



2026 Local Government Marketing Calendar

Building strong relationships with your community takes time and effort, but with the right tools, you can make it happen. Whether you're a small town or a larger local government agency, staying on top of important dates and events is key to keeping your community connected and engaged.

This calendar gives you a solid foundation with national dates and themes that you can customize with local elections, events, and observances. Use it to stay organized, connect with your constituents, and make a real difference in your community.



