



► Diploma / Vancouver

International Business Management

6 month programme

Mastering international business is crucial in today's global economy. This technology-focused programme equips you with the skills to manage cross-border operations and communicate across cultures. Gain expertise in financial management, project management, marketing, and more. Prepare to make a meaningful impact wherever your career takes you.

Who is it for?

This course is perfect for:

Those looking to work in international business or with international companies

Those wanting to add an international skillset to their resume

Entrepreneurs wanting to take their business global

Current professionals looking to change careers

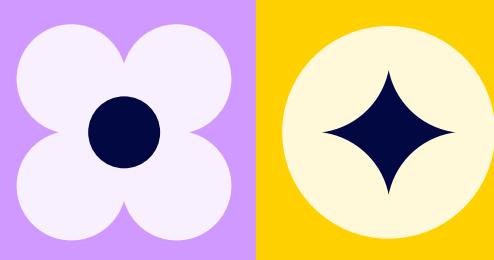
What will you learn?

Courses

Hours

Financial Management & Accounting	80
Business Communications	80
Business Information Systems	80
Human Resource Management	80
Operations and Project Management	80
Marketing and Branding	80

Courses are 4 weeks each



2026 start dates:

4 May, 1 Jun, 29 Jun,
27 Jul, 24 Aug, 21 Sep,
19 Oct, 16 Nov

Admission requirements

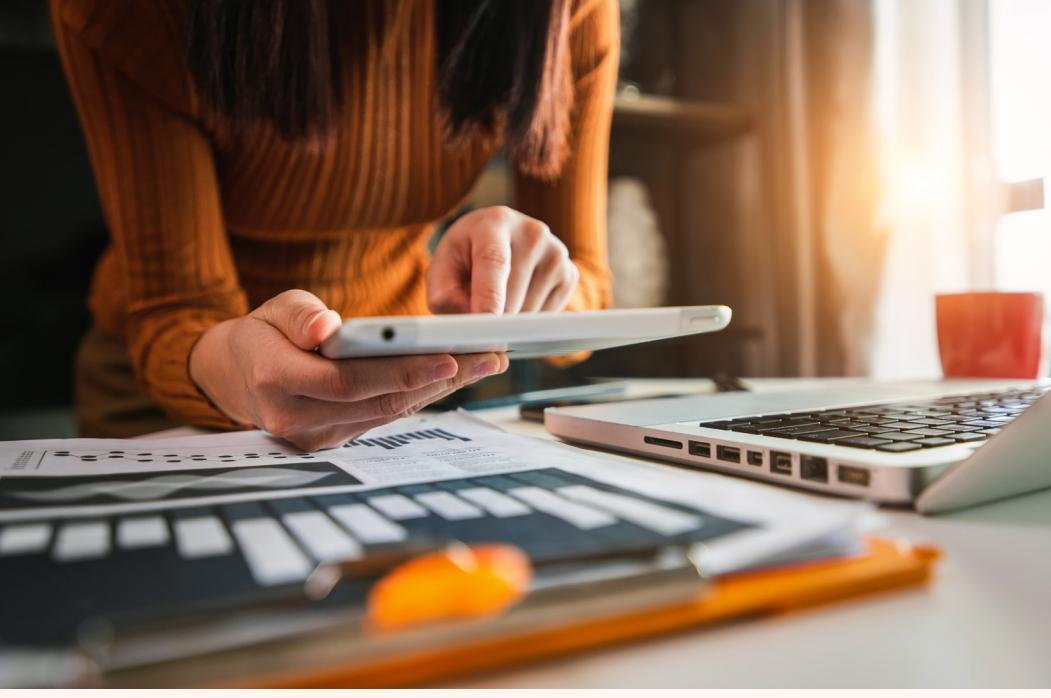
- Students require a diploma from a high school, OR Mature Admissions (at least 19 years of age or older)
- AND
- Demonstrate CEFR B2 English proficiency by scoring 6.0 on Bayswater's Online Placement Test; completing Bayswater's Level 5; completing Grade 12 English in Canada; or providing an IELTS 5.5, TOEFL 46, Duolingo 100, TOEIC 450, or CELPIP 6 official score.

Why Bayswater?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work.

Our programmes blend academics with real-world experience and soft skills, to empower students to create the life they want to live.





Career pathways:

International Business Management offers many career options, a few are Office coordinator, Marketing coordinator, Sales Assistant, HR assistant, Finance Assistant, Business development coordinator.

Evaluation methods:

Evaluation is made up of weekly assignments, quantitative quizzes, a project, collaborative work and a midterm and final exam.

Learning outcomes:

On completion, students will have the ability to:

Understand financial management principles and practices

Grasp accounting, financial reporting, cost analysis, and risk assessment

Use standard business tools and information systems

Design and manage information systems

Identify, recruit, and retain talent effectively

Manage employee relations and ensure legal compliance

Acquire knowledge in operations and project management

Oversee performance, training, development, and organisational behaviour

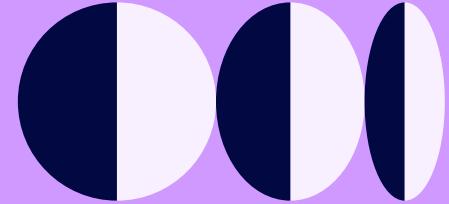
Apply project management techniques, including risk analysis and scheduling

Utilise market research, product development, pricing, and digital marketing

Enhance written and verbal business communication with a focus on diversity

Create clear business documents, reports, and presentations

Demonstrate critical thinking and problem-solving in business scenarios



Classes Monday - Thursday from 4pm-9pm



Homework hours: 10 - 15 hours per week



Expert-led lessons



Classroom lecture format



Industry insights from guest speakers and company visits



Bayswater holds a Designation certificate, issued by the Private Training Institutions Regulatory Unit (PTIRU) of the Ministry of Post-Secondary Education and Future Skills (PSFS).

Bayswater is a Class C institution and offers programs that both do and not require approval (depending on the program of study, amount of tuition paid and/ or length of study) by PTIRU.

For information, please visit <https://www.privatetraininginstitutions.gov.bc.ca/>

Brands you'll get to know:



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CONCERT PROPERTIES

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View more here: bayswater.ac/international-business-management-diploma



Enquiries and bookings:

Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at sales@bayswater.ac

Visit us:

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