



PUBHOUSE[®] ORIGINAL BATTERED SEAFOOD



WILD ALASKA POLLOCK, COD AND ROCKFISH FILLETS

ORIGINAL STYLE
**CRISPY
BATTER**

**HAND
CUT
FILLETS**

**COOKS
- IN -
MINUTES**



2-3 oz. Wild
Alaska Cod

PUBHOUSE® ORIGINAL BATTERED FILLETS

Popular and profitable, PubHouse Original provides a simple and cost-effective way to offer battered fish. With zero prep time, you can deep fry or oven-bake crisp, delicious fillets to add to Fried Fish Platters, Fish Tacos, Friday Night Fish Fries or Surf & Turf entrees. You can feature them in wraps and sandwiches, on children's menus or appetizer plates.

With our selection of species and variety of sizes, there's a PubHouse Original battered fillet that meets your menu needs.



1 oz. Mini Wild Alaska Pollock Bao Bun

QUALITY SEAFOOD, SIMPLIFIED.



1-2 oz. Wild Alaska Pollock Sandwich

CLASSIC PUBHOUSE BATTER

"Scratch made" look and taste

HAND CUT FROM NATURAL FILLETS

Back of the house look and bite

COOKS FROM FROZEN

Zero prep time, no mess

PORTION CONTROL

Consistent serving size;
variety of options

THREE SPECIES OF WILD ALASKA SEAFOOD

WILD ALASKA COD



Wild Alaska Cod (also known as Pacific Cod) is a large, lean whitefish with a sweet flavor, delicate texture and a melt-in-your-mouth flake. It's an excellent source of high-quality protein and perfectly suited for a wide variety of menu applications.



WILD ALASKA POLLOCK



Wild Alaska Pollock is a cousin to cod, sharing its lean, snow-white meat, delicate texture and mild taste. Not to be confused with the darker, oilier Atlantic variety, it's one of the healthiest and most versatile seafood choices available.



WILD ALASKA ROCKFISH



There are more than 30 species of rockfish in the waters off America's west coast and Alaska. Pacific Rockfish is prized for its firm, meaty texture, fine flake and sweet, delicate flavor. When cooked, its meat turns snow-white.



DID YOU KNOW?

WILD + ALASKA

Is the *magic combination* for driving purchase.

Source: ASMI. Menu Alaska 2024



**KEEP FROZEN
UNTIL READY
TO USE**



**COOK BEFORE
CONSUMPTION**

REFER TO THE
CASE LABEL FOR
SAFE HANDLING
AND COOKING
INSTRUCTIONS



DEEP FRY



BAKE



SCAN
For complete
cooking instructions
tridentseafoods.com



1-2 oz. Wild Alaska Rockfish Tacos



3-4oz Wild Alaska Cod Sub Sandwich

PACK INFORMATION

Item	Description	Case Pack	Approx. Qty/Case	GTIN
491153	1-2 oz. PubHouse Battered Wild Alaska Cod	1/10 lb.	100	0 00 28029 91153 4
491152	2-3 oz. PubHouse Battered Wild Alaska Cod	1/10 lb.	61	0 00 28029 91152 7
435706	3-4 oz. PubHouse Battered Wild Alaska Cod	1/10 lb.	41	0 00 28029 35706 6
455936	1 oz. PubHouse Battered Mini Wild Alaska Pollock	1/10 lb.	150	0 00 28029 55936 1
491544	1-2 oz. PubHouse Battered Wild Alaska Pollock	1/10 lb.	100	0 00 28029 91544 0
491543	2-3 oz. PubHouse Battered Wild Alaska Pollock	1/10 lb.	59	0 00 28029 91543 3
418860	1-2 oz. PubHouse Battered Wild Alaska Rockfish	1/10 lb.	92	0 00 28029 18860 8

DID YOU KNOW?

FISH ON THE MENU

is great for business.
Consumers who
order fish spend
34% more on
their meal.

Source: ASMI. Menu Alaska 2024



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