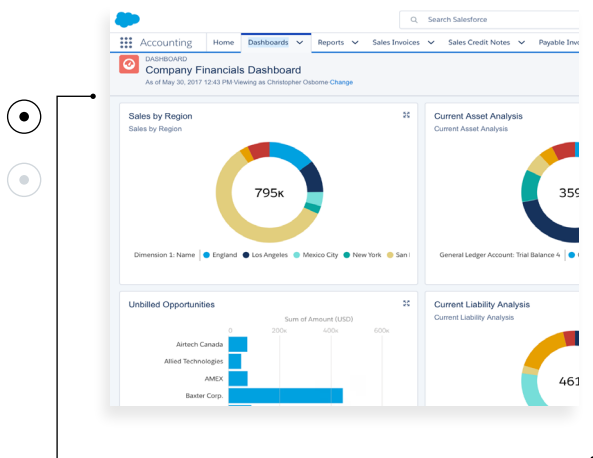# certinia

Financial Management (FM) Cloud

Streamline, simplify, and automate your financial operations with the FM cloud solution native to the Salesforce platform.

Agile, intelligent, & customer centric

Elegant enough for a startup yet robust enough to serve the most complex, multinational organization, Certinia FM Cloud automates your entire opportunity-to-cash process and powers you to manage revenue precisely. Get the flexibility you need to take on new business models and thrive in the new services economy. Plus it's easy to implement, straightforward to learn, and trouble-free to maintain.

"We've automated 95% of our finance functions—from the moment a timesheet is approved all the way through to recognizing revenue."

Stephen Horrocks, CFO, Methods

methods

360° view of financial health

Get comprehensive customer reporting, spanning conversations and transactions in billing, accounts receivable (AR), sales, and services. Know everything you need to serve and delight customers.

Master customer record

Eliminate the costs and risks of synchronizing transactions and master data across different systems. Share workflows and approval processes, use common reporting and analytics tools, and break down walls between departments.

Opportunity-to-renewal

Automate the billing and collections process from the time an opportunity closes to payment, renewal, and revenue recognition. Keep days sales outstanding (DSOs) low and cash flow strong.

Limitless revenue models

Extensible and configurable, our app manages multiple revenue streams so you can add new lines of business, move into new markets, and expand overseas while staying in complete control.
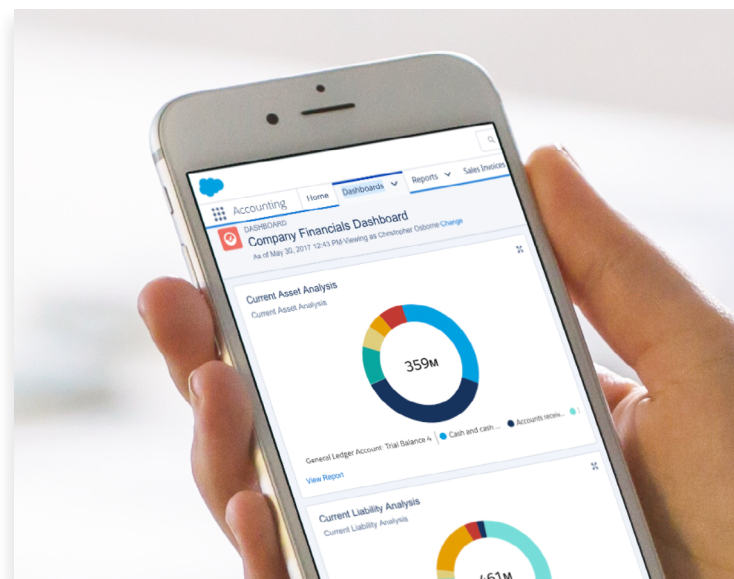
Seamless decision making

Get 100% real-time financial analysis and modeling, so you can make real-time decisions anywhere. Take advantage of our advanced analytics and reporting powered by Einstein Discovery and Agentforce.

Enterprise-class audit trails

Adhere to numerous compliance requirements with built-in features and reports for ASC 606, IFRS 15, Making Tax Digital (MTD) for VAT, SOC 1 and more. Simplify audits with all your transactions, supporting documents, approvals, and conversations in one place.

Go global & local

Trust the accounting solution used by customers in more than 35 countries. Combining multi-currency, multi-entity, multi-book, and multi-language capabilities with local tax and reporting support, Certinia can meet your needs today and grow with you as you expand into additional geographies.

33-50%

Improved days sales outstanding (DSO)*

50-100%

Improved close times*

1 Click

Reporting in seconds, not hours

*Certinia customer success story

Financial reporting

More than just financial statements — it's real-time financial analysis and modeling with day-to-day operational reporting and trackable KPIs. Get deeper, richer analysis and make smarter decisions.

- View critical info, data and analysis from mobile
- Analyze your data your way
- Choose from dozens of financial statement templates or create your own
- Built-in compliance reports include: ASC 606, IFRS 15, Making Tax Digital (MTD) for VAT, SOC 1, and more

General ledger

Built to handle the most diverse business requirements while streamlining the most tedious, time-consuming tasks, including automated reversing of entries and recurring journal entries.

- Flexible, multi-dimensional chart of accounts
- Multi-currency, multi-company transactions
- Inter-company journals to transfer costs between companies or business units
- Allocate costs quickly with your own templates

Receivables & collections

Using the same customer record as Salesforce CRM, cash processing is organized and accurate, keeping you, your sales teams, and your customers on the same page.

- Create invoices accurately the first time and post to AR instantly
- See your customer's credit standing and targeted collection tasks
- View sales and service activities in a single place
- Automatically calculate due dates and settlement discounts

Consolidations

Measure your firm's financial health across its entire portfolio. Handle transactions, reporting and reconciliations from multiple companies in multiple currencies — effectively and painlessly.

- Perform inter-company transactions
- Leverage inter-company reconciliation engine
- Consolidate all company entity data in one report

Payables & settlement

Use your own unique workflow and processing rules to automate accounts payable processes. Configure routing pathways to match your organizational structure and control processes.

- Capitalize on contract terms and discounts
- Never pay a vendor late or miss a payment
- Gain leverage with Certinia Procurement Management — add requisitioning, purchase order, and invoice matching capabilities

Fixed assets management

Take complete control of what you own. Know what each asset costs, where it is, and how much it's worth now. Track the entire lifecycle of your assets from procurement to disposal.

- Use Straight Line, Alternate Straight Line, Double Declining Balance, Units-of-Production, or Sum of Years Depreciation. or create your own schedule.
- Track asset deployment including asset relationships
- Maintain warranty information
- Attach documentation to asset history and warranties

Cash management

Monitor cash inflow and outflow across multiple bank accounts. Cash balances are always accurate and ready to reconcile across any currencies you're transacting in.

- Automate your reconciliation process
- Use dashboards to track or forecast cash
- Access info from any device

Analytics & certainty

Generate unparalleled forecasting, actionable insights and comprehensive dashboards across profitability and performance. Always know the current and future financial health of your business. Always know the current and future financial health of your business.

- Produce high-level scorecards for revenue and EBITDA
- Build audit trails tied to detailed transactions
- Generate predictive analytics based on patterns of customer behavior

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