

Theoretical Reporting

Choose your path to Theoretical Reporting

Ready to unlock the power of theoretical vs. actual usage? We offer three ways to get your product mix (PMIX) mapped so you can start using reports like Theoretical Usage and Menu Analysis to optimize profitability.

Choose the option that works best for your team's time, budget, and expertise.

OPTION 1: DIY with Help Resources | Free

If your team is hands-on and ready to dive in, we've got your back with on-demand resources:

- [Step-by-step help center guides](#)
- [Recorded webinar](#)

Best for: Teams who are tech savvy, have time and resources, and want to move at their own pace.

OPTION 2: Guided Setup | \$250 USD per concept

Need a little more structure and guidance? Our Theoretical Reporting Setup Service includes three 45-minute consulting sessions with a MarginEdge expert. We'll:

- Walk you through best practices for mapping your PMIX
- Spot-check your mappings and troubleshoot
- Show you how to use Theoretical Usage and Menu Analysis reports to drive decisions

Best for: Teams that want expert advice and accountability along the way. [Book consultation call.](#)

OPTION 3: Full-Service Setup | \$1,250 USD per concept

For clients where theoretical usage is critical, but time or internal resources are tight, this full-service package gets you to the finish line faster.

We'll handle the heavy lifting, from mapping your product mix to training your team on how to use and maintain theoretical reporting.

What's included:

- Initial scoping call with our PMIX experts to understand your setup and goals
- Up to 1,000 POS lines* (includes modifier lines) mapped to recipes or products.
- Two 45-minute consultation sessions to:
 - Review your Theoretical Usage Report and how to act on the data
 - Train your team on how to continue mapping moving forward

Best for: Busy teams who don't have time to do the mappings and want to start seeing insights faster. [Book intake call](#)

Note: Recipe data must be in MarginEdge. Don't have it yet? Ask about our Recipe Setup Service.

**Need us to map more than 1,000 lines? Chat with us about pricing.*

Let's Get Started

Not sure which option is best for you? Book a [free 15 minute consultation](#) and we can help pick the path that best fits your goals!