

Advance®

BASIS WEIGHT	GSM	BRIGHTNESS TAPPI (%)	OPACITY	GLOSS (%)	CALIPER
GLOSS TEXT 25 X 38					
45	66.6	85	90	68	2.4
50	74.0	85	91.5	70	2.6
55	81.4	85	93	70	2.9
60	88.8	87	94	70	3.1
70	103.6	87	94	70	3.6
MATTE TEXT 25 X 38					
50	74.0	85	94	25	2.9
60	88.8	87	94	25	3.5
70	103.6	87	94	25	4.0

Features:

- High brightness and quality print surface for high contrast images
- Superior opacity enables heavy ink coverage with minimal show-through
- Dependable on-press and bindery performance

Common Uses:

- Magazines
- Brochures
- Catalogs
- Inserts
- Flyers
- Commercial Print

Environmental Characteristics:

- Chain of custody certified products available upon request