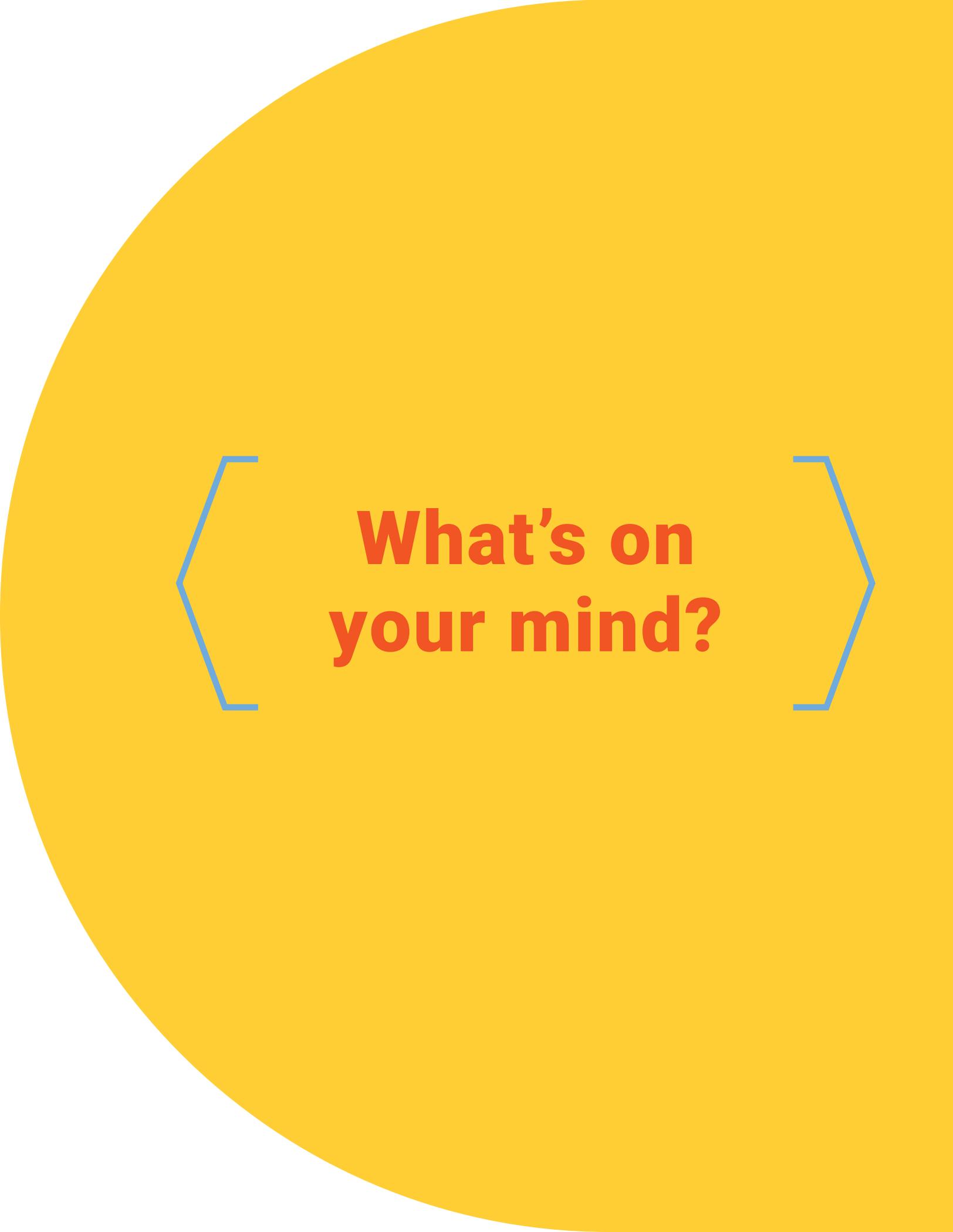




**Is a shift in
shelves on
your mind?**



**What's on
your mind?**

Direct to Door Delivery



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\$..\$\$



\$..\$\$



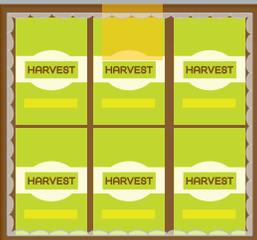
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CPG



Tips for **surviving the shift to parcel network shipping.**

Retail packaging protection

Is your retail packaging getting damaged in the new ecommerce fulfillment channel?

Your primary packaging was likely designed to influence consumer behavior on store shelves. The process to change is likely lengthy, challenging, and expensive. We provide alternatives to redesigning which preserve your retail packaging and brand as it travels through parcel networks and into consumers' homes.



Ecommerce retailer fees

Are you paying an extra \$.70, \$1.00, or \$2.00 for each product fulfilled by a partner?

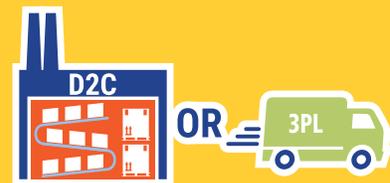


Many retailers, such as Amazon, now have additional fees if your product requires cushioning, bagging, or labeling. We can help you prep and protect your products to reduce or avoid these fees, while also balancing the impact to your cube utilization and shipping costs.

Multi-channel fulfillment

Is it important to provide a consistent customer experience regardless of shipping point?

Pregis offers a wide assortment of solutions that can scale with your operation and create a seamless customer experience when shipping from fulfillment centers, ecommerce retailers, 3PLs and even drop shippers.



Shipping costs

What portion of your fulfillment expense is tied up in shipping?



Our experts understand these evolving challenges and have the tools to help you make the right decisions. The goal is to minimize your shipping costs by optimizing dimensional weight and the multitude of other billing considerations. Shipping palletized to ecommerce retailer? We understand the balance of protection vs. cube maximization to keep your total costs in check.

Yes, we are packaging geeks! And we have the parcel shipping calculator to prove it!

Moment zero

Looking to WOW your customers and create an emotional connection when unboxing?

Our mission is to help customers create a positive unboxing experience at the very first unboxing moment. One that is worthy of sharing with others and encouraging repeat business for brand owners. We have performed extensive research on the emotions that packaging can have on the consumer. This data provides insight into your consumer's preferences and motivation.

Packaging can also be used to support your brand image including cause marketing, custom printing, sustainable solutions and premium packaging. Utilize these tools to connect with your desired personas – such as the millennial mom!





Yes, we are different from all the other packaging guys! The CPG centric packaging platform is designed for people that are passionate about creating a positive customer experience while balancing the other business needs.

Channel Advisors

No matter which channels are most profitable for your business, we will help optimize fulfillment execution. Our expertise includes direct to consumer, business to business, convenience stores, ecommerce retail, and drop shipping. We understand the logistics challenges that accompany these different channels and strive to be your trusted advisor to them.

Protectors of Retail Packaging

You likely invested millions developing optimal primary packaging designed to reduce supply chain costs, maximize units per pallet, and catch your customers' eye on store shelves. We promise to protect and elevate your investment as it travels through a new channel.

Guardians of Brands

Your brand is what consumers know, trust, and love. They grew up connecting with you in stores and now they initially view your product digitally and invite you into their homes. We're your partner to maximize moment zero and build customers for life.

Pregis' approach to supporting CPGs means you do not have to compromise in order to balance the essential business needs and wants.



Offer just about any type of protective packaging material & equipment you could ever need!



Implementation support to provide training & create consistent, standardized processes across all channels.



National supply network to provide these solutions to your door.



Tech service to maintain equipment & keep packages flying out the door. Plus a 24/7 hotline.



Partner focused on best total cost to meet your budget & business needs.



Tools that quantify (& show off) the good decisions you are making for the business.



Eliminate damage, elevate the customer experience and reduce shipping costs.



HASSLE FREE PARTNER!

Caution: kids may **prefer the packaging.**



Our **#1** pet peeve – damage from misuse of packaging

If our packaging could dance, it would **lead the electric slide** at your cousin's wedding.

Instagram worthy packaging!



CPG centric

Platform by Pregis

No more fails, we **perfected moment zero**



We reinvented ourselves as Pregis about 10 years ago (but we are actually over 50+ years old!)

We are the ultimate matchmaker. We have yet to meet a package we couldn't find a match for within our vast product offerings!



Food & Beverage | Home Cleaning | Cosmetics | Health & Beauty

Contact us today!
www.PREGIS.COM

