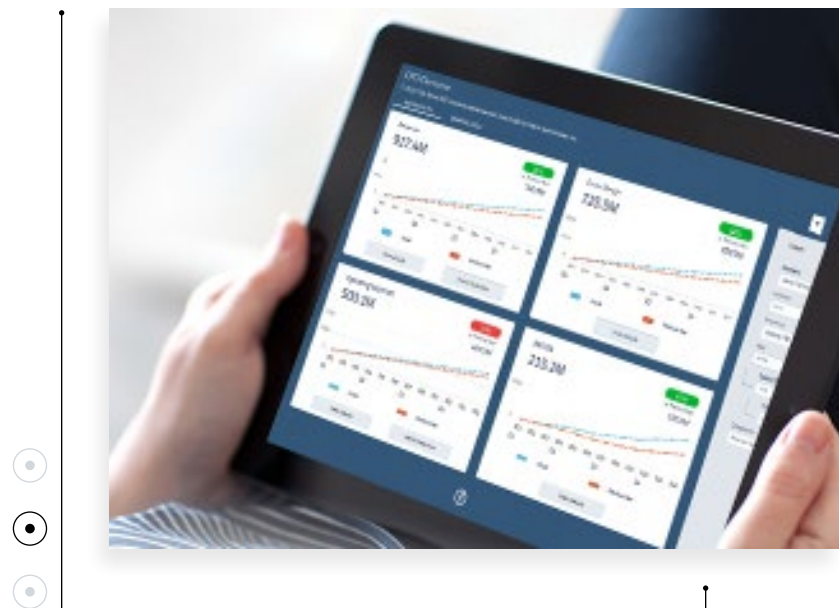
CFO dashboard

Get both global and detailed views into your revenue, spend, collections, AP/AR, and profitability, supporting multi-company, multi-currency, and multi-accounting book scenarios. Easily detect revenue patterns and know when to course-correct. Get up to the minute numbers on DSO and identify trends in your cash flow.

Smart capacity planning

Automatically build and maintain an audit trail so you can easily drill down into any transaction and answer audit-related questions.

Customer insights

Leverage the predictive capabilities of the CRM Analytics platform. Mine high-quality insightsinto your customers' success factors, anticipate their next move, and act swiftly. Track probability and risk of customer attrition so you can take the necessary steps to prevent churn. Closely track cash flow and forecasting related to customer activity.

33-50%	>50%	1-Click
improved dales sales outstanding (DSO)	improved closed times	Reporting in seconds, not hours

Get predictive

Leverage the predictive power of Salesforce CRM Tableau across your general ledger and balance sheet. Get the data that helps you predict future revenues, collections, cash flow, and other business outcomes.

Powerful reporting

Search tens of millions of rows of accounting transactions, including details and context. Create your own reports or choose from financial statement templates including: Trial Balance, Balance Sheets, Income Statement, Consolidated Statements, and Profitability, Trends and KPI Analysis. Financial statements enhanced by Lightning Web Components (LWC) add additional customization and configuration options.

Advanced visualiztions

Use geomaps, treemaps, and bubble charts tomake multi-dimensional analysis easy to read. Get deeper business insights and make better decisions.

No pre-aggregates

Get analytics and reports built directly from accounting transaction details, eliminating the need to run cumbersome balances and update processes. All aggregates are computed in real-time using the in-memory technology.

Mobile-ready

Get relevant, contextual reporting and analytics at your fingertips. Make business-critical decisions anytime, anywhere.

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