

# CASH IN ON CUSTOMER SATISFACTION WITH WILD ALASKAN SEAFOOD

Take advantage of our limited time rebate & save up to **\$300**

Dist. Item #	Product Code	Product Description	Pack Size	Qty	Rebate Amt.	Total Rebate
<b>PARTICIPATING PRODUCTS</b>						
2541853	HARBOR BANKS	4 OZ ALASKA FLOUNDER BREADED FILLET NATURAL - MSC	1/10 LB		\$ 5.00	
2543685	HARBOR BANKS	2 OZ ALASKA COD WEDGE PUB STYLE	1/10 LB		\$ 5.00	
2543687	HARBOR BANKS	3 OZ ALASKA COD WEDGE PUB STYLE	1/10 LB		\$ 5.00	
810840	HARBOR BANKS	2.25 OZ ALASKA POLLOCK AK OATMEAL STOUT - MSC	1/10 LB		\$ 5.00	
759242	HARBOR BANKS	0.3-0.58 OZ ALASKA COD AK WHITE ALE MINI - MSC	1/10 LB		\$ 5.00	
412617	HARBOR BANKS	3 OZ ALASKA COD FILLET NEW ENGLAND	1/10 LB		\$ 5.00	
852501	HARBOR BANKS	31-35CT TAIL OFF SHRIMP ALASKAN WHITE ALE - 4 BAP	1/10 LB		\$ 5.00	
143012	HARBOR BANKS	31-35CT TAIL OFF SHRIMP HARD CIDER - 4 BAP	2/5 LB		\$ 5.00	
TOTAL REBATE ALLOWANCE (maximum rebate of \$300.00 per location)						\$



## TERMS & CONDITIONS:

- Offer valid ONLY for the products listed in this form purchased between September 1, 2024 & December 31, 2024.
- Chains may participate on an individual basis.
- This offer cannot be combined with any other rebates, allowances or national account contracts or used on products purchased on bids.
- Cases redeemed against this offer cannot be re-deemed against other Trident Seafoods rebate offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Trident Seafoods reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. Only reasonable purchase prices will be accepted.
- All rebates must be postmarked by January 31, 2025.
- Void where restricted, taxed, or prohibited by law.
- Please allow 8-12 weeks for delivery of rebate check.

### Send completed form along with proof of purchase (Distributor Invoices):

postmarked by January 31, 2025 to the address below OR go online to redeem at [fspromos4u.com/trident](https://fspromos4u.com/trident).

**Enter Quick Access Code: HBANKS2024.** Questions? Call: 844-356-4753

Address: Trident Seafoods Rebate, PO Box 2050-TR, Brownsdale, MN 55918

NAME/Title: \_\_\_\_\_

ESTABLISHMENT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE (w/area code): \_\_\_\_\_

PRIMARY DISTRIBUTOR: \_\_\_\_\_

AVERAGE # OF MEALS SERVED PER DAY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Yes, I would like to receive occasional email updates from Trident Seafoods.

### Menu Type (check one)

- |                                 |  |                                      |
|---------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Varied | <input type="checkbox"/> Italian       | <input type="checkbox"/> Seafood     |
| <input type="checkbox"/> Asian  | <input type="checkbox"/> Mexican       | <input type="checkbox"/> Steak       |
| <input type="checkbox"/> Bakery | <input type="checkbox"/> Pizza         | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> BBO    | <input type="checkbox"/> Sandwich/Deli |                                      |

### Type of Operation (check one)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Bar & Tavern        | <input type="checkbox"/> Full Serv. Midscale/Family | <input type="checkbox"/> K-12 Schools  |
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Full Serv. Casual Dining   | <input type="checkbox"/> Military      |
| <input type="checkbox"/> Cafeteria & Buffet  | <input type="checkbox"/> Hotel/Motel                | <input type="checkbox"/> Nursing Home  |
| <input type="checkbox"/> Caterers            | <input type="checkbox"/> Hospitals                  | <input type="checkbox"/> Quick Service |
| <input type="checkbox"/> College & Univ.     |   | <input type="checkbox"/> Retail Hosts  |
| <input type="checkbox"/> Fast Casual         |   | <input type="checkbox"/> Senior Living |

### Ownership (check one)

- Chain  Contract Management  Independent



**SCAN FOR ONLINE REBATE**  
ENTER CODE:  
HBANKS2024

TRFS\_2408\_7840  
POS 7840

**Gen Z is raising the stakes** on seafood demand, betting big on restaurant experiences twice monthly.

**It's the wild card everyone's craving -** wild seafood reigns supreme at 5:2 over farmed options, and Alaska is the undisputed champion.

**Wild Alaska seafood** has seen a major +2074% growth in menu penetration since 2009, and for good reason - 66% of diners love the taste!

# Consumer Seafood Consumption



## TRENDS



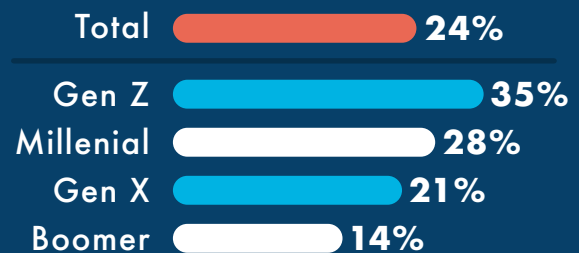
Seafood from Alaska is more appealing than any other seafood origin.

**WILD & ALASKA** is the magic combination for driving purchase

★ **7** out of **10** ★

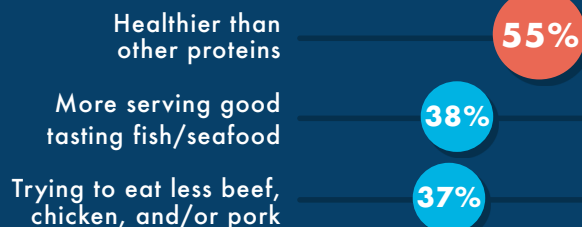
consumers are more than likely to order an item when **ALASKA** is in the name.

Change in seafood consumption in the past 2 years by generation:



24% of consumers are eating more seafood away from home than 2 yrs ago.

### TOP 3 REASONS:



### TOP 3 consumer reasons for ordering seafood

