

# Inspyre™ Mailer

Inspyre Customers, Build Brand Loyalty!



- Utilize stock design or create custom branding
- Made with minimum 30% recycled content
- How2Recycle consumer friendly label

## Inspyre Change Program

Pregis Inspyre packaging is a brand member of 1% for the Planet. Donations fund Uzima, a charity bringing clean water to the world. Packaging with Inspyre Mailers funds a vital charity and builds brand loyalty with a plug and play cause marketing initiative. To promote and amplify your brands commitment to environmental and social change Pregis provides a tool kit of marketing and communication materials.

Marketing Support Includes:

- Stock or custom branded mailers
- Brand controlled QR code optional
- Web content – copy, images, video
- Press release
- Email and social assets



Learn more at [Pregis.com/Inspyre](https://Pregis.com/Inspyre)

## Inspyre Customers

Cause marketing improves customer experience and increases customer lifetime value.



20%

Of consumers prefer giving back by buying socially responsible products

70%

Of Millennials spend more with socially conscious brands – 2.45T in buying power

87%

Of consumers would purchase a product because a brand advocated for a shared cause

