

Advance®

Basis Weight	GSM	Brightness TAPPI (%)	Opacity	Gloss (%)	Caliper
Gloss Text 25 x 38					
45	66.6	85	90	66	2.4
50	74.0	85	91.5	66	2.6
55	81.4	85	93	66	2.9
60	88.8	87	94	66	3.1
70	103.6	87	94	66	3.6
Matte Text 25 x 38					
50	74.0	85	94	25	2.9
60	88.8	87	94	25	3.5
70	103.6	87	94	25	4.0

Features:

- High-brightness and quality print surface for high contrast images
- Superior opacity enables heavy ink coverage with minimal show-through
- Dependable on-press and bindery performance

Environmental Characteristics:

- Chain of custody certified products available upon request

Common Uses:

- Magazines
- Brochures
- Catalogs
- Inserts
- Flyers
- Commercial print