

# CASH IN ON CUSTOMER SATISFACTION WITH WILD ALASKAN SEAFOOD

Take advantage of our limited time rebate & save up to **\$300**

MPC	SUPC	Product Description	Pack Size	Qty	Rebate Amt.	Total Rebate
<b>PARTICIPATING PRODUCTS</b>						
<b>USA - PORTICO</b>						
7534136	7534136	PORTICO CLASSIC 4 OZ BREADED FLOUNDER	1/10 LB		\$ 5.00	
7069953	7069953	PORTICO CLASSIC .59 OZ BEER BATTERED POLLOCK BITE	1/10 LB		\$ 5.00	
4463998	4463998	PORTICO CLASSIC KRAB CAKE O/R 3 OZ	1/10 LB		\$ 5.00	
3499522	3499522	PORTICO CLASSIC 1-2 OZ PH BATTERED SALMON FILLETS	1/10 LB		\$ 5.00	
143492	7247066	PORTICO CLASSIC 5.7 OZ PANKO BREADED POLLOCK	1/10 LB		\$ 5.00	
143769	7309640	PORTICO CLASSIC 1-2 OZ LIGHTLY CRUSTED ROCKFISH	1/10 LB		\$ 5.00	
143361	7262002	PORTICO CLASSIC 1-2 OZ HOT HONEY BREADED ROCKFISH	1/10 LB		\$ 5.00	
TOTAL REBATE ALLOWANCE (maximum rebate of \$300.00 per location)						\$



## TERMS & CONDITIONS:

- Offer valid ONLY for the products listed in this form purchased between September 1, 2024 & December 31, 2024.
- Chains may participate on an individual basis.
- This offer cannot be combined with any other rebates, allowances or national account contracts or used on products purchased on bids.
- Cases redeemed against this offer cannot be redeemed against other Trident Seafoods rebate offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Trident Seafoods reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. Only reasonable purchase prices will be accepted.
- All rebates must be postmarked by January 31, 2025.
- Void where restricted, taxed, or prohibited by law.
- Please allow 8-12 weeks for delivery of rebate check.

### Send completed form along with proof of purchase (Distributor Invoices):

postmarked by January 31, 2025 to the address below OR go online to redeem at [fspromos4u.com/trident](https://fspromos4u.com/trident).

**Enter Quick Access Code: PORTICO2024.** Questions? Call: 844-356-4753

Address: Trident Seafoods Rebate, PO Box 2050-TR, Brownsdale, MN 55918

NAME/Title: \_\_\_\_\_

ESTABLISHMENT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE (w/area code): \_\_\_\_\_

PRIMARY DISTRIBUTOR: \_\_\_\_\_

AVERAGE # OF MEALS SERVED PER DAY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Yes, I would like to receive occasional email updates from Trident Seafoods.

### Menu Type (check one)

- Varied  
 Asian  
 Bakery  
 BBO  
 Italian  
 Mexican  
 Pizza  
 Sandwich/Deli

### Type of Operation (check one)

- Bar & Tavern  
 Business & Industry  
 Cafeteria & Buffet  
 Caterers  
 College & Univ.  
 Fast Casual  
 Full Serv. Midscale/Family  
 Full Serv. Casual Dining  
 Hotel/Motel  
 Hospitals  
 K-12 Schools  
 Military  
 Nursing Home  
 Quick Service  
 Retail Hosts  
 Senior Living

### Ownership (check one)

- Chain  
 Contract Management  
 Independent



**SCAN FOR ONLINE REBATE**  
**ENTER CODE:**  
**PORTICO2024**

TRFS\_2408\_7840  
 POS 7840

**Gen Z is raising the stakes** on seafood demand, betting big on restaurant experiences twice monthly.

**It's the wild card everyone's craving -** wild seafood reigns supreme at 5:2 over farmed options, and Alaska is the undisputed champion.

**Wild Alaska seafood** has seen a major +2074% growth in menu penetration since 2009, and for good reason - 66% of diners love the taste!

# Consumer Seafood Consumption



## TRENDS



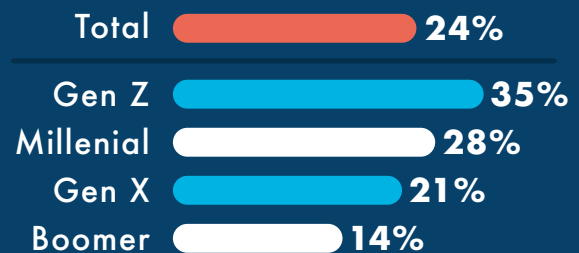
Seafood from Alaska is more appealing than any other seafood origin.

**WILD & ALASKA** is the magic combination for driving purchase

★ **7** out of **10** ★

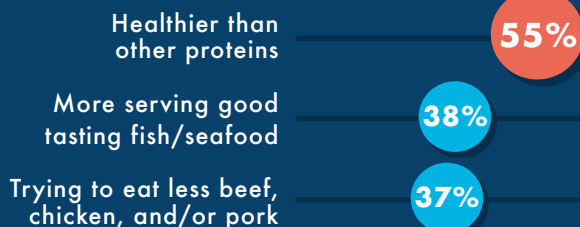
consumers are more than likely to order an item when **ALASKA** is in the name.

Change in seafood consumption in the past 2 years by generation:



24% of consumers are eating more seafood away from home than 2 yrs ago.

### TOP 3 REASONS:



### TOP 3 consumer reasons for ordering seafood

