



» Diploma

# International Business Management with Co-op Work Experience

Vancouver

## Excel in International Business Management

Master international business in today's global economy with this cutting-edge, technology-focused programme. Gain essential skills in cross-border operations, cultural communication, financial management, project management, and marketing. With six months of academic study followed by a six-month co-op placement, you'll be prepared to make a significant impact wherever your career takes you.

## Who is it for?

**This course is perfect for:**

Those looking to work in international business or with international companies

Those wanting to add an international skillset to their resume

Entrepreneurs wanting to take their business global

Current professionals looking to change careers

## What will you learn?

| Courses                           | Hours* |
|-----------------------------------|--------|
| Financial Management & Accounting | 80     |
| Business Communications           | 80     |
| Business Information Systems      | 80     |
| Human Resource Management         | 80     |
| Operations and Project Management | 80     |
| Marketing and Branding            | 80     |
| Co-op Work Experience             | 480    |

\*Course time is 6 months, each course is 4 weeks. Co-op is 6 months

## 2025 start dates:

13 Jan, 10 Feb, 10 Mar, 7 Apr,  
5 May, 2 Jun, 30 Jun, 28 Jul,  
25 Aug, 22 Sep, 20 Oct, 17 Nov

## Admission Requirements

- › Have a secondary school diploma or equivalent.

**OR**

- › Apply as a mature student\* if the applicant is at least 19 years old.

\*Mature Student Status: Applicants over 19 years old who have not completed secondary school or equivalent may be considered for admission based on the skills and experience they have acquired since leaving school.

**AND**

- › Students whose first language is not English must provide evidence on one of the following:  
CEFR B2, IELTS 5.5, TOEFL IBT 46, CAEL 40, CELPIP (listening and speaking 6, reading and writing 5), DET 95.

**OR**

- › Evidence of graduation from a language programme with an established pathway agreement allowing direct entry (no further testing required) to a diploma or degree programme at a public institution in Canada.

## Why Bayswater?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work.

Our programmes blend academics with real-world experience and soft skills, to empower students to create the life they want to live.



### Enquiries and bookings:

Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at [sales@bayswater.ac](mailto:sales@bayswater.ac)

### Website links:

International Business Management: <https://www.bayswater.ac/international-business-management-diploma>

### Bayswater Vancouver:

549 Howe St, 9th floor, Vancouver, BC V6C 2C2, Canada

## The Benefits of co-op:

Co-op gives you the opportunity to apply what you learn in real-world settings, making your education more practical and relevant. It also boosts your employability by providing hands-on experience and valuable industry connections, setting you apart in the competitive job market.



Our Career Centre workshops will prepare you for entering paid co-op. View our FAQ's on how co-op works.

## Career pathways:

International Business Management offers many career options, a few are Office coordinator, Marketing coordinator, Sales Assistant, HR assistant, Finance Assistant, Business development coordinator.

## Evaluation Methods:

Evaluation is made up of weekly assignments, quantitative quizzes, a project, collaborative work and a midterm and final exam.

## Learning Outcomes:

On completion, students will have the ability to:

- › Understand financial management principles and practices
- › Grasp accounting, financial reporting, cost analysis, and risk assessment
- › Use standard business tools and information systems
- › Design and manage information systems
- › Identify, recruit, and retain talent effectively
- › Manage employee relations and ensure legal compliance
- › Acquire knowledge in operations and project management
- › Oversee performance, training, development, and organisational behaviour
- › Apply project management techniques, including risk analysis and scheduling
- › Utilise market research, product development, pricing, and digital marketing
- › Enhance written and verbal business communication with a focus on diversity
- › Create clear business documents, reports, and presentations
- › Demonstrate critical thinking and problem-solving in business scenarios



Classes Monday - Thursday from 4pm-9pm



Homework hours: 10 - 15 hours per week



Expert-led lessons



Classroom lecture format



Industry insights from guest speakers and company visits



International Business Management with Co-op Work Experience was reviewed and approved by the registrar of the Private Training Institutions Regulatory Unit (PTIRU) of the Ministry of Post-Secondary Education and Future Skills.

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### Brands you'll get to know:



CONCERT® PROPERTIES



|                                   |                         |                              |                           |                                   |                        |          |
|-----------------------------------|-------------------------|------------------------------|---------------------------|-----------------------------------|------------------------|----------|
| Financial Management & Accounting | Business Communications | Business Information Systems | Human Resource Management | Operations and Project Management | Marketing and Branding | Co-op    |
| 4 weeks                           | 4 weeks                 | 4 weeks                      | 4 weeks                   | 4 weeks                           | 4 weeks                | 24 weeks |

**6 months** (class schedule will differ per start date)

**6 months**