

CASE STUDY

Streamlined Design Solutions
with Bush Business Furniture
& Paper Boat Interiors





Client:

Paper Boat Interiors (PBI)



Project Scope:

Comprehensive workspace
furnishing for a commercial client



Furniture Partner:

Bush Business Furniture (BBF)



Products Ordered:

- Hybrid 48-inch Computer Table Desk (15)
- Arrive 60-inch Reception Desk with Shelf (1)
- Studio C Low Storage Cabinet with Doors and Shelves (1)

The Challenge

Balancing Speed, Aesthetics, and Quality

When Paper Boat Interiors took on a large-scale commercial workspace design project, they faced several key challenges:

- A tight timeline requiring a rapid and reliable ordering process
- The need for aesthetic cohesion across different zones of the office
- A high volume of product orders demanding bulk procurement efficiency
- The demand for durable, commercial-grade furnishings without sacrificing visual appeal

PBI needed a furniture partner that could meet these objectives quickly and efficiently.

// Bush Business Furniture stood out as the right partner—offering competitive pricing and knowledgeable customer support that made the process smooth from start to finish.”

*Ashley Khalil
Architectural Designer*

The Solution

A Seamless Partnership with BBF

Bush Business Furniture emerged as the clear choice for this collaboration, delivering on all the critical needs that PBI identified:

- Fast and efficient ordering with streamlined logistics
- A variety of finish options to ensure aesthetic consistency
- Competitive bulk discounts for large orders
- Trade account support tailored for design professionals
- Durable products that met both client expectations and commercial standards





Execution

Design in Motion

From the outset, BBF supported PBI's design workflow by offering a wide range of configurations and finish options that allowed the design team to stay true to their creative vision. With clear, well-organized product documentation and responsive customer support, PBI was able to make informed decisions quickly, streamlining the selection and specification process. BBF's trade-friendly structure—including competitive pricing for bulk orders and a reliable supply chain—further enhanced the team's ability to meet tight project timelines without compromising on quality or style.

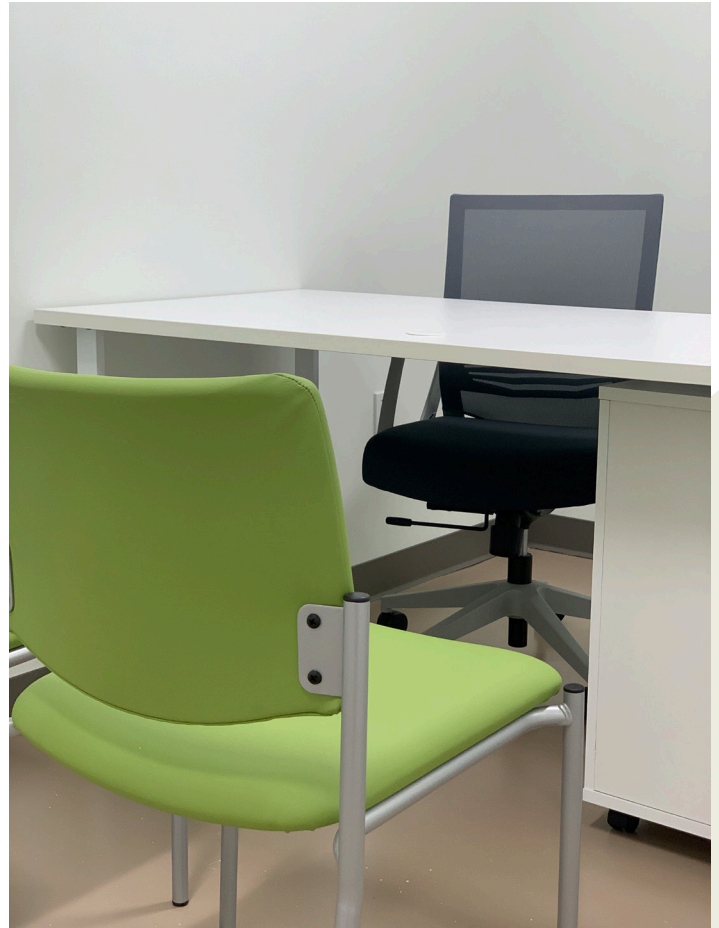


Results

A Polished, Unified Workspace

When installation began, the impact of BBF's furniture was immediately visible. The products arrived with a clean, modern appearance that elevated the overall aesthetic of the workspace. The coordinated finishes across all pieces contributed to a cohesive and polished environment, reinforcing the design intent. The desks stood out for their sturdiness and commercial-grade construction, while the straightforward assembly instructions helped facilitate a quick and hassle-free installation.

// Our client has expressed great satisfaction with the Bush Business Furniture products. They've been so pleased with the quality and design that they plan to order directly through BBF for future projects once our contract concludes. This speaks volumes about the positive impact the furniture has had on their workspace and overall experience."



Why BBF is a Trusted Resource for Design Professionals

According to Ashley Khalil, BBF stands out in the commercial interiors market for several reasons:

- Quick lead times that support project deadlines
- Robust selection of finishes for tailored design solutions
- Durable, high-quality furniture that meets the demands of office environments
- Responsive customer service and a streamlined procurement process that minimizes friction

Looking Ahead

Ashley Khalil and the PBI team plan to continue specifying Bush Business Furniture for future commercial interiors projects. The partnership has proven to be more than just a vendor relationship—it's a strategic alignment that supports design excellence, operational efficiency, and long-term client satisfaction.



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