

ELECTRIC Fireplace Guide



Heat Optional, Style Guaranteed

SimpliFire® electric fireplaces bring the feeling of fire into your home with zero fuss. No venting. Simple assembly. Beautiful flames and embers that turn on with the touch of a button or voice control. From cozy corners to spacious rooms, they're made to meet you where you are, in whatever style feels like home.



Shown on cover: Allusion Edge 100" with Clear crystals

It All Starts Here

SimpliFire electric fireplaces are made to meet you where you are. Whether you're warming up a cozy corner or creating a centerpiece for your space, here are a few helpful things to think about:

How do you live? Are you hosting the holidays? Cozying up every weekend? Designing your first home or downsizing into your favorite one yet? Your lifestyle helps determine the best features, like heat output, control options and built-in effects.

What size is your space? Our styles range from classic square shapes (25–36" wide) to sleek linear designs (43–78" wide and beyond). Think about what feels right for the scale of your wall. We have options that can be built in for a clean look, mounted on the wall or that simply slide into place.

What's your style? One of the best features of electric fireplaces is easily changing flame and ember bed colors. But you'll also want to consider the overall look, whether your style is more minimalist and modern or warm and rustic. Options range from contemporary glass to built-in traditional.



Inception with Folio front



Scion 43" with ShadowGlo Timber logs



Forum 55" with Clear crystals



Allusion Edge 50" with Spheres and Chromatic flames



Triton 78" and 50" linked fireplaces with XL Timber logs



Triton 78" with included
XL Timber logs



Scion 55" shown with optional Birch logs

Designed for limitless possibilities

Features



Product Details

- **Limitless Length** | Link fireplaces together for unlimited length and extra warmth
- **Tailor to Your Space** | One-sided, two-sided (left or right), and three-sided bay configurations
- **Impressive Focal Point** | 20"H glass with finishing materials like stone or tile brought to edge of fireplace
- **Easy to Control** | Thermostat, lighting, on/off control at your fingertips with Wi-Fi and included remote
- **Adjustable Ambiance** | Nine flame effects, 100+ flame and ember bed color combinations, and brightness settings
- **Authentic Sound Effects** | Select from two crackling fire sounds (or no sound)

A sleek, seamless solution

Features



Product Details

- **Flush Design** | Designed to be installed flush with any finishing material for a built-in look
- **Stunning Views** | 16"H glass with modern design (no visible heaters or excessive framing)
- **Easy to Control** | Thermostat, lighting, on/off control at your fingertips with Wi-Fi and included remote
- **Adjustable Ambiance** | Nine flame effects, 100+ flame and ember bed color combinations, and brightness settings
- **Authentic Sound Effects** | Select from two crackling fire sounds (or no sound)
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat)

NEW! Allusion Edge

Slide-In



Allusion Edge 60" shown with
Glowing Timber logs and Signature flames

A cozy fire feel with a modern electric edge

Features

- **Modern Design** | Minimal profile, subtle heat vents, and up to 100"W
- **Digital Flame Technology** | Four flame styles enhanced by glowing logs and embers
- **Authentic Sound Effects** | Select from three sounds (or no sound)
- **Easy to Control** | Thermostat, lighting, on/off control at your fingertips with Wi-Fi and included remote
- **Heat Options** | Enjoy year-round with up to 5,000 BTUs (or no heat)



Product Details

Allusion Platinum

Slide-In



Allusion Platinum 60" shown with Clear crystals

A modern fire, made for anywhere

Features

- **Fully Recessed** | Provides a clean look that's fully recessed in a finished 2x6 wall
- **Multi-function Remote** | Thermostat, lighting, on/off control at your fingertips
- **Adjustable Ambiance** | Four flame effects and 13 ember bed colors
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat)



Product Details

Allusion Slim



Allusion Slim 50"

Ultra thin, space-saving design

Features

- **Save Square Footage** | Installs into walls as thin as 2"x4'
- **Easy Control** | Multi-function remote for control of heat, lighting, on/off settings
- **Adjustable Ambiance** | Nine flame colors, five brightness settings, 13 ember bed colors
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat) up to 5,000 BTUs



Product Details

Format



Format 50" shown with included log set

Modern electric fire, made to hang

Features

- **Wall Mount** | Facilitates fast and easy installation with a simple wall-mount kit
- **Multi-function Remote** | Thermostat, lighting, on/off control at your fingertips
- **Adjustable Ambiance** | Four flame colors, 13 ember bed colors
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat)
- **Multi-color Accent Lighting** | Create a unique atmosphere with mantel downlighting



Product Details

Forum

Built-In



Forum 55" outdoor with Driftwood logs

Elevate the outdoors in any season

Features

- **Use All Year Long** | Heater-free, designed to enhance any porch or patio in any season
- **Designed for Outdoor Elements** | Corrosion-resistant materials and UV-resistant logs
- **Adjustable Ambiance** | Four flame colors, adjustable brightness settings
- **Built-in Look** | Install with stone or tile for seamless design



Product Details

Inception

Built-In



Inception with Folio front

The ultimate fireplace for personalization

Features

- **DigitalSpark™ Technology** | Digital footage of real flames for a dynamic and natural-looking fire
- **Easy Control** | Via IntelliFire® app, smart speaker, or remote
- **Wescott Mantel Kit** | Optional – add for a built-in look, no construction needed
- **Sound Effects** | Select from six sounds (or no sound)



Product Details



Classic fireplace meets electric convenience

Features

- **Built-in, Flush Design** | Bring finishing materials up to the edge for a clean look
- **Multifunction Remote** | Thermostat, lighting, on/off control at your fingertips
- **Adjustable Heat** | Enjoy year-round with or without heat



Product Details

Transform an outdated fireplace

Features

- **Easy Installation** | Fits directly inside an existing fireplace for a quick upgrade
- **Multifunction Remote** | Thermostat, lighting, on/off control at your fingertips
- **Adjustable Heat** | Enjoy year-round with or without heat



Product Details

Electric Makes It Easy

Of all fireplace types, electric is the easiest to live with. Install it any time in any room, even as building plans change. Adjust the glow and heat as your mood changes. And move it as life changes.



Allusion Edge 50" with Black glass embers, Signature flame and Boyd Build-out Kit

Complete the Look

Optional mantels and build-out kits are available for a curated collection of fireplaces. It's an easy way to achieve a built-in look, with just minimal assembly.

Floating Mantel Kit

Compatible with Format and Triton



Triton 50" with Clear crystals and Floating Mantel Kit

Crestline Wall Mount Kit

Compatible with Allusion Slim 50" and 60"



Allusion Slim 60" with Crestline Mantel Kit

Boyd Build-out Kit

White Shiplap or Ready-to-Finish
Compatible with Allusion Platinum 50"
Compatible with Allusion Edge 50"



Allusion Platinum 50" with Ready-to-Finish Boyd Build-out Kit

Wescott Mantel Kit

Compatible with Inception



Inception with Halston front and Wescott Mantel Kit

Finding the Perfect Fit

Create a balanced, intentional look with a fireplace that's large enough to be a focal point, but not so big that it overwhelms your space. Also consider surrounding elements like built-in storage, TVs, or artwork. If the fireplace will share space with these, aim for a size that visually balances everything, not just the wall alone.

Here are a few tips:

- Smaller walls (under 8 feet wide): A fireplace around 30–50 inches wide usually works well.
- Medium walls (8-12 feet): Go with something in the 50–70 inch range.
- Larger walls (12+ feet): You can go 70 inches and up, and even link multiple Triton fireplaces together for custom length.

Make It Your Own

The beauty of electric is personalization. With a variety of heat options, flame and ember bed color choices, and controls at your fingertips or voice, any fireplace you choose from us will deliver a fireside experience that can be tailored to your preferences.

Control Options

Remote



Wi-Fi/Voice Controls*



* Compatible with select fireplaces

On Fireplace



Up to 9 Flame Colors

LED flame technology delivers enhanced efficiency.



13 Ember Bed Colors

Pick your favorite or continuously rotate.

Available Options: Logs, Stones and Crystals

Media options are masterfully curated for each fireplace, enhancing the glow and realness of a particular fireplace's flame type. Explore below to see what's available as standard and upgraded options*.



XL Timber Logs



XL Birch Logs



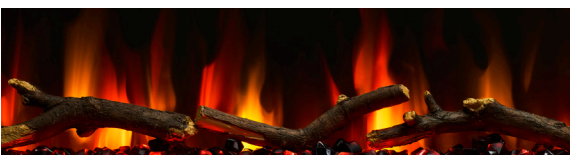
ShadowGlo Timber Logs



Driftwood Logs



ShadowGlo Birch Logs



Allusion Slim Logs



Glowing Timber Logs



Glowing Birch Logs



Decorative Spheres



Ceramic White Stones



Clear Crystals



Black Crystals or Black Glass Embers

*Check pages 22-23 for product option availability

Compare Fireplaces

Model	Triton	Scion	Allusion Edge	Allusion Platinum	Allusion Slim
Width	50", 65", 78"	43", 55"	50", 60", 78", 100"	50", 60", 72"	40", 50", 60", 72"
Fireplace Dimensions	50": 50-3/8"W x 26-11/16"H x 12-7/16" D 65": 65-5/16"W x 26-11/16"H x 12-7/16"D 78": 78-5/16"W x 26-11/16"H x 12-7/16"D	43": 44-1/2"W x 24-1/16"H x 7-1/2"D 55": 56-1/4"W x 24-1/16"H x 7-1/2"D	50": 52-5/16"W x 20-3/8"H x 5-5/8"D 60" 62-5/16"W x 20-3/8"H x 5-5/8"D 78": 79-5/8"W x 20-3/8"H x 5-5/8"D 100": 101-5/8"W x 20-3/8"H x 5-5/8"D	50": 52-5/16"W x 20-7/16"H x 5-5/8"D 60": 62-5/16"W x 20-7/16"H x 5-5/8"D 72": 74-5/16"W x 20-7/16"H x 5-5/8"D	40": 40"W x 18-1/4"H x 4-3/8"D 50": 50-1/2"W x 18-1/4"H x 4-3/8"D 60": 60"W x 18-1/4"H x 4-3/8"D 72": 72"W x 18-1/4"H x 4-3/8"D
Flame Styles	9	9	4 digital flame effects	4	9
Ember Bed Colors	13+ rotating	13+ rotating	13+ rotating	13+ rotating	13+ rotating
Controls	Wi-Fi, Fireplace Buttons, Remote	Wi-Fi, Fireplace Buttons, Remote	Wi-Fi, Fireplace Buttons, Remote	Fireplace Buttons, Remote	Fireplace Buttons, Remote
Included Logs, Stones & Crystals	XL Timber Logs Black Glass Embers Clear Crystals	Driftwood Logs Black Glass Embers Clear Crystals	Glowing Timber Logs Black Glass Embers Clear Crystals	Clear Crystals Ceramic White Stones	Logs Clear Crystals Black Crystals
Optional Logs, Stones & Crystals	XL Birch Logs Decorative Spheres	ShadowGlo Birch Logs ShadowGlo Timber Logs Decorative Spheres	Glowing Birch Logs Decorative Spheres	Driftwood Logs	Ceramic White Stones
Installation Type	Built-In: Installs into framing before wall is finished Wall-Mount: Install any time with optional floating mantel kit	Built-In: Installs into framing before wall is finished	Slide-In: Installs into framed opening in finished wall (2x6 min) Wall-Mount: Install any time with optional Boyd Build-out Kit	Slide-In: Installs into framed opening in finished wall (2x6 min) Wall-Mount: Install any time with optional Boyd Build-out Kit	Slide-In: Installs into framed opening in finished wall (2x4 min) Wall-Mount: Install any time with optional Crestline Kit
Compatible Finishing Materials	Nearly any finishing material	Nearly any finishing material	Smooth finishing materials such as painted drywall, tile, shiplap or smooth stone	Smooth finishing materials such as painted drywall, tile, shiplap or smooth stone	Thin, penetrable finishing materials such as painted drywall or shiplap
Heat Output	Up to 10,000 BTUs/240V	Up to 10,000 BTUs/240V	Up to 5,000 BTUs/120V	Up to 5,000 BTUs/120V	Up to 5,000 BTUs/120V

Model	Format	Forum Outdoor	Inception 36"	Traditional Electric	Electric Insert
Width	43", 50", 60"	43", 50"	36"	30", 36"	25", 30", 35"
Dimensions	43": 43-5/16"W x 23-5/16"H x 9-7/8"D 50": 50" W x 23-5/16"H x 9-7/8"D 60": 59-7/8"W x 23-5/16"H x 9-7/8"D	43": 46"H x 18-1/8"H x 8-1/4" 55": 58"H x 18-1/8"H x 8-1/4"	41-1/4" x 34-3/8" x 8-3/4"	30": 31"W x 26-3/4"H x 11"D 36": 37"W x 31-7/32" x 11"D	25": 24-7/8"W x 16-1/4"H x 11-1/4"D 30": 29-7/8"W x 20-1/2"H x 11-1/4"D 35": 35"W x 23-1/4"H x 11-1/4"D
Flame Styles	4	4	7 digital fire backgrounds	1	1
Ember Bed Colors	13+ rotating	13		1	1
Controls	Fireplace Buttons, Remote	Fireplace Buttons, Remote	Wi-Fi, Fireplace Buttons, Remote	Fireplace Buttons, Remote	Fireplace Buttons, Remote
Included Logs, Stones & Crystals	Clear Crystals ShadowGlo Alpine Timber log set (one-piece)	UV resistant Driftwood Logs Clear Crystals	Logs Black Glass Embers	Logs	Logs
Optional Logs, Stones & Crystals	N/A	ShadowGlo Timber Logs ShadowGlo Birch Logs	Fronts (one required): Folio, Halston, Forge	Optional 2" Trimming Front	Optional Small or Large Surround Optional Mission Style Front
Installation Type	Wall-Mount: Install any time	Built-In: Installs into framing before wall is finished Slide-In: Installs into a framed opening in a finished wall	Built-In: Installs into framing before wall is finished Wall-Mount: Install any time with optional Wescott Mantel Kit	Built-In: Installs into framing before wall is finished	Installs into existing wood fireplace
Compatible Finishing Materials	Install onto common wall finishes such as painted drywall	Outdoor-rated finishing materials such as stone, tile and cement board	Nearly any finishing material	Nearly any finishing material	
Heat Output	Up to 5,000 BTUs /120V	N/A	Up to 10,000 BTUs /240V	Up to 10,000 BTUs /240V	Up to 5,000 BTUs /120V



OUR SUSTAINABILITY STORY

Our history of leadership in the hearth industry compels us to now lead the way in developing manufacturing practices that ensure our planet remains as durable, beautiful and long-lasting as our products. Find out how we are leading the industry in sustainable practices by scanning the code at right.



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