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**FOR IMMEDIATE RELEASE**

**HALLIBURTON LAUNCHES LOGIX™ UNIT VITALITY TO  
ADVANCE CEMENTING OPERATIONS**

*Artificial intelligence-powered platform delivers actionable insights that improve equipment readiness, reduce downtime, and optimize operational efficiency*

**HOUSTON – Nov. 4, 2025** – Halliburton (NYSE: HAL) released [LOGIX™ unit vitality](#), in addition to the [LOGIX™ automation and remote operations family of solutions](#). The system monitors cementing equipment in real-time, prepares for upcoming jobs, and provides direct insight into equipment operation and performance.

“LOGIX™ unit vitality delivers unprecedented visibility into equipment health and operator performance,” said Daniel Casale, vice president, Cementing, Halliburton. “Artificial intelligence (AI) and real-time data transform equipment maintenance from reactive to predictive to help customers gain greater insight into their operations and reduce nonproductive time.”

The system connects critical cement unit components to intelligent controllers and monitors more than 400 real-time parameters to ensure optimal performance. Data flows into a secure cloud, where machine learning models immediately process and analyze it to deliver constant insight into equipment health, operational readiness, operator performance, and preventive maintenance recommendations.

LOGIX™ unit vitality combines the power of AI with human expertise to operate smarter, respond faster, and execute with confidence. This system supports Halliburton's land-based Elite™ and the new Elite Prime™ cement units. Offshore equipment deployment will begin in 2026.

At Halliburton, digital is foundational to how we operate, how we solve problems, and how we maximize value for our customers. The LOGIX™ automation and remote operations family of solutions includes analytics and visualization services that deliver reliability, consistency, and efficiency. This enables smarter decisions, improved performance, safer operations, and lower total cost of ownership.

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## ABOUT HALLIBURTON

Halliburton is one of the world's leading providers of products and services to the energy industry. Founded in 1919, we create innovative technologies, products, and services that help our customers maximize their value throughout the life cycle of an asset and advance a sustainable energy future. Visit us at [www.halliburton.com](http://www.halliburton.com); connect with us on [LinkedIn](#), [YouTube](#), [Instagram](#), and [Facebook](#).

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