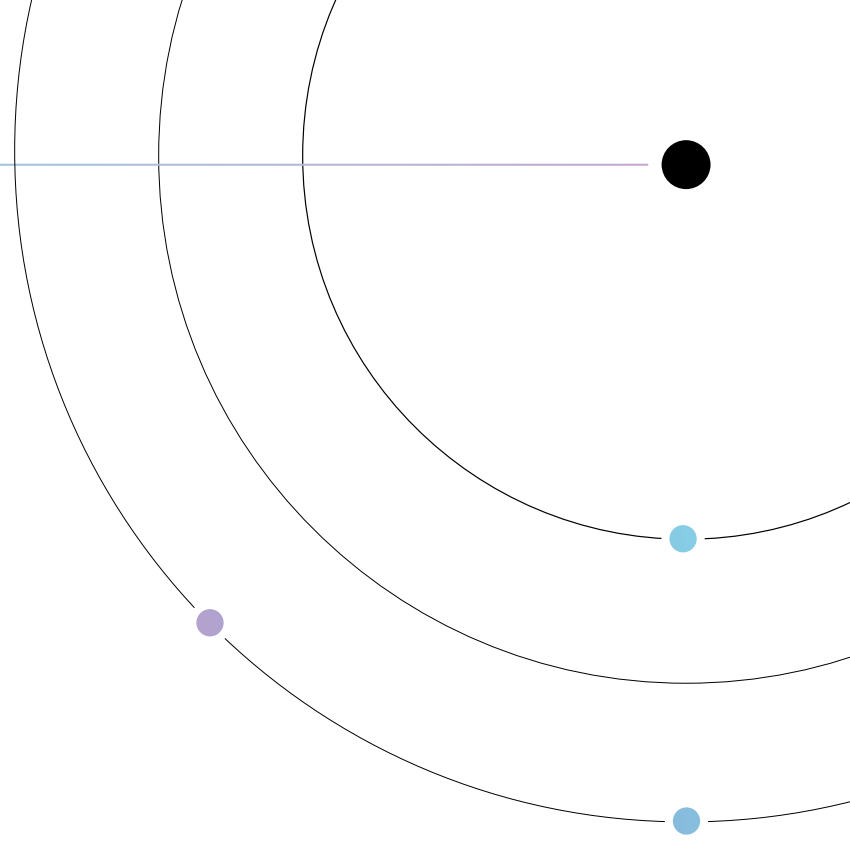


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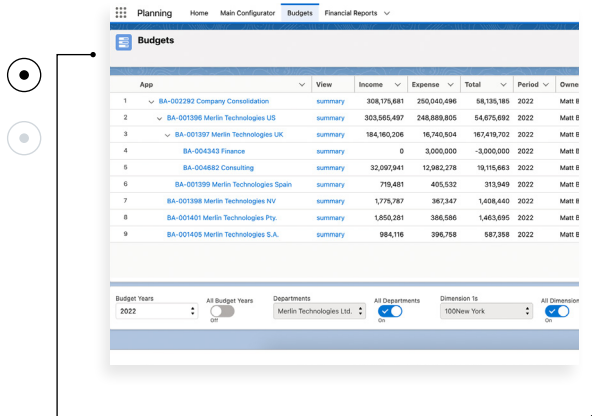
Planning

Say hello to a financial planning and analysis solution that empowers teams to run a connected business - all on one platform.



Get a single source of truth for planning

Equipped with a unified, 360-degree view of the business, Certinia Planning provides the enterprise-wide agility and collaboration you need to present most likely business outcomes, avoid endless negotiations, and promote active participation from all corners of the business. In other words, better planning, forecasting and reporting, to speed decision making and business growth.



Reduce risks

Future-proof planning

1-click reporting

One system for everything

With the planning solution, you see the historical and future health of your entire business. Your teams gain a single source of truth, with core financials and analytics coming from a unified platform. Silos are smashed. Integrations are unnecessary. And trusted, accurate datasets can be connected and shared throughout the organization. That all translates to better collaboration across departments, entities, and regions.

See around corners

Certinia's Planning solution transforms your organization's traditional budgeting process into a powerful forecasting engine. You can build more dynamic, accurate plans, stress-test scenarios, and better anticipate how much to spend and where. Important business decisions can be made quickly, assumptions can be adjusted on the fly, and corporate strategies can be more realistically tied to financial modeling and planning.

Greater control over planning

Whether top-down or bottom-up, you can create effective plans without version control issues. Your teams can quickly build multiple what-if scenarios using calculation rules and mass functions. They can define different dimensions and dig into the details that matter. And they can recommend planning options to management with greater confidence.

It's about time

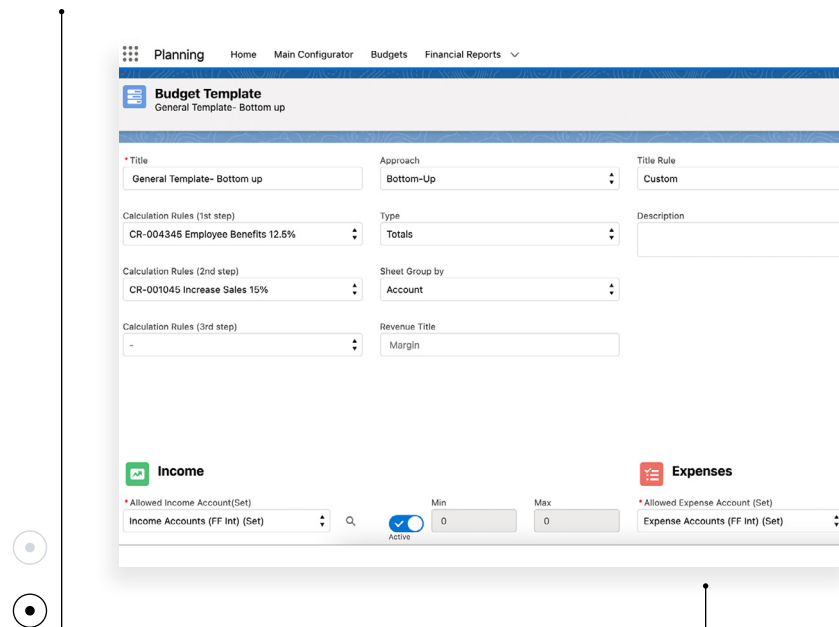
Your organization's forecasting, planning and reporting doesn't have to take weeks or months. With customer information, core financials and analytics on one secure, simple platform, your teams can spend less time manually collecting, preparing and correcting data from across the organization—and more time analyzing that data to provide forward-looking recommendations that accelerate growth.

Taking the next step

For more information about how Certinia can transform your financial planning processes, please:

Contact your Certinia Account Rep or

- Call 1-866-743-2220 or
- Visit Certinia.com



Certinia elevates business growth through a complete Services-as-a-Business solution spanning services delivery, finance, and customer success. Native to the leading cloud platform, Salesforce, FinancialForce enables organizations to run a connected business, deliver with intelligence, and achieve scalable agility. Founded in 2009 and headquartered in San Francisco, FinancialForce is backed by Advent International, Salesforce Ventures, and Technology Crossover Ventures. For more information, visit www.Certinia.com.

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