



Case Study

Florence Modular Closet System

with Jeff Davis



 **Client:**
Private Residence

 **Location:**
North Carolina

 **Space:**
Walk-in Closet

 **Product:**
Florence Modular Closet System

The Challenge

Making Better Use of Everyday Space

Like many homeowners, this couple was living with a basic builder-grade closet made up of wire shelving and limited storage. It worked—but just barely. Clothes were hard to organize, items felt cramped, and the space didn't reflect the rest of their home.

They initially explored a fully custom closet solution but quickly realized the cost didn't match the value. What they wanted was something that looked polished and intentional, without the high price tag or the permanence of built-in cabinetry. Flexibility, smart storage, and a clean, elevated look were at the top of their list.



The design flexibility and options made Florence the best choice for us.

Jeff Davis
Homeowner

The Solution

A Smarter, More Flexible Closet from Bestar

After finding Bestar online, the homeowners were drawn to the Florence Modular Closet System. The modular design gave them the freedom to customize the layout to their needs, while still feeling cohesive and thoughtfully designed.

Features like built-in drawers helped keep everyday items out of sight, and the smoked glass doors added a refined touch without feeling overdone. Compared to other options they considered, Florence stood out for its balance of style, functionality, and overall value.





Execution

Helpful Planning, Smooth Delivery, and Real Support

Bestar's Space Planning team played a key role in bringing the project together. With guidance from Jodee Russell, the homeowners were able to create a layout that made the most of their available space and fit how they actually use their closet day to day.

Customer Service was responsive and helpful throughout the process, making sure questions were answered quickly. The homeowners also appreciated the careful packaging, which ensured everything arrived safely and in great condition.

While assembly took some time—as expected with a project of this size—they were impressed with the quality of the materials and how everything came together. After living with the closet for a bit, they decided to add lighting accessories, which were delivered quickly and integrated easily into the existing setup.



Results

A Closet That's Easy to Use—and Easy to Love

The new closet has completely changed how the homeowners use the space. Everything is easier to find, better organized, and looks great. The finished result feels custom, without feeling bulky or overbuilt.

Friends and family immediately noticed the transformation, often asking how the closet was designed and where it came from.





Recommendation

Helpful Planning, Smooth Delivery, and Real Support

Extremely happy with both the product and the experience, the homeowners would confidently recommend Bestar. They described the Florence system as truly custom-looking—especially when compared to much higher-priced alternatives.

“ Everyone who sees the closet is amazed.

Jeff Davis
Homeowner

Why Bestar?

This project showcases how Bestar delivers practical, well-designed storage solutions that fit real homes and real budgets. With flexible modular systems, expert space planning support, and thoughtful details, Bestar helps homeowners create spaces that feel personal, polished, and built for everyday life.

**Contact us today for a free
closet planning consultation:**

 1-800-964-1638

 spaceplanning@esolutionsfurniture.com

