

# HALLIBURTON

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## FOR IMMEDIATE RELEASE

### HALLIBURTON SETS STANDARD IN DIGITAL OPERATIONS WITH LOGIX™ AUTOMATED GEOSTEERING SERVICE

**HOUSTON – July 29, 2025** – Halliburton (NYSE: HAL) launched the [LOGIX™ automated geosteering](#), a part of the [LOGIX™ automation and remote operations family of solutions](#), that optimizes geological interpretation and well placement. The service combines automation, machine learning, and advanced geological insights to position the wellbore and maximize reservoir contact.

“LOGIX™ automated geosteering creates value for our customers with services that provide subsurface and drilling customization,” said Jim Collins, vice president, Halliburton Sperry Drilling. “We accomplish this with the optimization of well placement and recovery.”

The service updates and projects geological models to enable well trajectory optimization in real time. Advanced algorithms and machine learning technology help provide uniform, repeatable, and unbiased geological interpretations that empower customers with accurate data and faster diagnosis.

LOGIX™ automation and remote operations family of solutions includes well construction services that deliver reliability, consistency, and efficiency to maximize asset value for our customers.

## ABOUT HALLIBURTON

Halliburton is one of the world’s leading providers of products and services to the energy industry. Founded in 1919, we create innovative technologies, products, and services that help our customers maximize their value throughout the life cycle of an asset and advance a sustainable energy future. Visit us at [www.halliburton.com](http://www.halliburton.com); connect with us on [LinkedIn](#), [YouTube](#), [Instagram](#), and [Facebook](#).

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