From benchwarmers to top performers:

9 ways to optimize your resource planning

Resource planning and optimization can be both intricate and challenging—and so much rides on it. It affects your business, employees, and most importantly, your customers. Here are nine things you can do to drive profitable engagements, elevate career paths, and lock in customer delight.

1
Align sales & services teams
Sales and delivery teams must work in unison from day one. You'll scope better, staff smarter, and spot both opportunities and challenges sooner.

2
Identify and develop skills
Surface team members with the right skills at the right time. But also identify gaps and invest in employees to develop key skills and advance their careers.

3
Invest in analytics
Power decisions on data. That means predict business and hiring needs early. Mitigate risk of projects veering off track— long before they actually do. Quickly identify opportunities for improvement.

4
Foster collaboration
Collaborative teams are more engaged. Engaged teams are more productive! Use communities to share, collaborate, and exchange information and knowledge.

5
Master capacity planning
Analyze data to forecast and predict future demand. Easily reduce risk from less than ideal resource matches.

6
Prioritize profitability
Prioritize projects based on their importance and align resources accordingly. You can't afford to let your most profitable projects slip.

7
Avoid the burnout
Get the visibility you need to spot issues. Mitigate the risk of burnout by avoiding overworking employees and creating a work-life balance.

8
Leverage technology
Connect a PSA with your CRM is a top recommendation. Achieve the 360 degree view that everyone is after. Know everything about your resource management situation and everything else.

9
Continuously refine
Regularly review and refine processes to optimize resource utilization and minimize waste. Leverage systems and solutions to make that easy.

Making it happen
Contact us to schedule a look at modern resource management.