

CASH IN ON CUSTOMER SATISFACTION WITH WILD ALASKAN SEAFOOD

Take advantage of our limited time rebate & save up to **\$300**

MPC	SUPC	Product Description	Pack Size	Qty	Rebate Amt.	Total Rebate
PARTICIPATING PRODUCTS						
CANADA - PORTICO						
8437246	8437246	PORTICO IMPERIAL 2-3 OZ PUBHOUSE BATTERED POLLOCK FILLETS	1/10 LB		\$ 5.00	
8437303	8437303	PORTICO IMPERIAL 2-3 OZ PUBHOUSE BATTERED COD FILLETS	1/10 LB		\$ 5.00	
4992246	4992246	PORTICO CLASSIC 3-4 OZ PUBHOUSE BATTERED COD FILLETS	1/10 LB		\$ 5.00	
4463998	4463998	PORTICO CLASSIC 3 OZ KRAB CAKE O/R	1/10 LB		\$ 5.00	
TOTAL REBATE ALLOWANCE (maximum rebate of \$300.00 per location)						\$



TERMS & CONDITIONS:

- Offer valid ONLY for the products listed in this form purchased between September 1, 2024 & December 31, 2024.
- Chains may participate on an individual basis.
- This offer cannot be combined with any other rebates, allowances or national account contracts or used on products purchased on bids.
- Cases redeemed against this offer cannot be redeemed against other Trident Seafoods rebate offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Trident Seafoods reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. Only reasonable purchase prices will be accepted.
- All rebates must be postmarked by January 31, 2025.
- Void where restricted, taxed, or prohibited by law.
- Please allow 8-12 weeks for delivery of rebate check.

Send completed form along with proof of purchase (Distributor Invoices):

postmarked by January 31, 2025 to the address below OR go online to redeem at fspromos4u.com/trident.

Enter Quick Access Code: PORTICO2024CA. Questions? Call: 844-356-4753

Address: Trident Seafoods Rebate, PO Box 2050-TR, Brownsdale, MN 55918

NAME/Title: _____

ESTABLISHMENT NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

PHONE (w/area code): _____

PRIMARY DISTRIBUTOR: _____

AVERAGE # OF MEALS SERVED PER DAY: _____

EMAIL: _____

Yes, I would like to receive occasional email updates from Trident Seafoods.

Menu Type (check one)

- Varied
 Asian
 Bakery
 BBO
 Italian
 Mexican
 Pizza
 Sandwich/Deli

Type of Operation (check one)

- Bar & Tavern
 Business & Industry
 Cafeteria & Buffet
 Caterers
 College & Univ.
 Fast Casual
 Full Serv. Midscale/Family
 Full Serv. Casual Dining
 Hotel/Motel
 Hospitals
 K-12 Schools
 Military
 Nursing Home
 Quick Service
 Retail Hosts
 Senior Living

Ownership (check one)

- Chain
 Contract Management
 Independent



SCAN FOR ONLINE REBATE
ENTER CODE:
 PORTICO2024CA

TRFS_2408_7840
 POS 7840

Gen Z is raising the stakes on seafood demand, betting big on restaurant experiences twice monthly.

It's the wild card everyone's craving - wild seafood reigns supreme at 5:2 over farmed options, and Alaska is the undisputed champion.

Wild Alaska seafood has seen a major +2074% growth in menu penetration since 2009, and for good reason - 66% of diners love the taste!

Consumer Seafood Consumption



TRENDS



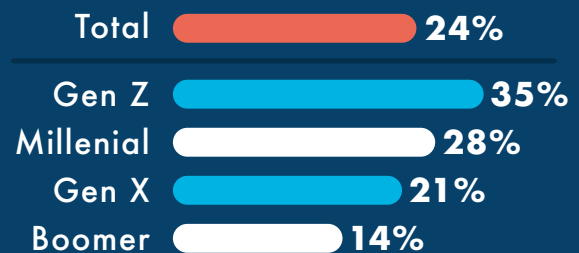
Seafood from Alaska is more appealing than any other seafood origin.

WILD & ALASKA is the magic combination for driving purchase

★ **7** out of **10** ★

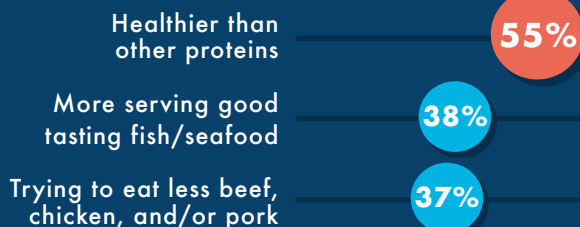
consumers are more than likely to order an item when **ALASKA** is in the name.

Change in seafood consumption in the past 2 years by generation:



24% of consumers are eating more seafood away from home than 2 yrs ago.

TOP 3 REASONS:



TOP 3 consumer reasons for ordering seafood

