

**FULLY
COOKED**



**READY
TO EAT**

SUSHI JUST GOT A WHOLE LOT COOLER



**ABILITY TO SERVICE
ALL STORES, EVEN
REMOTE LOCATIONS**

**LOWER COST
THAN DSD
SUSHI**

**AMAZING SHELF LIFE
5-DAY REFRIGERATED
12-MONTH FROZEN**

**INCLUDES
SOY SAUCE PACKET,
GINGER AND WASABI**

REFRESH & DISPLAY SUSHI PROGRAM

FOR MORE INFO CONTACT SALES@TRIDENTSEAFOODS.COM

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SEAFOODS



Sushi Sales are Exploding!

Sushi is among the TOP 10 ordered items in the past 6 months (Source: 2020 Door Dash)



SUSHI IS THE FASTEST GROWING GRAB AND GO ITEM AT A MAJOR NATIONAL RETAILER

2020 3 SKUS	\$36,036,000
2019 3 SKUS	\$25,740,000
2018 2 SKUS	\$12,698,400
2017 2 SKUS	\$12,012,000
2016 2 SKUS	\$8,580,000

+320% GROWTH
Between 2016 and 2020

MOJI™

- + SOLVES OUT-OF-STOCK ISSUES TYPICAL OF DSD SUSHI PROGRAMS
- + SUSHI REFRIGERATOR CASE ALWAYS STOCKED WITH COMPLETE ASSORTMENT OF FLAVORS – IMPROVES PRODUCT AWARENESS AND SALES
- + DELI MANAGER CAN MANAGE SUSHI PROGRAM TO OPTIMIZE PRODUCT MIX AND AVAILABILITY
- + 100% STORE COVERAGE, 12-MONTH FROZEN SHELF LIFE ENABLES ALL STORES TO BE SERVED PROFITABLY
- + HIGH QUALITY PRODUCTS, AUTHENTIC RICE TEXTURE AND TASTE

DSD

- FREQUENT OUT-OF-STOCK ISSUES DUE TO INFREQUENT DELIVERIES AND VARIOUS LOGISTICAL ISSUES
- INFREQUENT DELIVERIES MEANS SUBOPTIMAL PRODUCT MIX AND ACCORDIAN EFFECT (I.E. STOCK LEVEL FLUCTUATES THROUGHOUT WEEK)
- STORE HAS NO CONTROL OF PRODUCT MIX AND CUSTOMER EXPERIENCE
- VOLUME MINIMUMS LEAD TO NON-SERVICEABLE STORES
- SACRIFICES IN QUALITY FOR PRODUCT STABILITY



HIGHER MARGINS + SUPERIOR PRODUCT + REDUCED SHRINK = MORE PROFIT

						Master Case Dimensions					Sell Unit Dimensions		
TRIDENT SEAFOODS ITEM # / UPC	ROLL VARIETY/ DESCRIPTION	CASE PACK	NET WT (lbs)	GROSS WT (lbs)	CUBE	TI	HI	L	W	H	W	H	D
35823 6-55778-35823-7	8pc California Roll Rice, Nori, Surimi, Avocado	4 Sell Units/Case 490 Cases/Pallet	1.5	2.1	0.09	49	10	4.125	4.25	8.75	8.5	4.125	0.875
35824 6-55778-35824-4	8pc Spicy Crab Rice, Nori, Surimi, Spices, Carrots	4 Sell Units/Case 490 Cases/Pallet	1.5	2.1	0.09	49	10	4.125	4.25	8.75	8.5	4.125	0.875