BROMPTON

making moves



sustainability report 2023

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message from the CEO

"Sustainability isn't something to celebrate. It should come as naturally as breathing."

Andrew Ritchie created a new kind of movement when he invented the Brompton in 1975—setting the bar for folding bikes and transforming how people move around cities. The company he founded has grown from a one-person set-up in a small, rented workshop to a global organisation that recently delivered its millionth bike to owners who live, work and ride in cities all over the world.

But this is just the start. The Brompton brand is built on the idea of collective impact, that by working together, we can challenge the status quo and create happier, healthier cities for all. This was a key driver behind our recent B Corp certification, where we meet high standards of social and environmental performance, transparency and accountability.

Part of being accountable means having honest conversations about the challenges we face. Sustainability isn't simple and certainly isn't one size fits all. We work in an industry that uses raw metals with supply chains that span the globe. For better or worse, we must acknowledge the impact of every process that goes into making and supplying our bikes.

But there's also plenty to be optimistic about. Thanks in no small part to our B Corp work, we're making incredible progress. Through Brompton Bike Hire, we're helping more people to get on bikes. We're finding new ways to extend every bike's life with access to parts, how-to guides and workshop repair services. We're reducing packaging waste by switching to reusables and implementing a factory-wide recycling

programme. Our UK operations are now running off 95% renewable energy.

Best of all, we design, engineer, manufacture and sell our products. Owning that process end-to-end puts us in an incredible position to effect change, something we're making strides towards thanks to ongoing activism and active travel campaigning.

We know there's much more to be done, but we hope the information in this report will serve as a frank account of our progress to date and a rallying cry for others to join our movement.

Will Butler-Adams, January 2024





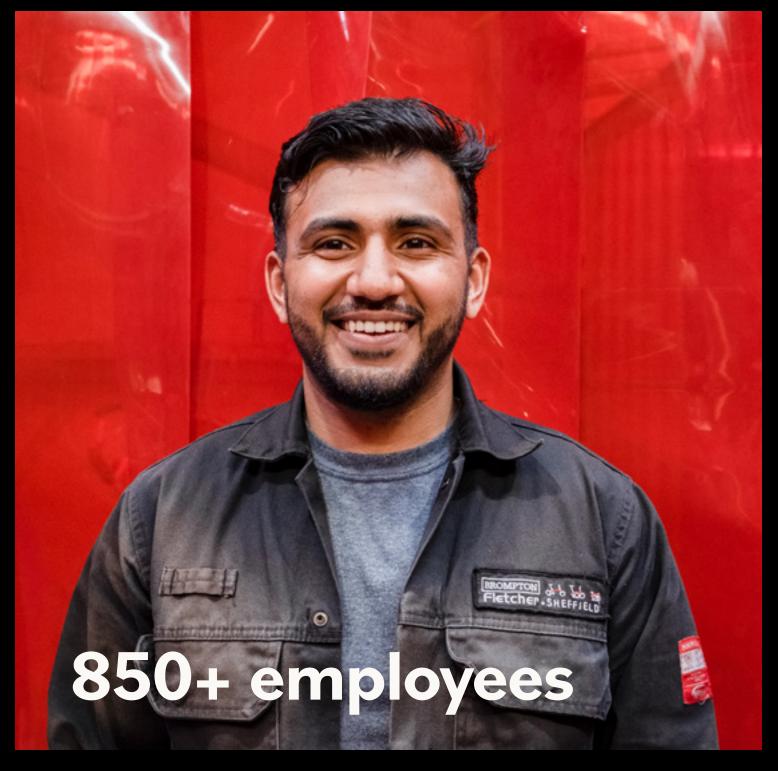




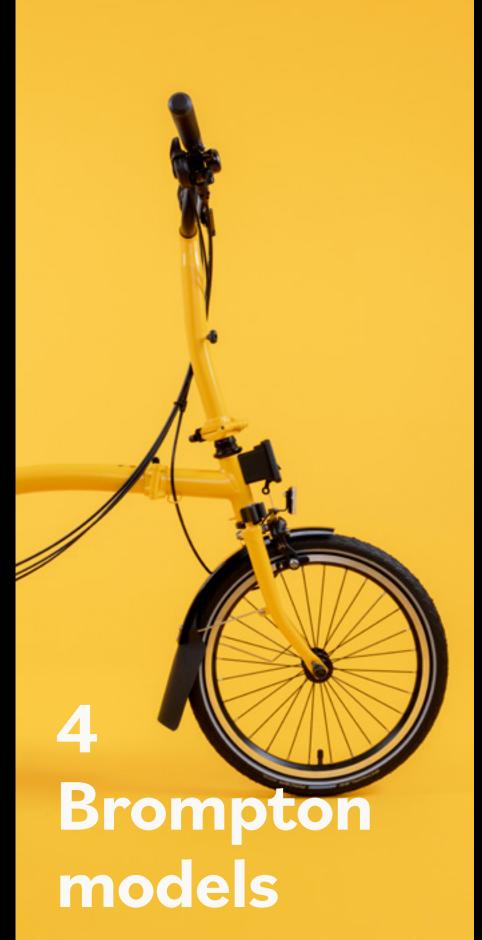


available in 1,500 global retailers





exported to 45 countries



our purpose

Together as a collective not as individuals, we own our purpose.

MADE FOR CITIES. A Brompton is at its most useful in the context of the city. It solves the problems that are most acute in urban life and we thrive on the buzz and energy that's found in cities around the world.

Everything we do is intended to deliver a positive impact. And we think beyond the context of our staff, customers and suppliers. We use our position to act as a catalyst in the world to improve:

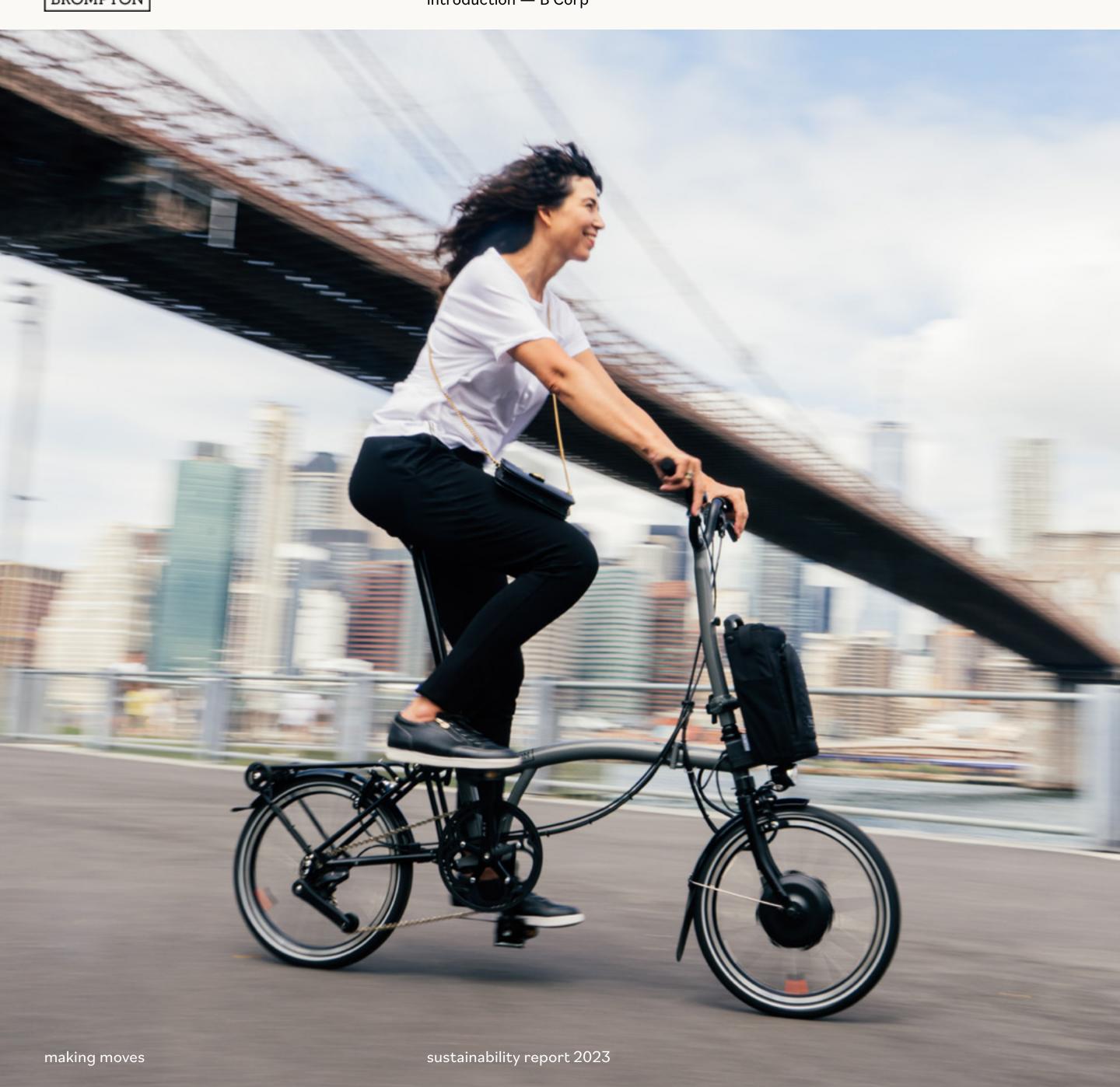
- health,
- · communities and,
- the environment.

we create urban freedom for happier lives

We are creators – we design, we make, we build. We seek to fully understand and solve problems, we bring new ideas and make things happen.

We believe lives should be unconstrained. Everyone should have the opportunity to define their own path and the best moments come from exploration and spontaneity.

We build communities. We're not thinking just about the individual, we believe in the power of the collective. And we do this over time – a life is singular and finite, whereas lives are continuous.



Brompton is proud to be certified B Corp



We take our purpose seriously at Brompton and consider it a collective responsibility. We're always looking for ways to move things in the right direction. This year, we joined the B Corp movement.

Being a B Corp means we meet high standards of social and environmental performance, transparency, and accountability. It changes the legal structure of Brompton, committing us to use our business as a force for good.

It brings our purpose and mission to life by embedding the B Corp values into our company culture. And it means we have joined a global community of like-minded organisations that aim to balance profit with doing the right thing for people and the planet.

our B Corp score

We officially received our B Corp certification on 31 July 2023, a huge milestone for us.

To become B Corp Certified, we completed a B Impact Assessment — answering 300 questions across five impact topics. It's a robust process that works according to a point-scoring system where you must achieve at least 80 points to qualify for the certification.

We scored 85 out of 200, compared to an average of 50 You can see a breakdown of our score opposite.

Governance

Brompton has made legal changes to its business, meaning we are committed to balancing people, planet and profit.

Workers

154227155

Brompton is a certified Living Wage employer in the UK and offers flexible working options, training and other benefits.

Community

Our Wheels for Heroes charitable partnerships give more people access to bikes.

Environment

16.4.10.4.85.1

Brompton Bike Hire gives people the choice to move sustainably, helping our customers cut their carbon footprint. Over the last five years, we have also cut our factory waste in half.

Customers

Brompton's customers are happier and healthier within a year of buying their Brompton.

Overall score

We are already looking at how we improve on this for our next certification in three years.

sustainability report 2023 making moves



people | planet | activism

These are our three impact categories.
We use them to measure, manage and improve our social and environmental performance.

From the 850+ strong team that brings each bike to life to our network of trusted suppliers, industry peers and customers, the welfare of our wider community is a huge priority. Work so far includes becoming an accredited member of the UK Living Wage Foundation and developing Brompton's Ethical Trade Programme to hold suppliers to the same standards we expect of ourselves.





employees

Over the last year, we've made solid progress with our employee initiatives. From the Investors in People accreditation to improvements to Health and Safety, we remain deeply committed to employee wellbeing.

employee culture

Culture is the beating heart of our business. We're proud to maintain Investors in People (Silver), Great Place to Work and Disability Confident standards, and accreditation as founding members of the Good Business Charter.

We continue to invest in our people through learning and development the growth of community groups and events whilst always looking to review and improve our policies.

financial wellbeing

In times of economic difficulty and a severe cost of living crisis, it's more important than ever to have a fair and just approach to financial well-being. Brompton continues to be a certified UK Living Wage employer - paying all UK employees in line with the Real Living Wage, meaning everyone gets a wage that goes beyond basic needs and improves quality of life.

Globally, we work with partners to promote the drive towards minimum pay bands - be that living wage, role status, education, skills or qualifications.

training and development

Career learning and development is a vital part of our sustainable people strategy.

2023

70%

of our workforce received skills-based development. This covered teams like manufacturing, design engineering and quality and compliance, ensuring people had the necessary skills for both today and the future.

75%+

of full-time employees are in professional development, taking short courses or qualifications across engineering, finance, planning and logistics.

30+

colleagues were supported in gaining professional membership in their field, and we continue to promote continual professional development (CPD) across the business.



During 2023, we continued to invest in personal development with mental health and wellbeing workshops and Equality, Diversity and Inclusion initiatives that help raise awareness of our inherent biases to develop a more inclusive workforce.

As part of our revamped onboarding program, all new starters now join a mental health workshop. This includes a supporting discussion on how mental health relates to the individual and a workshop on how ED&I impacts their role.

Over 100 new starters have joined mental health workshops over the last year.

health and safety

Making a Brompton bicycle is not an easy task. Every day, our teams are involved in complex and potentially hazardous activities such as brazing frames, operating heavy machinery, using Fork Lift Trucks (FLTs), working in explosive atmospheres like our paint plant, and conducting road tests.

Our commitment to Health and Safety is unwavering. Guided by a comprehensive framework aligned with industry best practices and regulatory requirements, our approach encompasses rigorous risk assessments, continuous employee training, and the implementation of preventive measures to mitigate identified risks. We also maintain an open and proactive culture around H&S, encouraging all staff to contribute to safety discussions and improvements.

in 2023 we:

- Increased the size and capability of our emergency response teams through comprehensive first aid and fire marshal training.
- Introduced new H&S courses on the Brompton Academy platform to meet the specific needs of our operations, fostering a more informed and safetyconscious workforce.
- Enrolled key managers in the IOSH
 Managing Safely course to equip them
 with crucial knowledge and skills to
 manage H&S risks and foster a safe
 working environment.
- Held monthly H&S committee
 meetings that were instrumental
 in maintaining focus and direction.
 These meetings provide senior teams
 with enhanced knowledge, oversight,
 and responsibility, ensuring H&S
 remains a top priority at every level
 of our organisation.
- Enlarged the H&S team through the creation of an H&S Engineer position to support the H&S Manager.



Our approach to continually improving our H&S performance is multi-faceted. It involves:

- Implement and regularly update clear, accessible H&S procedures.
- Providing comprehensive training programs that are regularly reviewed and updated.
- Encouraging open dialogue between employees and management to address H&S concerns and share best practices.
- Maintaining a proactive hazard and near-miss reporting culture to identify and mitigate risks before they result in incidents.

Looking forward, we will have a renewed focus on detailed risk assessments in areas like Noise, Ergonomics, Workplace Transport and Hand-Arm Vibration Syndrome. We plan to further engage our employees in H&S initiatives by introducing roles such as H&S Champions and Zone Owners. These roles will play a pivotal part in fostering a culture of safety and ensuring continuous improvement in our H&S performance.



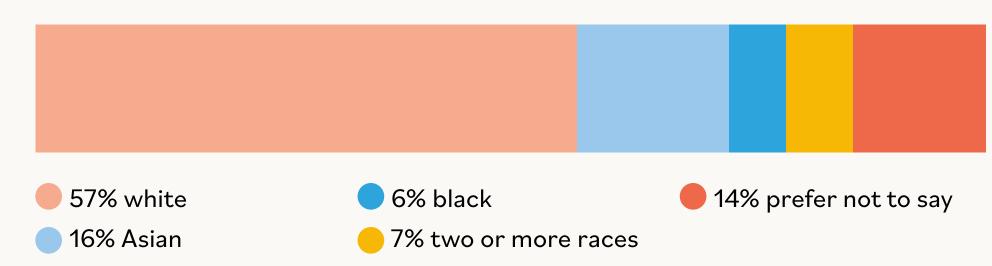
equality, diversity and inclusion

Our vision is to have a genuinely inclusive organisational culture. ED&I underpins all our employee engagement aims, and we are constantly working to nurture a culture of mutual trust, respect and understanding.

Our stated equality, diversity and inclusion objectives are to:

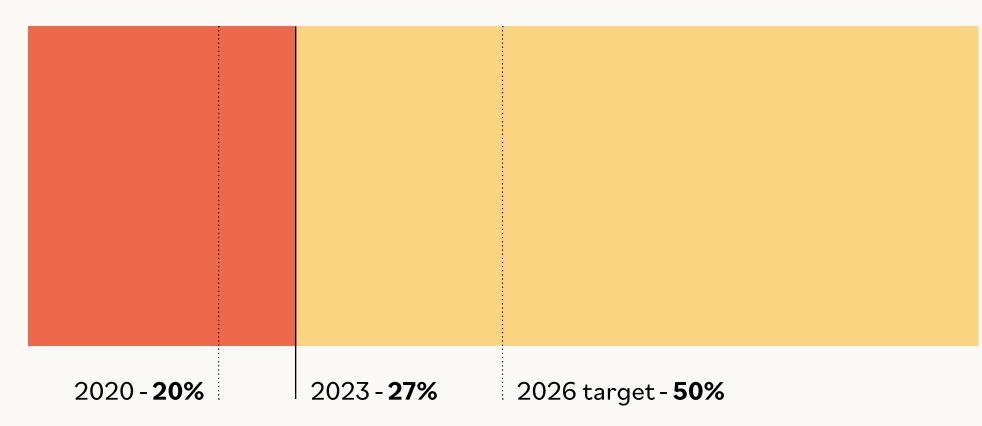
- 1. Create an inclusive organisational culture.
- 2. Develop capability and leadership.
- 3. Measure our performance and be transparent about the results.

2023 Brompton diversity breakdown



women at Brompton

women in the workforce



what we did in 2023

- Recruited seven women into leadership positions (directors) an increase of 20% to 24%.
- Enhanced maternity leave to 26-weeks full paid leave.
- Introduced more generous shared parental leave policies.
- Changed all job descriptions and adverts to gender neutral.
- Improved recruitment with diverse candidate shortlists and interview panels.
- Introduced unconscious bias training.
- Brought in a new approach to leadership development.





In the months and years to come, we'll be continuing our unconscious bias training, breaking down barriers and helping managers bring out the best in their teams.

In 2024, we'll bring improved progression and development plans for everyone at Brompton as part of the Organisational People Strategy. This will examine employee skills development and establish a regular feedback culture to drive performance and personal growth.



Brompton community groups

The brilliant work of our community groups is driving a key pillar of our Equality, Diversity and Inclusion initiatives.

MentalHealth@Brompton

community was officially accredited as Mental Health First Aiders and the group is now aligned with Mind.org to signpost services to all Brompton employees.

BAME@Brompton

community is now publishing a magazine twice a year highlighting the cultural aspects of the BAME (Black, Asian and Minority Ethnic) community.

PRIDE@Brompton

community celebrated its third-year attendance at the London Pride Ride and second at the London Pride March.

Women@Brompton

continues to take the lead on policy change and development opportunities for women working at Brompton.

Parents@Brompton & Ability@Brompton

continue to meet quarterly to advance the DE&I agenda.

community

We work with local communities to offer placements, upskilling opportunities and ongoing training in specialist areas like brazing.

Inspiring Futures

We've been working with the educational charity 'Inspiring Futures' for over 15 years. It's an effective collaboration where colleagues are encouraged to go into schools to help inspire, motivate and support students as they navigate the working world.

In 2023, we participated in 13 events at schools and colleges, showcasing our manufacturing industry and offering career guidance to help young people succeed.

In partnership

Alongside our partners 'Inspiring the Future' and 'Make' we continue to improve accessibility to careers at Brompton.



community volunteering

As part of our onboarding programme, all new starters volunteer in our local borough on activities such as tree planting and litter picking.

In 2023, we had 95 employees volunteering to help out on specific projects like the upkeep of Horsenden Community Farm.

Next year, we will work with our global Brompton community with a focus on ways to improve mental health, promote active travel, and invest in volunteering with appointed global community managers.

case study: Rebecca



Working on raw lacquer bicycles is one of the most difficult and technically challenging jobs in the Brompton factory. The brazing work must be perfect, something our colleague Rebecca knows plenty about.

In 2009, Rebecca started out in our Pre-Pre-Assembly team. Two years later, she was the first woman at Brompton to become an apprentice brazer. Today, she is a master of her craft, specialising in brazing raw lacquer Brompton bikes.



human rights

There is no sustainable future without human rights for all. As part of our ongoing efforts, we've rolled out a code of conduct for existing and new suppliers and are expanding our Human Rights Training.

Supplier Code of Conduct

Brompton's specially drafted code of conduct holds suppliers accountable for their social and environmental performance. It covers a range of issues such as working hours, freely chosen employment, compensation, child labour, freedom of association and health and safety.

Plus we will continue to increase the number of onsite Ethical Trade audits to build our understanding of labour conditions.

Human Rights Training

In 2023, 54 of our colleagues received human rights training. This programme was designed to help people better understand our code of conduct and learn about social and environmental issues through having informed conversations with suppliers. All members of our buying and quality teams receive continuous training and updates.

We respect the rights of anyone working for us in any capacity and take zero tolerance towards modern slavery. We have reported on this area in greater detail in a separate Modern Slavery Statement, which can be found online at: www.brompton.com/legal/modern-slaverystatement.

We collect environmental and manufacturing data from every part of our business. By crunching these numbers, we gain a clear picture of where we are and what we need to do to improve. Although, we remain committed to reaching net zero by 2050, we're aiming to get there even sooner.



climate change

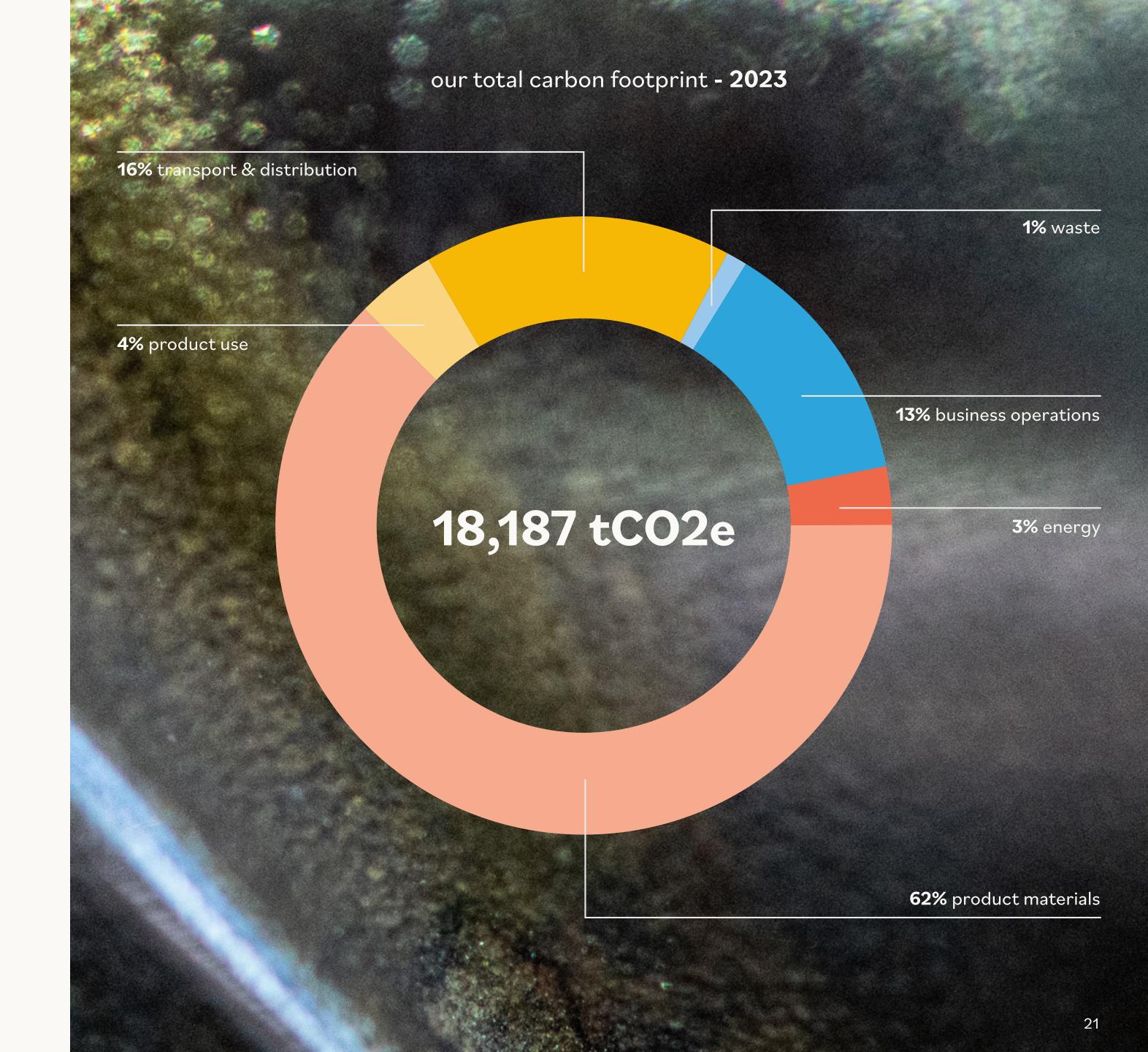
The Climate Crisis is the defining issue of our times. As a global manufacturer, we have a duty and a responsibility to respond with ambitious leadership in our sector.

Business Ambition for 1.5°C In 2021, we joined the Business Ambition for 1.5°C.

In 2023, we measured Brompton's whole carbon footprint and reported on out scope 1, 2 and 3 greenhouse gas emissions.

Our total carbon footprint is 18,187 tCO2e.

In 2024 we are submitting our carbon reduction roadmap to the Science Based Targets Initiative for validation.



Our carbon reduction plan involves changes to both our operations and supply chains.

Almost all of our total carbon emissions occur outside our factory, however, they are still our responsibility.
Ultimately, we decide what we make, what we make it from, who we get it from and how it's transported to us.
Therefore, we must act.

62%

of our total emissions come from product materials. Most of this comes from the production of aluminium, steel and titanium used in our bicycles.

16%

come from transportation and distribution and half of this is from air freighting some components to our factory and some products to our customers.

4%

come from customers using electricity to charge their Brompton Electric bicycles.

By including and highlighting these new figures in our reporting, it sharpens our focus and means we can create new strategies to address them.



In our London Factory, the current energy reduction programme includes:

- Installing more LED lights.
- Optimising the incoming voltage for electricity.
- Plus, over 15 other energy-saving initiatives.

The data we collected also highlighted the impact of all of the raw materials in our supply chain, shining a light on areas that hadn't been in focus. For example, people tend to think of our bikes as made of steel and titanium, but many of the smaller components are made of aluminium, which has a bigger like-for-like footprint. Reducing this footprint will be critical to success.

In 2024, we will test the use of post-consumer recycled aluminium in our bicycles.

sustainability report 2023



Our London Factory cut its waste in half over the last five years.

factory waste and recycling

Our London Factory has cut its waste in half over the last five years. Building on this success, we are rolling out new recycling processes and reducing packaging.

reduce, reuse, recycle

The waste management system at our London Factory covers everything from metal scrap to coats of paint.

In 2023, we,

reduced

- Reduced our metal scrap rate by reworking manufacturing errors and returning them to our production lines.
- Set up a programme to refurbish motors for our electric bikes.
- Reduced our water pollution.

reused

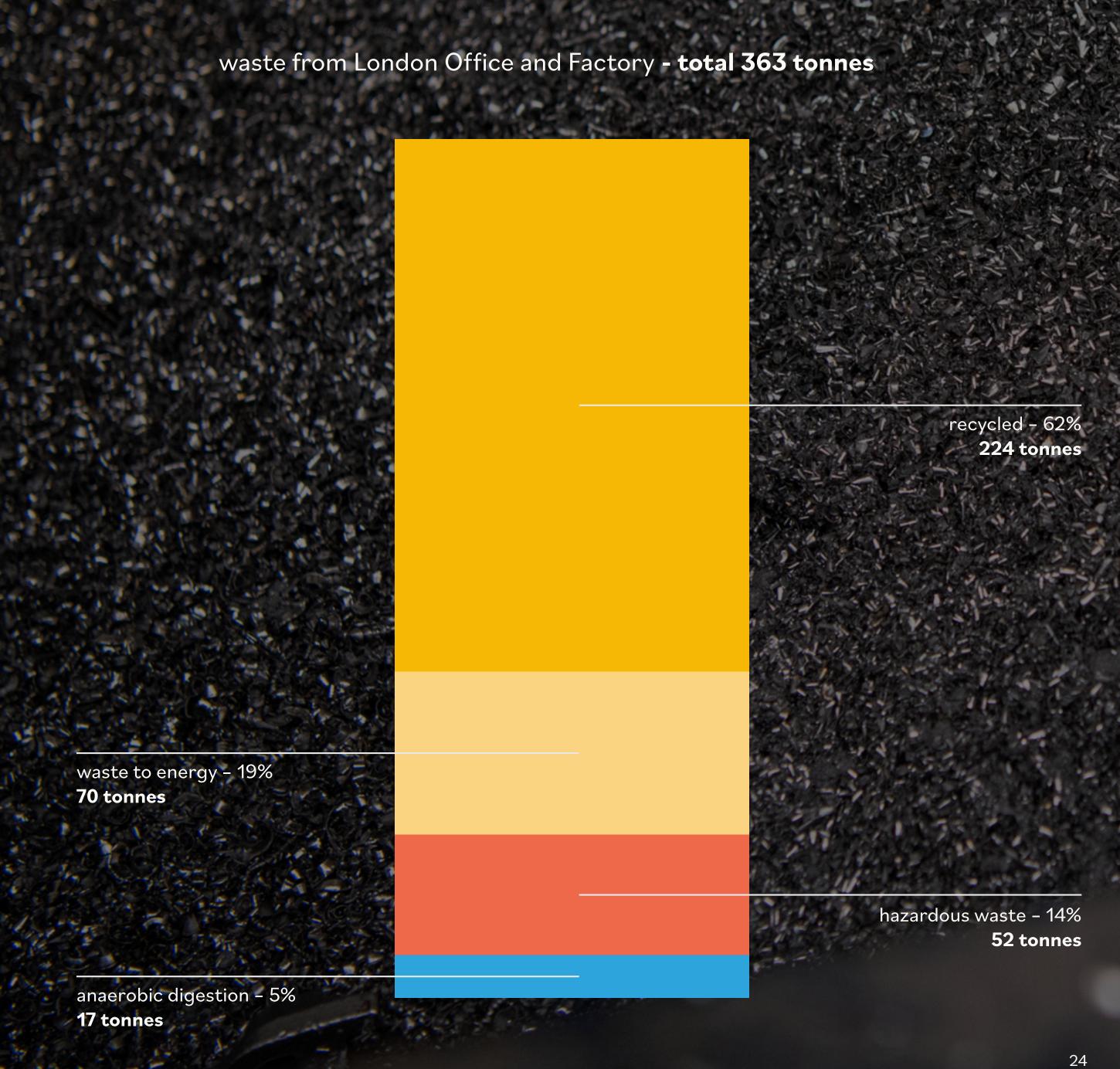
- Continued to operate a powdercoating paint process that reuses paint from one frame to another.
- Piloted reusable packaging systems with several of our component suppliers.

recycled

• Recycled 62% of waste at Greenford. We segregate cardboard, food waste, flexi plastics, wooden pallets, tyres and inner tubes, electronics and other materials to achieve this rate.

A new approach to water management

To achieve high-quality brazing and painting results, we must carefully wash the steel tubes used to make our bikes. Naturally, this is water intensive. By investing in a new water recycling washing system, we have reduced this waste and pollution. The system continuously recovers and re-uses wash water, offering a more efficient process and reducing usage. Once the system is full, it is sent to specialists who recover and clean even more water.



sustainability report 2023 making moves

Packaging is an essential part of our business. We need it to ensure parts and components are transported safely and without damage. However, despite its importance, we recognise we must reduce the overall volume. That's why we've started using returnable packaging with several suppliers to reduce our overall waste

tyre packaging returned to supplier to be recycled



pedal packaging removed individual plastic bags



gear shifters switched to reusable packaging



case study: our Schwalbe partnership



In 2022, Brompton joined Schwalbe's innovative recycling scheme. We carefully extract and separate our inner tubes and tyres, then set them aside for future use in new Schwalbe products.

customer packaging

Packing and shipping bikes generates too much waste. We need to make significant reductions through efficiencies and improving the materials we use.

Cycling Industry Sustainable Packaging Pledge

Across the world, packaging volumes continue to rise. In 2019, the volume of EU packaging waste reached a high of 79.3 million tonnes, 60% of which was paper, cardboard and plastic. To combat this, leading companies within the cycling sector came together to find a better, more impactful way of dealing with the problem.

The end result was the Cycling Industry Sustainable Packaging Pledge, of which Brompton is a founding member.

next

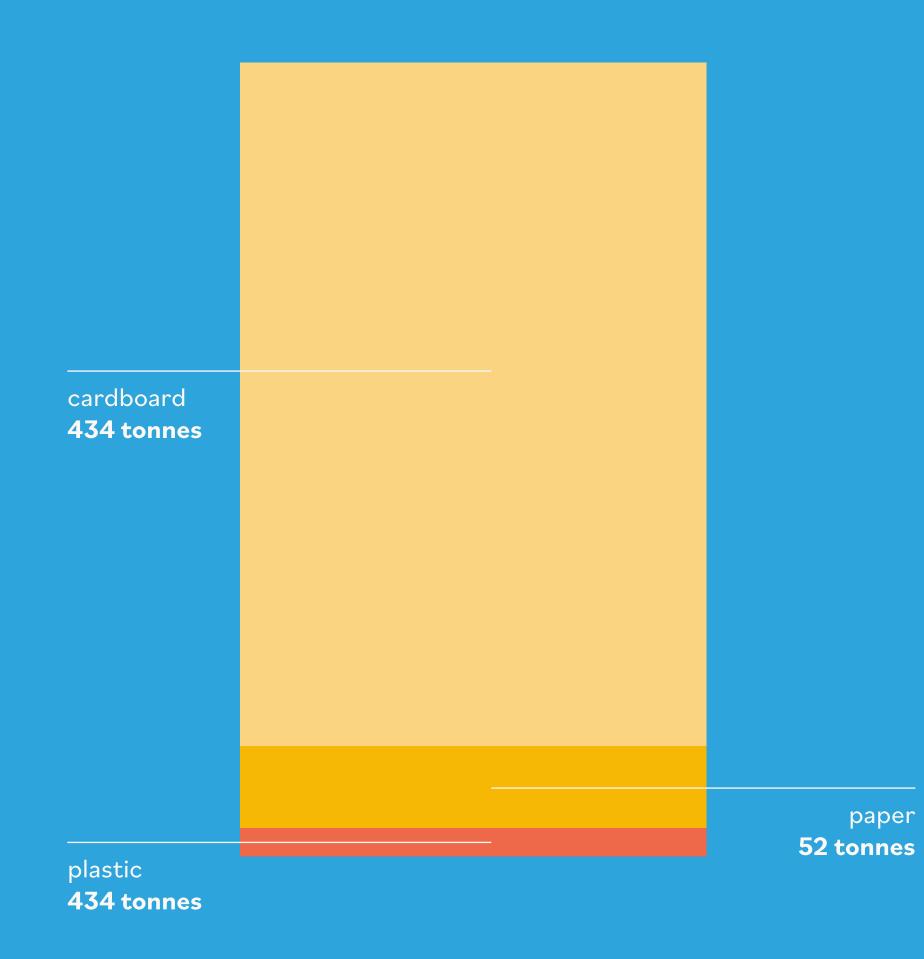
As part of efforts to achieve the pledge, we are now working to reduce the volume of plastic in consumer packaging and use more sustainable materials.

In 2023 we started using plastic inserts inside our bicycle box to protect our bikes during shipping. In 2024 we're redesigning the bike box to protect our bikes without using plastic.

customer bike wheel packaging removing plastic



2023 - **504** tonnes of packaging



95% of our paper and cardboard was FSC-certified95% of our packaging was recyclable56% contained recycled content



built to last

The ethos of our first ever bike informs everything we do - a useful product that stands up to ever day use. There's no in-built obsolescence, just continuous improvement. Every Brompton bike is handmade, tested and quality assured with a 7-year frame warranty.

the right to repair

Every bike that remains in action is a bike helping to create healthier, happier cities for all. We design our bikes so parts can be replaced and repaired-making sure people can access those parts through our website and dealers. Our extensive 'how to' guides, alongside Brompton trained mechanics around the world, means Brompton bikes are on the road for longer.



It's our duty to champion the causes we believe in. Like cities designed for people, not cars. Green spaces that increase people's well-being. And safer riding or walking routes for everyone. We work with NHS foundations, active travel charities and local councils, using everything from free loan bikes to cycle training to create healthier, happier cities for all.



UNCLOGS ROADS AND

active travel campaigning

Our sustainability efforts go far beyond carbon reductions or recycling programmes. Every time a person journeys on a bike rather than a car, it has a positive impact. From campaigning to partnering with charities, we always seek the next opportunity to make a difference.

More than half of the earth's population now lives in cities. The UN predicts this will increase to around two-thirds by 2050.

In the UK,

80%

of people can ride a bike, yet only 5-10% of journeys are made by bike

68%

of car journeys in the UK are less than 5 miles.

Imagine the collective impact if everyone committed to making more trips by bike or on foot? That's what our campaigning aims to bring about.

We know that active travel has a positive impact – over 40% of Brompton owners told us in our survey* they were happier and healthier within a year of buying their bike.



Campaign for Movement

We launched Campaign for Movement in 2021 in partnership with Transportation Alternatives, a New York-based advocacy group leading the charge for safer, more equitable streets.

The aim was to highlight the positive impact physical movement has on health and well-being and to gain tangible support for a change in public policy.

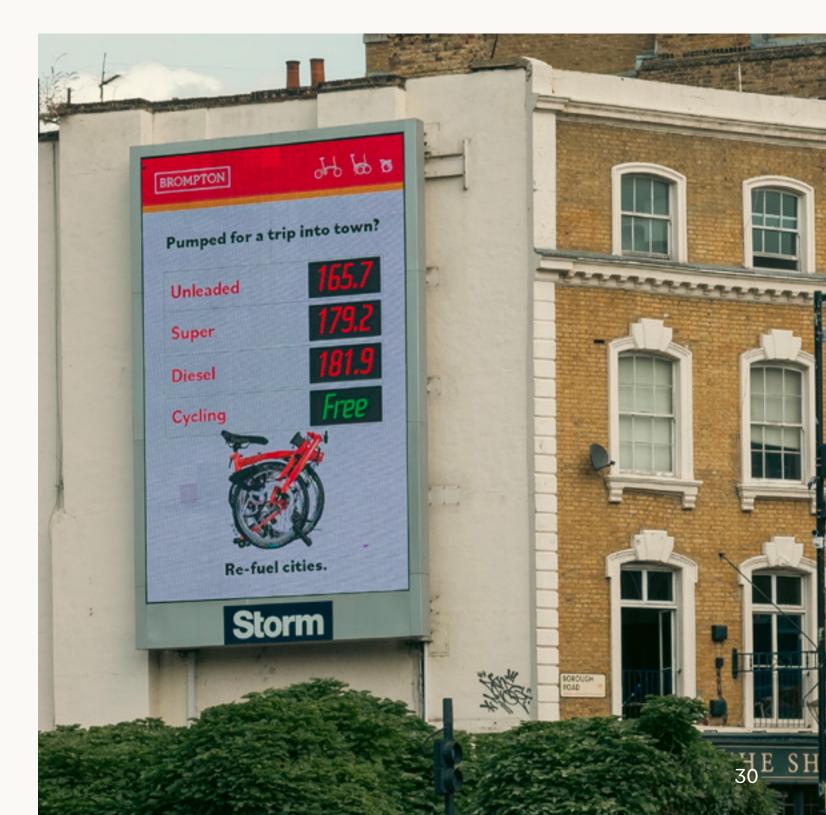
The campaign continues to make cycling simpler and more accessible in all five of New York's boroughs - giving locals and visitors the chance to discover the joy and power of cycling.

This year, Brompton Bicycle and Brompton Bike Hire joined over 60 Members of Parliament to write an open letter to the British Prime Minister urging the government to reverse the proposed cut to active travel funding.



World Car Free Day

As part of a series of global activities we created a unique pop-up in Central London. The installation was designed to pose the question: how can we reshape our urban spaces to help reduce carbon emissions? We found a former petrol station in the heart of the city then repurposed it to offer hire bikes, mechanics, a café and even places to sit, proving that bicycles can be a great way to reclaim unused public spaces.



Brompton Bike Hire

The more people that ride our bikes, the more of a positive impact we have for those who don't want or need a bike of their own, our Brompton Bike Hire scheme provides a flexible solution.

"At Brompton Bike Hire, we're always seeking to innovate to get as many people as possible to enjoy the benefits of riding our bikes."

— Julian Scriven, Managing Director of Brompton Bike Hire



This year, Brompton won Bike Hire Micromobility Brand of the Year at the annual BikeBiz awards. making moves sustainability report 2023

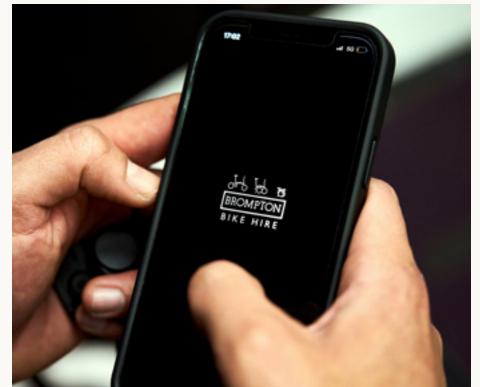
Brompton Bike Hire

The easier it is for people to ride, the more people will. We set up Brompton Bike Hire to make it simpler for people to hire bikes and start cycling. We offer three types of shared ownership - these make cycling more accessible and use fewer resources because the bikes are shared among multiple people and used more often.



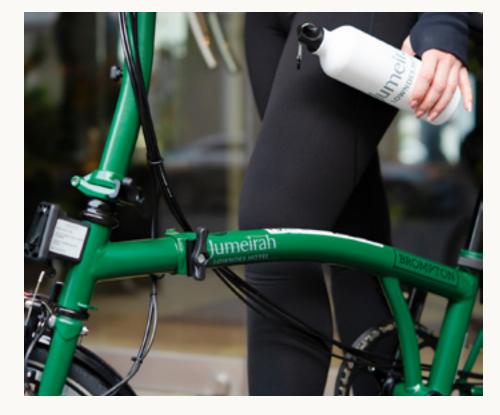
1. Brompton by Subscription

Customers take out a long-term yearly or monthly subscription. This means bikes are returned to us at the end of the subscription to be repaired and sent to the next customer. This shared ownership model reduces the overall resources used.



2. Brompton Bike Hire

There are 85 Brompton Bike Hire docks spread out across the UK. Many are positioned around train stations, offering people an alternative to driving.



3. Brompton Bike Fleets

Brompton provides sustainable travel solutions to company employees. We provide a pool of bikes to your employees to reduce carbon emissions from car travel.

Wheels for Heroes

During the pandemic, we wanted to do something to help NHS workers get to their places of work. What started out as a simple fundraising campaign ballooned into a £340k fund that we rolled out nationally to other social projects and charities.

where did it start?

In 2020, Brompton Bike Hire started working with St Barts Hospital and NHS London to provide bikes for front-line staff. These key workers were keen to avoid buses and trains during the worst of the crisis, but as word spread, over 2,000 NHS staff registered for the free rental scheme, quickly depleting their fleet.

We decided to ramp things up, committing a portion of our production capacity to create #WheelsforHeroes. We could only do this thanks to generous public support, including donations from industry and Sport England. The 712 bikes are still in use across the NHS Trusts, helping new people try cycling with a Brompton and hopefully move on to a more permanent cycling solution.

looking ahead

To ensure the #WheelsforHeroes initiative lives on beyond the coronavirus crisis and continues to encourage active travel, we're working closely with several NHS Trusts, social projects and charities. The ultimate aim is to ensure these bikes have a legacy beyond the pandemic so they continue to be used.



sustainability report 2023

| Energy (kWh) | Methodology | FY22 | FY23 | % change on FY22 |
|--|----------------|-----------|-----------|------------------|
| Total energy from owned and operated locations kWh | | 2,673,561 | 2,882,530 | 8% |
| Global total greenhouse gas emissions (t CO2e) | | | | |
| Scope 1 direct emissions from diesel, gas and acetylene | | 234* | 319 | 36% |
| Scope 2 Indirect emissions from electricity | Location-based | 322 | 357 | 11% |
| Scope 2 Indirect emissions from electricity | Market-based | 49 | 84 | 73% |
| Scope 3 value chain emissions | | | 17,784 | |
| Total Scope 1, 2, and 3 emissions | Location-based | | 18,459 | |
| Total Scope 1, 2, and 3 emissions | Market-based | | 18,187 | |
| Global net greenhouse gas emissions (t CO2e) | | | | |
| Emissions offset from carbon-neutral gas contracts. | | 217 | 216 | 0% |
| Net scope 1, 2 and 3 emissions | Market-based | | 17,971 | |
| Net scope 1, 2 and 3 emission intensity per bicycle produced | Market-based | | 0.20 | |
| UK total greenhouse gas emissions (t CO2e) | | | | |
| | Location-based | 234 | 319 | 36% |
| UK only scope 1 direct emissions. | | | | |

This is the first year we have reported on Scope 3 emissions from our supply chain. In FY2023, we updated our reporting on Scope 1 emissions to include the combustion of acetylene used in the brazing of steel components, driving the reported increase in Scope 1 emissions in the year. This year, the improved reporting accuracy on electricity consumption in our retail stores increased Scope 2 emissions.



