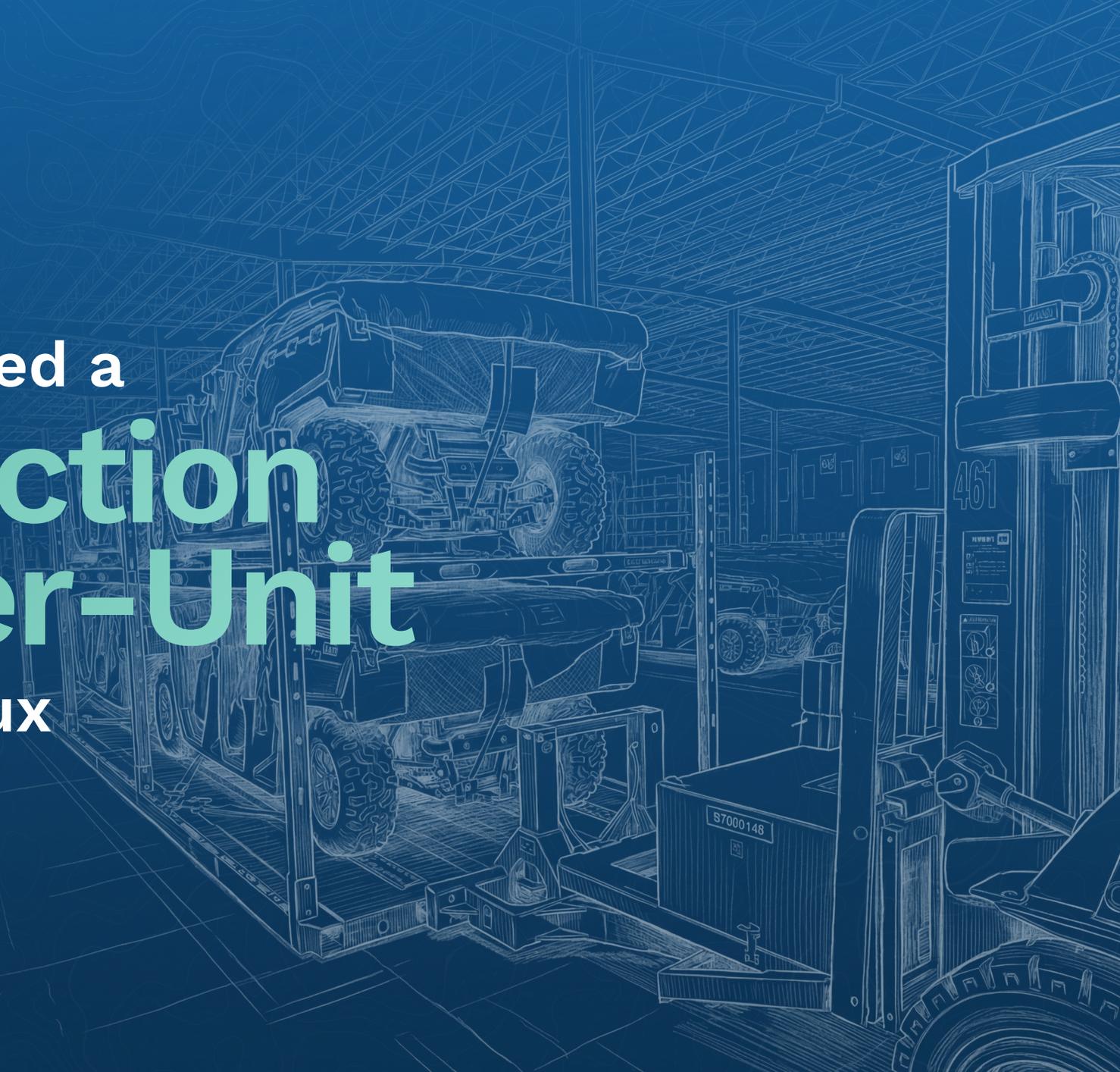


ArcBest | Vaux + CFMOTO

How CFMOTO achieved a
47% Reduction
in Cost-Per-Unit
with ArcBest and Vaux



Driving Growth

THROUGH SMART EXPANSION

NEW VISION

CFMOTO's drive to innovate goes into every part of the business. So, when the global powersports and motorcycle manufacturer decided to expand into Mexico, the goal was clear: bring operations closer to North American dealers and reduce costs while delivering the speed and service they expect. But the road to expansion came with obstacles.

NEW CHALLENGES

Launching a new facility in a different country introduced layers of complexity that could slow momentum.

EXPANDED PARTNERSHIP

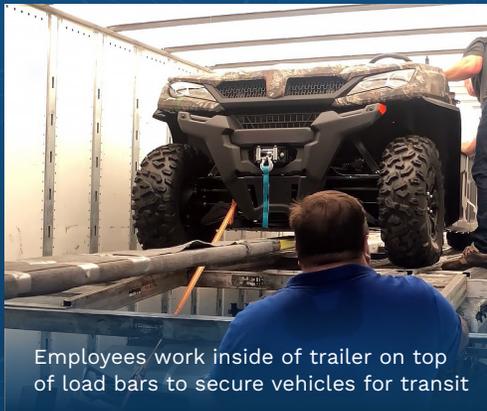
To keep its vision on track, CFMOTO needed a logistics partner capable of navigating those challenges.



THE CHALLENGE: Scaling Without Compromise

Rapid expansion pushed CFMOTO into unfamiliar territory, creating cross-border complexities that strained existing processes.

Before Vaux, CFMOTO explored alternative capacity options but those were costly and still led to damages, making them unsustainable.



Employees work inside of trailer on top of load bars to secure vehicles for transit



Vehicle loaded on decking bars and pushed to the nose of the trailer



Final vehicle being positioned while employees help secure its position



Traditional forklift loading process

Critical Pain Points Included:



Inefficiencies & High Costs

Traditional floor loading allowed only four units per trailer. This drove up shipping costs while the damage rates remained high.



Increased Damage & Safety Risks

Traditional loading methods led to frequent damage and unsafe conditions, particularly during extended loading sessions inside trailers.



Severe Storage Constraints

Expanding operations in Mexico created serious staging and storage challenges, leading to congestion and slowing outbound shipments.



Impacts To Business & Customers

Meeting goals required seamless execution in moving high-volume freight across borders. Any delays risked timely delivery to end customers.

THE ARCBEST SOLUTION: Blending Innovation With Expertise

To help CFMOTO scale without compromise, ArcBest combined **Vaux® technology** with **Managed Logistics** expertise and a multi-modal strategy to solve critical pain points and lay the groundwork for a successful Mexico launch.

This unique set of solutions and collaborative approach allowed technology and logistics processes to work together seamlessly.



Vaux Freight Movement System

Implemented MP Utility Haulers equipped with decking tables and e-track rails, enabling secure loading and staging on the warehouse floor instead of inside trailers.



Integrated Capacity Strategy

The Managed Logistics team blended Vaux with other transportation modes and planned capacity to maximize trailer utilization and deliver cost-effective, reliable shipping from Mexico to U.S. distribution centers.



Cross-Border Coordination

Developed new workflows for loading and securement, minimizing inefficient floor-loading and reducing safety risk for employees.



Process Redesign

Designed and executed end-to-end processes for customs clearance, trailer flow and scheduling between Mexico and U.S. facilities.



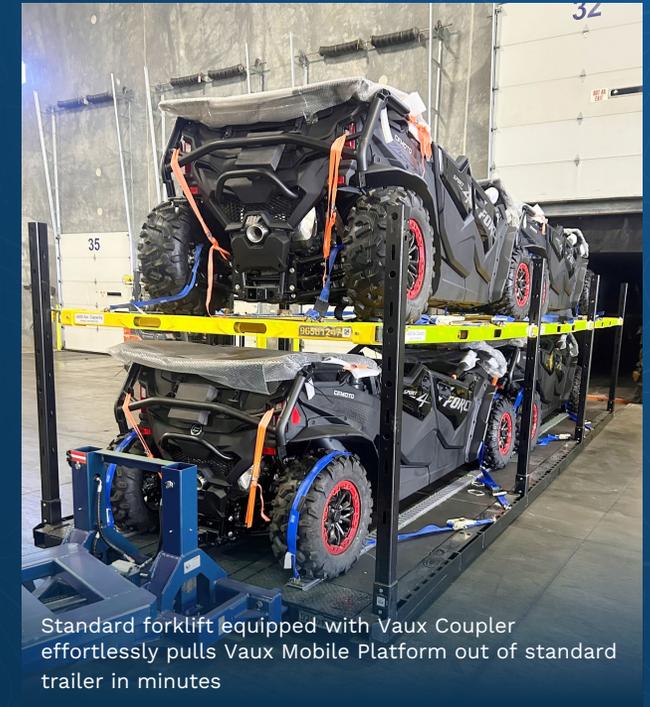
Progressive Enhancements

Refined strapping and securement methods to ensure product safety and operational consistency as volumes scaled.



Training and Support

Delivered hands-on training at both locations, overcoming language barriers and workforce transitions through repeated visits, updated materials and continuous engagement.



Standard forklift equipped with Vaux Coupler effortlessly pulls Vaux Mobile Platform out of standard trailer in minutes



Team members collaborating to plan new capacity strategies to meet business goals

THE RESULTS: Measurable Impact Across the Supply Chain

Working closely with CFMOTO, ArcBest combined Vaux technology with Managed Logistics expertise to streamline cross-border shipping, reduce transportation costs and improve operational efficiency. This strategy helped ensure reliable delivery to U.S. customers, improving Mexico operations and the broader North American supply chain.

With Vaux, unload time fell from 3.5 hours to just 10 minutes, trailer capacity doubled, and cost per unit decreased by approximately 47%. The solution also eliminated injury risks and has resulted in zero reported damages since implementation.

“ArcBest did a great job implementing a unique solution. We were setting up our first operation in Mexico, and they came to us with a unique and efficient solution with the Vaux Mobile Platform.

The Vaux MP has been a real game-changer for us.”

Jim Osterberg
Vice President of Enterprise Solutions
CFMOTO Power Sports



47%
Decrease in
Cost-Per-Unit



95%
Reduction in
Load Time



2x
Increase in
Efficiency

Let's Tackle Your
Toughest Logistics Challenges

TOGETHER

ArcBest helped CFMOTO transform its operational challenges into a competitive advantage by combining innovative technology with expert logistics management. Are you facing similar challenges?

Discover how ArcBest can partner with your business to reduce costs, optimize efficiency and scale with confidence.

Learn more at arcb.com/vaux

