

CASH IN ON CUSTOMER SATISFACTION WITH WILD ALASKAN SEAFOOD

Take advantage of our limited time rebate & save up to **\$300**

Dist. Item #	Product Code	Product Description	Pack Size	Qty	Rebate Amt.	Total Rebate
PARTICIPATING PRODUCTS						
16577	HDB COD FLT F/R BEER BTRD 20Z		1/10 LB		\$ 5.00	
16593	HDB COD FLT F/R BEER BTD 2-30Z		1/10 LB		\$ 5.00	
16578	HDB COD FLT F/R BEER BTD 3-40Z		1/10 LB		\$ 5.00	
16595	HDB COD R/B SQUARE 40Z PANKO		1/10 LB		\$ 5.00	
16583	HDB COD R/B RECT 30Z		1/10 LB		\$ 5.00	
16582	HDB COD R/B RECT 40Z		1/10 LB		\$ 5.00	
17836	HADDOCK: 2 OZ BEER BATTERED		1/10 LB		\$ 5.00	
16612	HDB PLK FLT F/R BEER BTRD 30Z		1/10 LB		\$ 5.00	
16587	HDB PLK PTN F/R BEER BTRD 20Z		1/10 LB		\$ 5.00	
143159	ROCKFISH: BATTERED FILLET ENGLISH PUB STYLE RAW UNTREATED 1-2 OZ		1/10 LB		\$ 5.00	
143160	POLLOCK: ALASKA WILD CAUGHT BATTERED FILLET ENGLISH PUB STYLE MINI RAW UNTREATED 1 OZ		1/10 LB		\$ 5.00	
143161	POLLOCK: ALASKA WILD CAUGHT BATTERED FILLET ENGLISH PUB STYLE RAW UNTREATED 1-2 OZ		1/10 LB		\$ 5.00	
143158	POLLOCK: ALASKA WILD CAUGHT BATTERED FILLET ENGLISH PUB STYLE RAW UNTREATED 2-3 OZ		1/10 LB		\$ 5.00	
143164	COD: ALASKA WILD CAUGHT BATTERED FILLET ENGLISH PUB STYLE RAW TREATED 1-2 OZ		1/10 LB		\$ 5.00	
143162	COD: ALASKA WILD CAUGHT BATTERED FILLET ENGLISH PUB STYLE RAW TREATED 2-3 OZ		1/10 LB		\$ 5.00	
143165	POLLOCK: ALASKA WILD CAUGHT BREADED FILLET PANKO RAW UNTREATED 2.5-3.5 OZ		1/10 LB		\$ 5.00	
143166	POLLOCK: ALASKA WILD CAUGHT BREADED FILLET PANKO OVEN READY UNTREATED 2-3 OZ		1/10 LB		\$ 5.00	
143167	POLLOCK: ALASKA WILD CAUGHT BREADED SQUARE PANKO SEASONED OVEN READY UNTREATED 4 OZ		1/10 LB		\$ 5.00	
143163	COD: ALASKA WILD CAUGHT BREADED FILLET PANKO RAW TREATED 2.5-3.5 OZ		1/10 LB		\$ 5.00	
20386	HDB COD FLT BEER BTRD 2-30Z - IB - MSC		1/10 LB		\$ 5.00	

TOTAL REBATE ALLOWANCE (maximum rebate of \$300.00 per location) \$

Send completed form along with proof of purchase (Distributor Invoices):

postmarked by January 31, 2025 to the address below OR go online to redeem at fspromos4u.com/trident.

Enter Quick Access Code: HBA2024. Questions? Call: 844-356-4753

Address: Trident Seafoods Rebate, PO Box 2050-TR, Brownsdale, MN 55918

NAME/Title: _____

ESTABLISHMENT NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

PHONE (w/area code): _____

PRIMARY DISTRIBUTOR: _____

AVERAGE # OF MEALS SERVED PER DAY: _____

EMAIL: _____

Yes, I would like to receive occasional email updates from Trident Seafoods.

Menu Type (check one)

- Varied
- Asian
- Bakery
- BBQ
- Italian
- Mexican
- Pizza
- Sandwich/Deli
- Seafood
- Steak
- Other _____

Type of Operation (check one)

- Bar & Tavern
- Business & Industry
- Cafeteria & Buffet
- Caterers
- College & Univ.
- Fast Casual
- Full Serv. Midscale/Family
- Full Serv. Casual Dining
- Hotel/Motel
- Hospitals
- K-12 Schools
- Military
- Nursing Home
- Quick Service
- Retail Hosts
- Senior Living

Ownership (check one)

- Chain
- Contract Management
- Independent



TERMS & CONDITIONS:

- Offer valid ONLY for the products listed in this form purchased between September 1, 2024 & December 31, 2024.
- Chains may participate on an individual basis.
- This offer cannot be combined with any other rebates, allowances or national account contracts or used on products purchased on bids.
- Cases redeemed against this offer cannot be re-deemed against other Trident Seafoods rebate offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Trident Seafoods reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. Only reasonable purchase prices will be accepted.
- All rebates must be postmarked by January 31, 2025.
- Void where restricted, taxed, or prohibited by law.
- Please allow 8-12 weeks for delivery of rebate check.



TRFS_2408_7840
POS 7840



SCAN FOR ONLINE REBATE
ENTER CODE:
HBA2024

Gen Z is raising the stakes on seafood demand, betting big on restaurant experiences twice monthly.

It's the wild card everyone's craving - wild seafood reigns supreme at 5:2 over farmed options, and Alaska is the undisputed champion.

Wild Alaska seafood has seen a major +2074% growth in menu penetration since 2009, and for good reason - 66% of diners love the taste!

Consumer Seafood Consumption



TRENDS



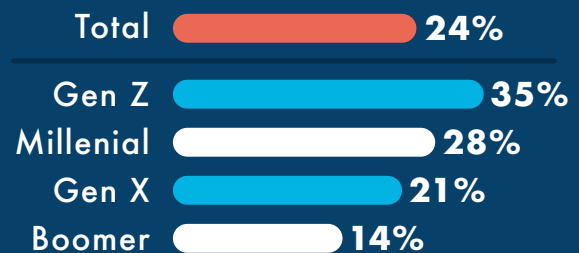
Seafood from Alaska is more appealing than any other seafood origin.

WILD & ALASKA is the magic combination for driving purchase

★ **7** out of **10** ★

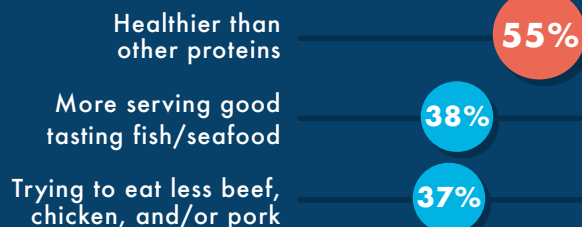
consumers are more than likely to order an item when **ALASKA** is in the name.

Change in seafood consumption in the past 2 years by generation:

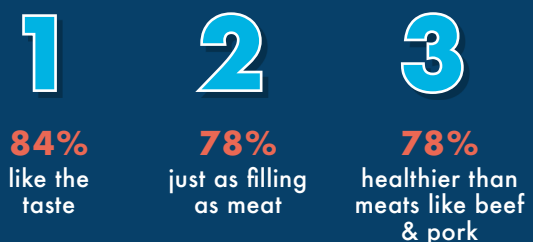


24% of consumers are eating more seafood away from home than 2 yrs ago.

TOP 3 REASONS:



TOP 3 consumer reasons for ordering seafood



Source: "ASMI. Menu the Wild 2022"