



How ArcBest Helped a Manufacturer Simplify Complex Flatbed Operations

Focused management of oversized loads drives efficiency and visibility

Transporting building materials safely and on time requires precision and reliability. Oversized loads demand specialized equipment and careful coordination to keep projects on schedule. For one manufacturer, flatbed capacity and multiple carrier relationships were slowing progress.

Partnering with ArcBest provided a smarter, more streamlined approach to scheduling, visibility, and cost control, allowing them to deliver the reliability their customers expect.



The challenge:

Rising complexity and missed opportunities

This manufacturer faced mounting inefficiencies from underutilized trailers and fragmented carrier management. With more than a dozen flatbed partners and no centralized process, costs were climbing, and delivery reliability was a risk.

ArcBest's solution

- ✓ **Load planning and optimization:** Implemented advanced load planning strategies to maximize trailer use and reduce wasted capacity
- ✓ **Carrier management:** Streamlined coordination with more than 14 carriers for consistent, on-time delivery
- ✓ **Performance analytics:** Analyzed carrier data and trends and used scorecards to drive accountability and continuous improvement

Result

The manufacturer optimized trailer utilization and improved carrier performance to reduce costs and gain complete visibility into its logistics network. With ArcBest as a strategic partner, they now have a more reliable supply chain that supports long-term growth and sustainability.

Your path to reliable, cost-effective logistics

Through technology, expertise and collaboration, ArcBest Managed Logistics helps manufacturers solve complex challenges. We deliver a range of solutions — from load optimization to carrier performance management — that help improve efficiency, reduce costs and create a foundation for long-term success.





Unlock your competitive advantage

Ready to take control and optimize your supply chain? We're here to help!
Connect with our experts today.

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