

PUBHOUSE GOLDENALE BEER-BATTERED SEAFOOD

WILD ALASKA POLLOCK, COD, HADDOCK AND SHRIMP





VARIETY OF SPECIES & SIZES

> 3 oz. Wild Alaska Cod

PUBHOUSE® GOLDEN ALE BEER-BATTERED SEAFOOD.

Made with real beer batter, your patrons will enjoy our premium PubHouse[®] Golden Ale Beer-Battered Seafood. Available in various sizes of Wild Alaska Pollock, Wild Alaska Cod, Haddock, and tail-off Shrimp, you'll appreciate the care we take in creating these seafood offerings – especially the handmade appearance, the light crunch, the real beer flavor, and the precise portions. Try serving with french fries, in a soft taco, on a warm bun, or with a tart, creamy dipping sauce.



4 oz. Wild Alaska Cod Banh Mi Sandwich

QUALITY SEAFOOD, SIMPLIFIED.



MADE WITH REAL BEER BATTER

Light-golden color, crisp bite & authentic flavor

CAREFULLY PORTION CONTROLLED

Precise portion sizes and consistent presentation

STAYS CRISP OVER TIME

Excellent performance even with extended holding times

HAND-BATTERED APPEARANCE

Hand-cut fillets with crispy, textured coating

FOUR SPECIES OF SEAFOOD

WILD ALASKA COD

Wild Alaska Cod (also known as Pacific Cod) is a large, lean whitefish with a sweet flavor, delicate texture and a melt-in-your-mouth flake. It's an excellent source of highquality protein and perfectly suited for a wide variety of menu applications.



Wild Alaska Pollock is a cousin to cod, sharing its lean, snow-white meat, delicate texture and mild taste. Not to be confused with the darker, oilier Atlantic variety, it's one of the healthiest and most versatile seafood choices available.

HADDOCK



Haddock is a premium Atlantic species preferred by many whitefish aficionados. Snow white, firm, and sweet, its delicate flavor and meaty texture adds intrigue and variety to any menu.

WHITE SHRIMP



One of the most popular shrimp species in the world, white shrimp has a clean, mild flavor and firm texture that works well in our Golden Ale beer batter.



DID YOU KNOW?

WILD + ALASKA

Is the **magic combination** for driving purchase.

Source: ASMI. Menu Alaska 2024





PACK INFORMATION

ltem	Description	Case Pack	Approx. Qty/Case	GTIN
418440	2 oz. PubHouse Golden Ale Beer-Battered Wild Alaska Cod	1/10 lb.	80	0 00 28029 18440 2
418441	3 oz. PubHouse Golden Ale Beer-Battered Wild Alaska Cod	1/10 lb.	53	0 00 28029 18441 9
418442	4 oz. PubHouse Golden Ale Beer-Battered Wild Alaska Cod	1/10 lb.	40	0 00 28029 18442 6
418443	6 oz. PubHouse Golden Ale Beer-Battered Wild Alaska Cod	1/10 lb.	27	0 00 28029 18443 3
418445	2 oz. PubHouse Golden Ale Beer-Battered Wild Alaska Pollock	1/10 lb.	80	0 00 28029 18445 7
418446	3 oz. PubHouse Golden Ale Beer-Battered Wild Alaska Pollock	1/10 lb.	53	0 00 28029 18446 4
418448	2 oz. PubHouse Golden Ale Beer-Battered Haddock	1/10 lb.	80	0 00 28029 18448 8
418449	4 oz. PubHouse Golden Ale Beer-Battered Haddock	1/10 lb.	40	0 00 28029 18449 5
418450	6 oz. PubHouse Golden Ale Beer-Battered Haddock	1/10 lb.	27	0 00 28029 18450 1
418451	8.5 oz. PubHouse Golden Ale Beer-Battered Haddock	1/10 lb.	19	0 00 28029 18451 8
418453	31-35 Count PubHouse Golden Ale Beer-Battered Shrimp	1/10 lb.	336	0 00 28029 18453 2

DID YOU KNOW?



is great for business. Consumers who order fish spend 34% more on their meal.

Source: ASMI. Menu Alaska 2024





(800) 367.6065 sales@tridentseafoods.com www.tridentseafoods.com



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