

Pregis

Performance Flexibles

Rigid to Flexibles Packaging Comparison



Flexible packaging materials offer high performance and less impact on the environment

Legislation and growing consumer demand for more sustainable packaging has led to a critical shift from rigid packaging to more flexible solutions for a wide range of goods – which comparatively reduce the impact on the environment. Flexible structures utilize less material to ultimately optimize shipping and warehouse space.

Use Less, Get More from Flexible Packaging



Plastic Jar



Paper Carton



Glass Jar



Steel Can



Flexible Plastic Pouch

Flexible Packaging's Environmental Impact vs. Rigid

On Average...



~70%
less material



~60%
reduction in GHG emissions



~55%
less fossil fuels

*Results sourced from Pregis IQ Study, 2024

Testing utilized Compass EcolImpact to calculate how much of each rigid packaging material was needed vs. a flexible pouch to contain 8 oz of product. All data is an approximation and percentages were calculated as an average across all materials.

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