

BROMPTON



making



moves

sustainability report 2024



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about us

founded in 1975

Towns and cities should be designed around the people who live and work in them, putting health, happiness, and freedom at the forefront. It's why Andrew Ritchie invented the Brompton folding bike nearly 50 years ago and it's why we exist today.

living our values

We've been engineering durable, hardwearing bikes since the very beginning. Our goal was always to make moving by bike viable, reliable and fun, but as the climate crisis deepens and increasingly impacts the places we live and work, we have to stand up and act.

making moves

Our B Corp certification in 2023 was a stake in the ground. Each subsequent Sustainability Report marks a line in the sand, and this report is our latest step towards building a foundation from which we can move forwards. As we work towards our B Corp re-certification, we challenge ourselves to lower our environmental impact and have an even more positive impact on society.



The Millionth
Brompton
Bike Tour



a message from Will, our CEO

As we approach our fiftieth anniversary, our purpose feels more pertinent than ever.

We're witnessing the effects of climate change in our cities firsthand; it's happening now and not going anywhere. As a business, industry, and as citizens, we must step up our ambitions, innovate, and advocate for the changes we urgently need.

Over the last year, the cycle sector has gone through a difficult period. A weak bike industry is bad for all of us, not least our planet. We've not been immune to the industry challenges at Brompton and have been forced to take some difficult decisions to protect our future. We must be transparent about the challenges we face, as well as share all the incredible things that make us feel so positive and energised.

We've made significant progress in many areas of our business over the last year, of which we can be immensely

proud. Our team reached a huge milestone, developing and testing the first ever wheel rim made from 100% recycled aluminium, a significant step towards net-zero production. Our millionth bike toured the world, ride groups and friendships were forged across the continents. We helped to get more people moving by bike through partnerships with Deutsche Bahn and projects with various community groups. Across the UK and USA we're involved in advocacy at local and national levels - using our voice to promote better infrastructure and safety for all.

Bikes may not be the answer, but we believe they are part of the solution, as such we keep taking risks, creating products and using our business to keep the movement going.

our purpose

Together as a collective not as individuals, we own our purpose.

MADE FOR CITIES. A Brompton is at its most useful in the context of the city. It solves the problems that are most acute in urban life and we thrive on the buzz and energy that's found in cities around the world.

Everything we do is intended to deliver a positive impact. And we think beyond the context of our staff, customers and suppliers. We use our position to act as a catalyst in the world to improve:

- health,
- communities and,
- the environment.

we create urban freedom for happier lives

We are creators - we design, we make, we build. We seek to fully understand and solve problems, we bring new ideas and make things happen.

We believe lives should be unconstrained. Everyone should have the opportunity to define their own path and the best moments come from exploration and spontaneity.

We build communities. We're not thinking just about the individual, we believe in the power of the collective. And we do this over time - a life is singular and finite, whereas lives are continuous.

this



is

a

movement

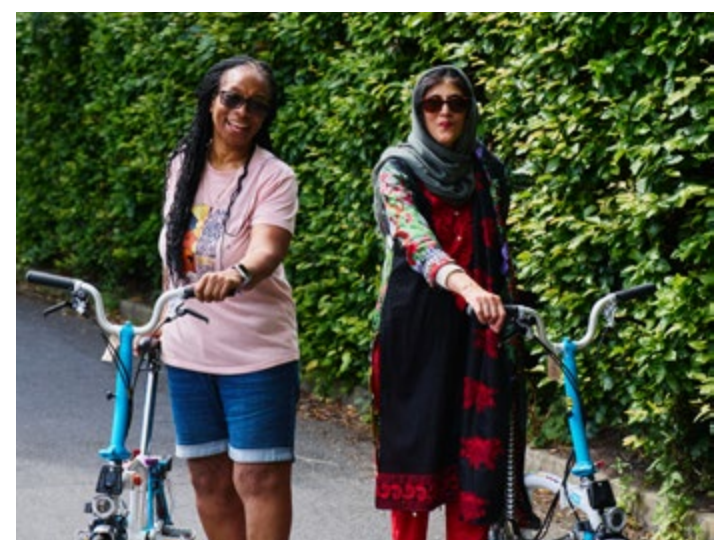
our 2024 impact highlights



11 tonnes of paper saved in one year by moving from paper to digital manuals.



We opened 2 new Brompton Junctions in Washington DC and Berlin.



Sähëli Hub helped 28 women to start riding our loan bikes.



Developed, tested and made the first ever fully recycled aluminium bicycle rims.



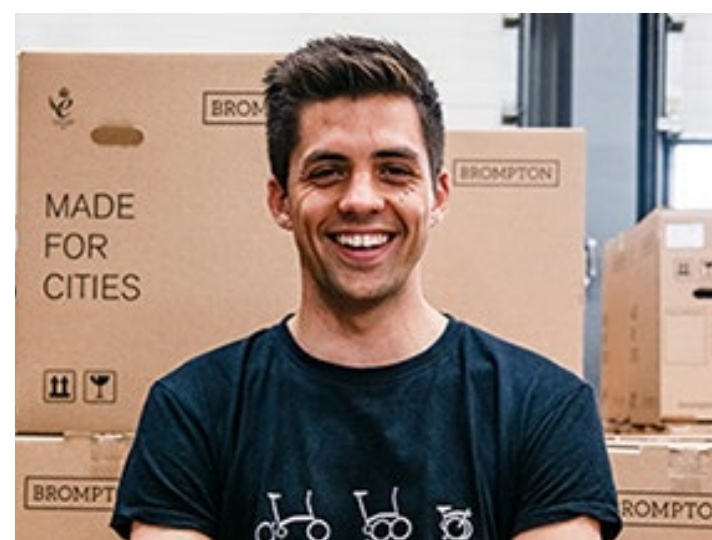
The Millionth Brompton bike toured the world - visiting cities in 18 different countries!



“Beyond the City” Ride Collection with Komoot - 31 unique routes, 18 cities, 9 countries and 33,000 link clicks.



Increased access to bikes with new Brompton Bike Hire docks - now totalling 102 locations across the UK.



72 colleagues across the business enrolled on the new management and leadership programme.



Launched our Brompton Renewed programme - giving 84 bikes a new lease of life.



Created a joy crossing installation in Georgetown, Washington to raise awareness around active travel safety.



Piloted an innovative bike subscription program with Deutsche Bahn to promote point-to-point car-free travel.



During B Corp month Elliot Wood engineering consultancy led a Brompton ride around London with 11 B Corps to look at 5 purpose-driven projects in the city.

our B Corp score

We certified as a B Corp in 2023. Today, we're part of a global community of 8,000 B Corps — each one independently assessed to ensure they meet the highest standards of social and environmental performance, transparency, and accountability.

The B Corp movement is a vision for a better way of doing business. Becoming a B Corp changes the legal structure of Brompton. And helps us make even more of a difference in the world.

As part of the B Corp process we must re-certify every three years. The scores to the right are from our 2023 certification. Our goal is to improve on them for 2026.

Governance

15.4

We overhauled our internal processes, implemented rigorous anti-bribery training, and new BGF investment means we will benefit from their board-level expertise.

Workers

22.7

We improved progression and development planning for colleagues through leadership training. Next year, we will do the same for health and safety management.

Community

15.5

We made cycling more accessible by working with organisations such as Säheli Hub. Next year we also aim to improve our procurement human rights practices.

Environment

16.4

We partnered with Hydro to test recycled aluminium. In 2024 our average emissions per bike increased due to higher electric bike sales and increased air freight. Next year, we will set Science Based Targets for emission reduction.

Customers

10.4

We started community rides in NYC to improve customers' health and well-being. Next year we will roll this out in key cities across the world.

2023 Overall Score

85.1

We were thrilled with our score but are already looking at ways to improve it ahead of our 2026 recertification

impact

people | planet | activism

These are our three impact categories.
We use them to measure, manage and improve
our social and environmental performance.

people

Brompton is built on people. From engineers to brazers, to office teams to our network of trusted suppliers and customers, the welfare of our wider community is always top priority.

Education, leadership, skills development and career progression have been massive themes this year. We've expanded our global teams with new Junction stores in Berlin and Washington, invested heavily in employee schemes, management courses and training, and worked hard to implement financial wellbeing projects like yoga at work, subsidised meals and a renewed EV car scheme with Octopus Energy.





building our culture

As well as building quality bikes in our London Factory, we care about building a culture where people thrive. Our company values drive us forward.

- We take pride
- We are curious
- We build community
- We bring energy
- We are human

where we are

In 2024, we've built on this foundation with a clear purpose. Our People team has:

- Retained our Silver Investors in People status
- Expanded our presence with new Junction stores in Berlin and Washington, DC.
- Implemented a Human Resources Information System (HRIS) to centralise our data, offering a single source of truth.
- Introduced Toolbox Talks, a hands-on management training series that equips our leaders with essential skills for effective performance management.

Our active, inclusive culture continues to thrive with weekly yoga and running sessions, cycling trips, summer and Christmas parties and in-house tournaments. We also remain committed to financial well-being, relaunching key benefits like the Handlebar Café meal subsidy and a renewed EV car scheme with Octopus Energy, alongside cost-of-living pay increases and a bi-annual profit bonus. These are complemented by apprenticeships and on-the-job development, ensuring fair compensation and career growth for all.

our annual company cycling trip



where our colleagues are based

UK	685	Netherlands	7
Belgium	1	Japan	3
France	12	Indonesia	1
Germany	7	China	41
Spain	2	Singapore	13
Italy	1	North America	26

total: 799

**where we're going**

Looking ahead, our big focus will be on strengthening workplace culture and financial well-being initiatives. We will continue to expand the HRIS to give our teams easier access to essential information, explore ways to enhance our Living Wage standards globally, and bring more inclusive team-building activities and development opportunities, helping create a workplace as dynamic and supportive as the people in it.

community

where we were

In 2023, our colleagues attended 13 school and college events to showcase the manufacturing industry, offer career guidance, and provide hands-on insights into the working world. Volunteering was also a priority, with 95 employees engaged in community projects like maintaining Horsenden Community Farm, alongside activities like tree planting and litter picking as part of our onboarding program.

where we are

This year, we rolled out a range of activities including:

- A two-week, immersive work experience programme where local students do everything from touring the factory to building a Brompton and hands-on brazing.
- Hosting a MAKE UK day, welcoming 32 students to learn about engineering and careers in our industry.
- Collaborating with Cycle Sisters to expand our 'Wheels for Heroes' bikes for their Smiles and Miles Campaign, enabling over 220 women to ride over 25,000 miles
- Proudly sponsoring the Prince's Trust 'Palace to Palace' cycling event
- Participating in the HSBC Charity netball tournament, raising over £6,000.



Our community groups continue to drive forward our Equality, Diversity, and Inclusion mission.

MentalHealth@Brompton

achieved Mental Health First Aider accreditation and partnered with Mind.org to support our colleagues.

BAME@Brompton

group now publishes a magazine celebrating cultural contributions.

PRIDE@Brompton

marked its third Pride Ride and second Pride March.

Women@Brompton

remains instrumental in policy changes supporting women's advancement.

Parents@Brompton & Ability@Brompton

groups continue meeting quarterly to advance our DE&I goals.

training and development

72

enrolled on leadership
and management
apprenticeships

where we were

In 2023, we went big on skills-based training, with 70% of our workforce receiving development in areas like manufacturing, design engineering, and quality compliance. Over 75% of full-time employees were in professional development, helping to level up their expertise through courses in fields like engineering, finance, and logistics.

where we are

In 2024, we doubled down. This renewed focus on technical skills resulted in:

95%

of factory floor employees receive role-specific training.

48%

of support staff going through relevant technical development.

72

colleagues enrolled on a leadership and management apprenticeship programs aligned with our L3, L5, and L7 standards.

5

employees from Finance, Quality, and IT currently advancing through qualification programmes.

where we're going

Looking ahead, we want to keep up a steady intake for our leadership programs to create a continuous pipeline of skilled leaders. Participants will have to present their final projects to senior leaders and executive teams, reinforcing everything they've learned with something that has a measurable impact on the organisation. We also want to reinforce a culture of continuous learning, expanding our skill-specific training access across departments to ensure development paths align with both employee growth and our long-term goals.

health and safety

where we were

In 2023, we focused on a proactive safety culture and enhancing risk management. Our teams – often engaged in complex tasks like brazing frames, operating heavy machinery, and handling FLT's – received rigorous training. This was expanded through the Brompton Academy, where key managers were enrolled in the IOSH Managing Safely course. Finally, we established a dedicated H&S Engineer position, ensuring specialised oversight, and held regular committee meetings to keep safety a priority across all levels.

where we are

If 2023 was implementation, 2024 was reinforcement. This involved a range of activities:

- Revisiting and revising our existing Health and Safety measures.
- Launching an online platform to streamline incident reporting, risk assessments, and safety checklists.
- Conducting risk assessments on noise, vibration, and ergonomics to mitigate workplace hazards,
- Extending the IOSH Managing Safely training to include team leaders.

With new H&S Champions and Zone Owners, employee engagement increased a lot, creating a more transparent reporting culture and improving overall responsiveness. As a result, our RIDDOR rate now stands at 0.97 per 100 employees, reflecting our heightened oversight and improved reporting.



where we're going

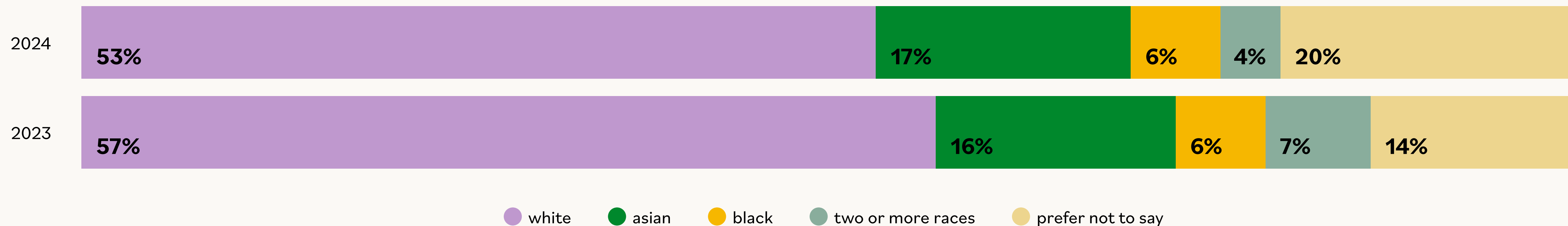
In the coming year, we want to keep up the momentum. We will expand our H&S strategy to prioritise mental health and well-being, then bolster it with a network of mental health first aiders. Data-driven risk management will be central, with insights from our online system guiding proactive improvements. Enhanced health surveillance will monitor occupational risks like noise, respiratory hazards, and ergonomic strain, while new workplace transport safety measures will protect both employees and pedestrians.

equality, diversity and inclusion

Our vision for ED&I has been unwavering: to build a genuinely inclusive organisational culture that nurtures a culture of mutual trust, respect and understanding. Our stated objectives therefore remain exactly the same as last year.

1. Create an inclusive organisational culture.
2. Develop capability and leadership.
3. Measure our performance and be transparent about the results.

Brompton diversity breakdown



women at Brompton

where we were

In 2023, we welcomed seven women into leadership roles, raising our proportion of female directors by 20%, enhanced maternity leave to 26 weeks fully paid and introduced more robust shared parental leave. We also improved recruitment, introducing gender-neutral language in job descriptions, diverse interview panels, and unconscious bias training.

where we are

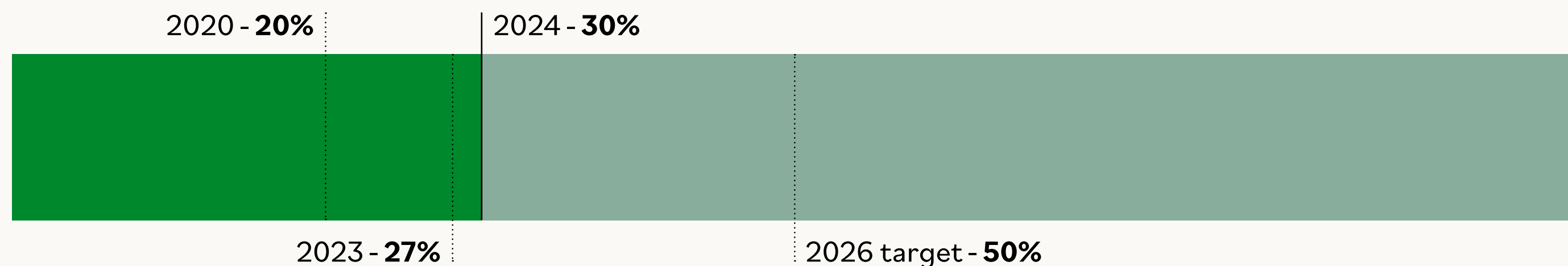
As of 2024, we have seen small yet positive changes,

- a 3% increase in number of women in our business
- our mean average hourly pay gap reduced from 22.6% to 19.5%
- our median hourly pay gap reduced from 9.8% to 9.3%
- 37% (19 of 52) colleagues in our our 2024 leadership and management training are female.

where we're going

Looking ahead, we have a lot to do to reach our previously stated 2026 goal of a 50% female workforce. While this objective is looking remote, it's no excuse to stop our efforts so we'll be continuing to refine our recruitment and promotion practices to increase female representation, especially in leadership as well as targeted development programs, ongoing efforts to reduce the gender pay gap, and family-friendly policies.

women in the workforce



19

women are currently in leadership and management training



95%

of our suppliers have
now adopted our code
of conduct

human rights

where we were

Human rights are at the core of our sustainable future, and we believe in upholding these principles for all. In 2023, we introduced a Supplier Code of Conduct, designed to hold our partners accountable for social and environmental performance. Covering issues such as freely chosen employment, fair compensation, child labour, and health and safety, this code of conduct is enforced through Ethical Trade audits. We also rolled out Human Rights Training for 54 colleagues to help them understand our code, enabling more informed conversations with suppliers.

where we are

This year, we achieved over 95% adoption of our Supplier Code of Conduct, setting a strong foundation for shared accountability. Our commitment to human rights extends to everyone involved in our operations, and we remain firm in our zero-tolerance stance on modern slavery. For more detailed information, we've published an updated Modern Slavery Statement [here](#).

where we're going

Looking ahead, we plan to expand our Human Rights Training program across the organisation and conduct on-site audits to further understand and support fair labour conditions. By increasing transparency and strengthening partnerships with suppliers who share our values, we aim to contribute meaningfully to a fairer, more ethical global supply chain. Through these efforts, we're advancing our commitment to human rights and building a responsible foundation for future growth.

planet

Streamlining processes. Reducing waste.
Improving transparency. Our goal is to make a bike
that adds more to the world than it takes away.



climate change

Carbon reduction and Science Based Targets

where we were

Last year we calculated our first full carbon footprint of our operations (scope 1 and 2) and supply chain (scope 3). This showed us that carbon emissions produced in the aluminium and steel supply chain are the most impactful part of our business. This data also showed that we can't ignore emissions from air freight when we bring those materials to our factory or distribute products to customers.

where we are

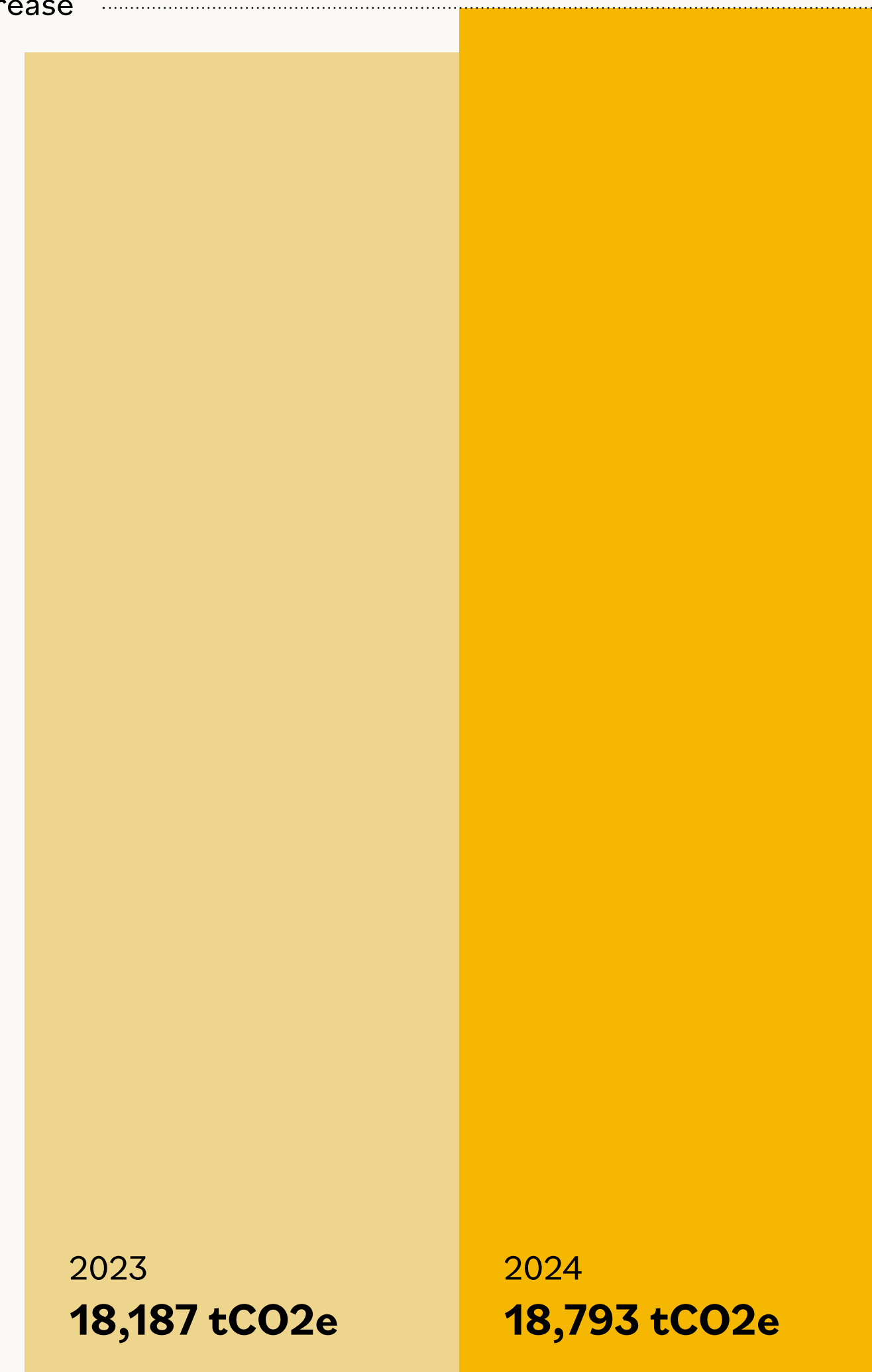
In 2024, our GHG emissions were reported at 18,793 tonnes CO2e. We submitted a detailed carbon reduction plan to the Science Based Targets Initiative, aiming for validation to meet global standards. To reduce our biggest source of carbon emissions we launched a project to test lower impact materials such as post-consumer recycled aluminium. We also made operational changes at our Greenford headquarters which involved installing LED lighting and optimising electricity voltage.

where we're going

We remain steadfast in our commitment to achieve net zero by 2050. Plans for 2025 include securing validation for our carbon reduction plan and scaling up initiatives to further reduce emissions. While reduced production contributed to a smaller emissions increase, we aim to address the larger increase in emissions per bike caused by air freighting for R&D. With projects to improve energy efficiency and a roadmap to transition to lower-impact materials, we are set to make sustainability a core aspect of our future growth strategy.

our total carbon footprint

3% increase



turning waste into bicycle rims

We partnered with leading aluminium and renewable energy company Hydro to incorporate low-carbon recycled aluminium into our bikes.

One of the most impactful things we can do to reduce our carbon footprint is to reconsider the materials we use, especially metals. 62% of our total emissions come from product materials. People tend to think of our bikes as made of steel and titanium, but many of the smaller components are made of aluminium, which has a bigger like-for-like footprint. Reducing this footprint is critical to our net-zero success. We partnered with Hydro, a leading aluminium and renewable energy company to create Brompton bike rims made from 100% post-consumer recycled aluminium.

Although aluminium is easy to recycle, making primary aluminium requires a lot of energy. With renewable power and modern technology, Hydro produce recycled aluminium in the cleanest way possible.

Following the research, development and testing, we are now looking at ways to integrate Hydro aluminium into our supply chain. Our Chief Design and Engineering Officer, Will Carley-Smith commented:

“Circularity starts on the drawing board. Knowing that aluminium is a material that is infinitely recyclable, without loss in quality, designing our bicycles with more aluminium will make it easier to disassemble the bike after it has reached its end-of-life, and recycle the aluminium again.”

This is a small, but significant step for Brompton and we hope, in turn, the wider bicycle industry.



x3

aluminium production
generates approximately
3 times more CO₂e
emissions than steel

waste and recycling

where we were

Last year saw some incredible progress. We reduced manufacturing errors by reworking metal scraps, refurbished electric bike motors, and implemented a powder-coating paint process that reuses materials. We also piloted reusable packaging systems, achieved a 62% recycling rate at Greenford and introduced a water recycling system to reduce waste and pollution in steel tube preparation.

where we are

This year was more of a mixed assortment. Nearly 60% of solid waste at our Greenford manufacturing site was recycled (a 2% dip from last year) by segregating materials such as cardboard, food waste, plastics, wooden pallets, tyres, electronics, and more. However, total waste increased by 4%, largely due to expanded machinery maintenance schedules generating more liquid cleaning waste. Additionally, testing new bike colours in our powder-coating production line contributed to increased paint waste.

where we're going

Next year we are building new production lines for new products. We aim to work with our suppliers and operations teams to maintain high recycling rates on those new lines.



waste from London Factory and Headquarters



**97% of Brompton
packaging is fully
recyclable***

***we are working hard on that final 3%**

packaging

where we were

As founding members of 2023’s Cycling Industry Sustainable Packaging Pledge, we led efforts to reduce environmental impact across the sector. Packaging is vital for safely transporting parts to our Greenford site, but we worked to reduce supplier packaging and introduced reusable options such as plastic inserts in bicycle boxes for shipping protection.

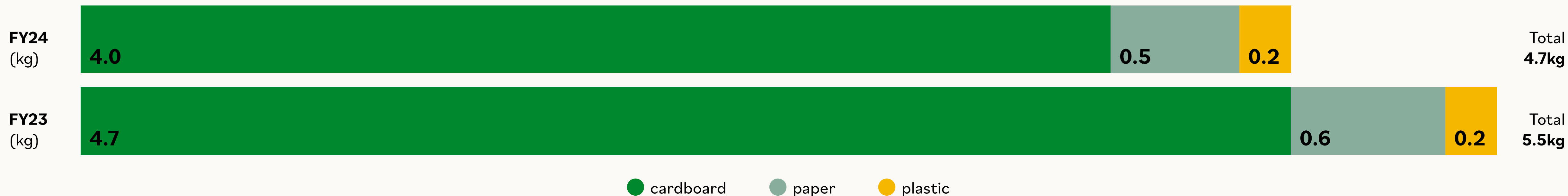
where we are

This year we zeroed in on reducing plastic in consumer packaging and adopting sustainable materials. In 2024 81% of our paper and cardboard was FSC-certified 96% of our packaging was recyclable 61% contained recycled content. Initiatives this year included swapping bubble wrap to recycled paper filler, piloting paper tape, and reducing the thickness of plastic bags. We also began transitioning to digital manuals for non-electric bikes in some markets to cut paper use.

where we’re going

By 2025, we intend to roll out a completely redesigned bike box that will eliminate nearly all plastic while protecting our bikes during shipping. This is in complete alignment with our commitment to innovate and set new standards for sustainability in packaging, helping us reduce waste and improve material reuse across our operations.

weight of packaging per bike





84

Brompton Renewed bikes now out on the road

built to last

longer life cycles, lower impact

where we were

From the very start, our ethos has been to create durable, repairable bikes that stand the test of time. Every Brompton is handmade, tested, and backed by a 7-year frame warranty. Our 'right to repair' philosophy also ensures parts are accessible through our website and dealers. Repairs and maintenance is supported by Brompton-trained mechanics and comprehensive 'how-to' guides. In 2023, we also began piloting Brompton Renewed, a resale platform for refurbished bicycles, extending the life cycle of returned or cosmetically damaged bikes.

where we are

Over the last year, Brompton Renewed has got a total of 84 bikes out on the road and enjoying life.

Every bike is given a detailed 27-point safety check and is fully serviced by our expert technicians. We always use genuine Brompton parts. Only once the bike passes with flying colours does it receive our 7-year registered frame warranty.

- 90% of these bikes were returns or cosmetic rejects
- 10% had minor mechanical damage.

The initiative has seen strong demand, with bikes selling out quickly.

where we're going

We have big plans for Brompton Renewed. In the coming years we will start refurbishing ex-subscription bikes as well as piloting a trade-in scheme at Covent Garden Junction to help make sure every bike spends as long as possible out on the road.

activism

At Brompton, we believe in cities that are designed for people. Where riding and walking are the simplest, most sustainable choice. Where green spaces are made available for all and enhance well-being for everyone who wants to use them.

We actively campaign for sustainable, healthy travel. Whether through lobbying government, advocacy initiatives, or partnering with organisations like Birmingham's Säheli Hub or Transport for Greater Manchester, we work to make cycling accessible in innovative new ways.

Brompton Bike Hire now has over 102 locations in the UK, we continue to work with corporate partners Fettle, Kwik Fit and Deutsche Bahn as well as communities, governments and NHS foundations to promote healthier, happier cities for all.

active travel campaigning UK

where we are

In 2024, our focus shifted to addressing the previous government's proposed changes to e-bike regulations, which could compromise public safety and undermine the appeal of e-bikes as a sustainable travel option.

Our activities included:

- Partnering with Electrical Safety First to host a parliamentary drop-in session.
- Engaging over 30 MPs and Peers to discuss the implications of the changes.
- Highlighting the importance of maintaining e-bike regulations that prioritise safety.
- Promoting a roundtable discussion in Parliament, bringing together key stakeholders to advocate against the reclassification of e-bikes as motorbikes.
- Lobbying against Chinese anti-dumping legislation that could lead to a 70% import tax on e-bikes, jeopardising the future of domestic bike manufacturing.
- Welcoming Simon Lightwood MP, now Minister for Local Transport, to our factory to participate in a brazing demonstration and discuss how to promote cycling.

where we were

In 2023, our advocacy efforts were aimed at changing public policy and making cycling more accessible - we collaborated with over 60 Members of Parliament in the UK to voice our concerns about proposed cuts to active travel funding. Our initiatives included a pop-up installation in London for World Car Free day.

The General Election halted our progress, however, we remain focused on raising awareness of the dangers of unregulated e-bike batteries and conversion kits, and we continue to actively support greater regulation through the **Battery Breakdown Safety Bill**.

where we're going

Looking ahead, we remain committed to advocating for safe and equitable e-bike regulations while continuing our broader mission to promote active travel. We will engage with the new government and stakeholders to ensure that safety standards are maintained and that cycling remains a viable option for all. Additionally, we plan to strengthen our initiatives to promote UK manufacturing and decarbonising cities, focusing on how we can work collaboratively to increase cycling participation across the nation.

Brompton x Bear Grylls x Komoot



We partnered with Komoot to create a 'Beyond Our City' ride collection.

31 unique routes spanning 18 cities in 9 countries. With over 33,000 route clicks we encouraged more people get out there and explore.

active travel campaigning USA



New York City

- We supported Transportation Alternatives through bike donations for fundraisers and amplified their messaging on cycling advocacy.
- Our partnership with the Parsons School engages in design projects aimed at envisioning a sustainable urban future.
- We participated in Earth Day talks with Bicycle Nomad to raise awareness and evaluate cycling infrastructure with organised rides that highlight both good and bad conditions across the city.



Washington, D.C

- We sponsor the Bicycle Summit, aimed at creating a cycle-friendly America, in collaboration with the League of American Bicyclists and local advocacy groups like the Washington Area Bicycling Association (WABA).
- Our recent Joy Crossing installation in also Georgetown reinforces our commitment to community engagement and urban cycling advocacy.

Los Angeles

- We met with city officials, including the Deputy Mayor, to explore support for Vision Zero initiatives and enhance cycling infrastructure.
- Our sponsorship of CicLAvia events further encourages cycling as a preferred mode of transportation while reducing reliance on cars

Säheli Hub

helping to get more people riding bikes

Säheli Hub is a 21-year-old charity dedicated to promoting cycling and improving health, particularly among older adults. With around 3,000 participants trained to ride through its programs, Säheli focuses on making cycling accessible for people over 50, providing a supportive environment where they can learn to ride and build confidence. The organisation boasts a team of four instructors and ten ride leaders, many of whom have emerged from the programme themselves, showcasing a strong community commitment to cycling.

The Säheli program organises weekend rides ranging from 10 to 15 miles, allowing participants to explore scenic routes such as Stratford-upon-Avon and the Bristol to Bath path. The initiative has fostered a vibrant cycling community, leading to the formation of independent ride groups that continue to promote cycling beyond the structured programs. Additionally, Säheli is involved in the Cultural Appropriate Prescriptive Diabetes

(CAPD) initiative, tailoring diabetes prevention and management strategies to the specific needs of diverse communities, emphasising that there is no one-size-fits-all approach.

“I used to have a walking stick in my car boot, now there’s a Brompton”

Brompton proudly partnered with Säheli Hub by loaning 28 bikes in early 2024. These bikes were then loaned to individuals over a four-month period. We looked to offer further support with specially designed interest-free payment plans for those who would like to keep on riding their bike



Deutschebahn

making car-free travel easier



In collaboration with Deutsche Bahn, we piloted an innovative bike subscription program in Stuttgart, Germany which launched on June 1, 2023. This initiative allows commuters to purchase a €49 monthly train pass and add a Brompton bike for an additional €40, enabling seamless door-to-door travel for under €100 per month. The program is marketed through co-joint advertising on screens in trains and at stations to encourage public transport use.

Currently, we have 600 bikes available on subscription, and we aim to expand to 2,000 by the end of 2025. To enhance accessibility and reduce our carbon footprint, we are establishing physical pickup points across Germany, as well as developing more flexible subscription options, such as daily, weekly, or monthly rentals, to better fit the varied lifestyles of our users.

Leicester City Council

supporting communities with bike hire



When a shared bike scheme operator withdrew from Leicester due to vandalism, it left many residents without a reliable transportation option.

Recognising people had become dependent on these bikes for their commutes, we stepped in to provide 50 “Wheels for Heroes” bikes to the community. While a full cycle hire scheme may not be self-sustaining, our initiative serves as an important resource for those who rely on biking to get to work. This solution not only meets the needs of the community but also demonstrates our commitment to supporting sustainable transportation.

Cycle Sisters

breaking down barriers with Bromptons



Cycle Sisters is an award-winning charity dedicated to empowering Muslim women to embrace cycling.

Founded in 2016 by Sarah Javaid in Waltham Forest, the initiative began with just Sarah, her friend, and her sister-in-law, but it is now a shining example of a volunteer-led group that fosters a fun, supportive, and empowering environment. Helping participants overcome barriers such as confidence and skills, it also helps with family commitments, financial constraints, negative cultural attitudes, and concerns about safety, logistics, and discrimination.

At Brompton, we supported Cycle Sisters with bikes with their learning initiatives. Our partnership helps enhance the opportunities for Muslim women to engage with cycling in a positive and accessible way, helping to create a more inclusive cycling community.

Bike Libraries

getting bikes into the heart of communities



Transport for Greater Manchester (TfGM) is helping increase cycling access and promote sustainable transport options through its innovative bike libraries.

These local hubs are in places like community centres, schools, village halls, and local businesses, allowing individuals to borrow bikes as easily as checking out a book while TfGM ensures donated bicycles are repaired, maintained, and made available for public use.

This year we were proud to play our part in this important initiative by providing 12 bikes to TfGM's bike libraries. Our involvement ensures that even more individuals can experience the joys and benefits of cycling, promoting a healthier, more sustainable lifestyle.

Brompton Bike Hire Docks

more locations, even more possibilities



If we aren't everywhere now, we will be soon. 2024 saw a huge expansion of our Brompton Bike Hire docks to over 102 locations. Notable additions include a vending machine in Oban, Scotland for locals and tourists to rent bikes. The docks make it easier for travellers to, for example, to leave their cars on the mainland and venture to the islands with their bikes on the ferry. This not only reduces traffic but also encourages visitors to enjoy local scenic beauty in an environmentally friendly way. We also opened a new dock in Cardiff, further expanding our presence in urban areas and making cycling more accessible. Our bike hire docks serve as vital connections between local transport hubs and popular destinations.

Fettle - bike repair

Brompton courtesy bikes keep people moving



In 2024, we partnered with bike repair company Fettle to help people out when their bike is under repair.

With locations in London, Bristol, and Cambridge, Fettle offers comprehensive bike repair and servicing solutions, and our partnership helps make the process even more convenient. By providing access to a Brompton during repairs, we not only reduce downtime but encourage continued engagement with cycling. In helping customers maintain active lifestyles we also reinforce the importance of reliable bike repair services in the community.

appendix

Energy (kWh)	Methodology	FY22	FY23	FY24	% change on FY23
Total energy from owned and operated locations kWh		2,673,561	2,882,530	3,480,463	21%

Global total greenhouse gas emissions (t CO2e)

Scope 1 direct emissions from diesel, gas and acetylene		234*	319	439	38%
Scope 2 Indirect emissions from electricity	Location-based	322	357	405	13%
Scope 2 Indirect emissions from electricity	Market-based	49	84	97	15%
Scope 3 value chain emissions		—	17,784	18,259	3%
Total Scope 1, 2, and 3 emissions	Location-based	—	18,459	19,103	3%
Total Scope 1, 2, and 3 emissions	Market-based	—	18,187	18,795	3%

Global net greenhouse gas emissions (t CO2e)

Emissions offset from carbon-neutral gas contracts.		217	216	316	46%
Net scope 1, 2 and 3 emissions	Market-based	—	17,971	18,479	3%
Net scope 1, 2 and 3 emission intensity per bicycle produced	Market-based	—	0.20	0.22	11%

UK total greenhouse gas emissions (t CO2e)

UK only scope 1 direct emissions.	Location-based	234	319	439	38%
UK only scope 2 indirect emissions from electricity	Location-based	297	294	319	9%

Customer packaging materials (t)	FSC certified	Recyclable packaging	Recyclable content	Total weight
Cardboard	308	341	235	341
Paper	14	40	7	39
Plastic	—	—	0	15
Total	322	381	243	396
% change on FY24	14%	1%	6%	0%

“our world has passed 1.5C warming limit, our industry is under pressure, yet we are more determined than ever to contribute to turning the tide”

- Will Butler-Adams, CEO