

Alternative Book™

Basis Weight	GSM	Brightness ISO	Opacity	Caliper	PPI
Text 25 X 38					
35	51.8	79	88	3.2	624
35	51.8	79	88	3.5	572
40	59.2	79	90	4.0	500
40	59.2	79	90	4.5	444
40	59.2	79	90	5.0	400
42.5	62.9	79	91	4.0	500
45	66.6	79	92	4.5	444
45	66.6	79	92	5.0	400
50	74.0	79	94	5.0	400

Alternative Book™ Cream

Basis Weight	GSM	Brightness ISO	Opacity	Caliper	PPI
Text 25 X 38					
40	59.2	74	88	4.0	500
40	59.2	74	88	4.5	444
40	59.2	74	88	5.0	400
45	66.6	74	90	5.0	400
50	74.0	74	92	5.5	364
50	74.0	74	92	6.0	333

Features:

- Made to caliper
- Good opacity for minimal show-through
- Two shade options, white or cream

Common Uses:

- Book publishing
- Direct mail
- Instruction manuals

Environmental Characteristics:

- Chain of custody certified products available upon request