

Bayswater Foundation

Annual Report
2023



Bayswater

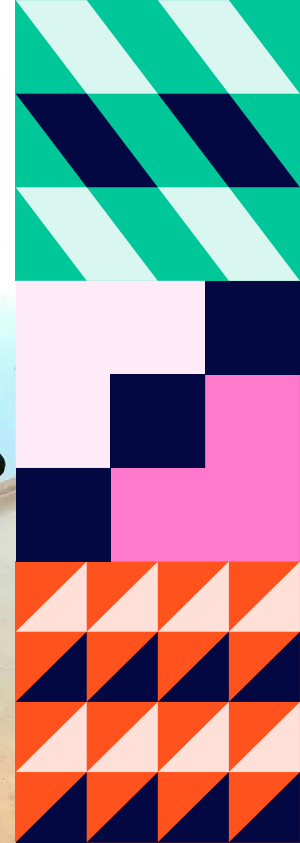


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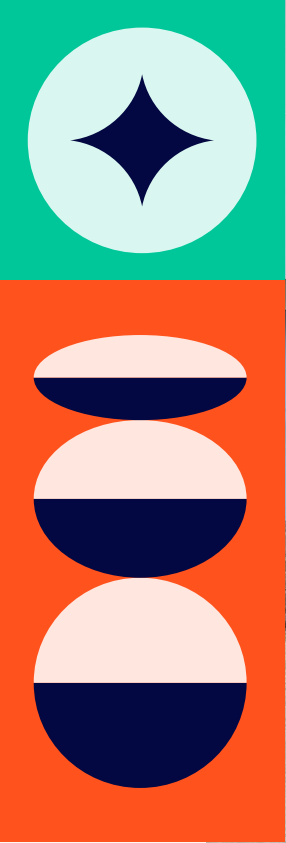
The 2023 report showcases our dedication to expanding impact with over 25,000 student weeks provided globally. Following a few challenging years with COVID, we are delighted to see the growth in the work of the Foundation. Thank you to all our supporters and team members, we would not be able to do this without you.

James Herbertson
Trustee at
Bayswater Foundation



Our commitment to providing quality language education has empowered disadvantaged youth, equipping them with essential English language skills to find a job and help their communities. I was honoured recently to visit one of our programmes in Medellin Colombia and see the impact that our partners and students are having.

Stephan Roussounis
Trustee at
Bayswater Foundation



Who We Are

We are Bayswater Foundation, and we are driven by a single, powerful belief: education unlocks potential. We are an organisation dedicated to empowering individuals and communities through the transformative power of English language learning.

Founded on the principle of equitable access, we strive to bridge the gap between opportunity and circumstance. Our mission is twofold:



Empowering individuals:

We help provide educational programmes that equip underprivileged youth with the essential English language skills they need to succeed in today's globalised world.



Building stronger communities:

We partner with established NGOs to amplify our reach and impact. By working together, we can create a ripple effect of positive change.

Our "One-for-One Initiative" exemplifies this commitment. For every paying student who chooses Bayswater Education, we offer a free week of English language learning to someone less fortunate. This ensures that educational opportunities extend far beyond those who can afford them.

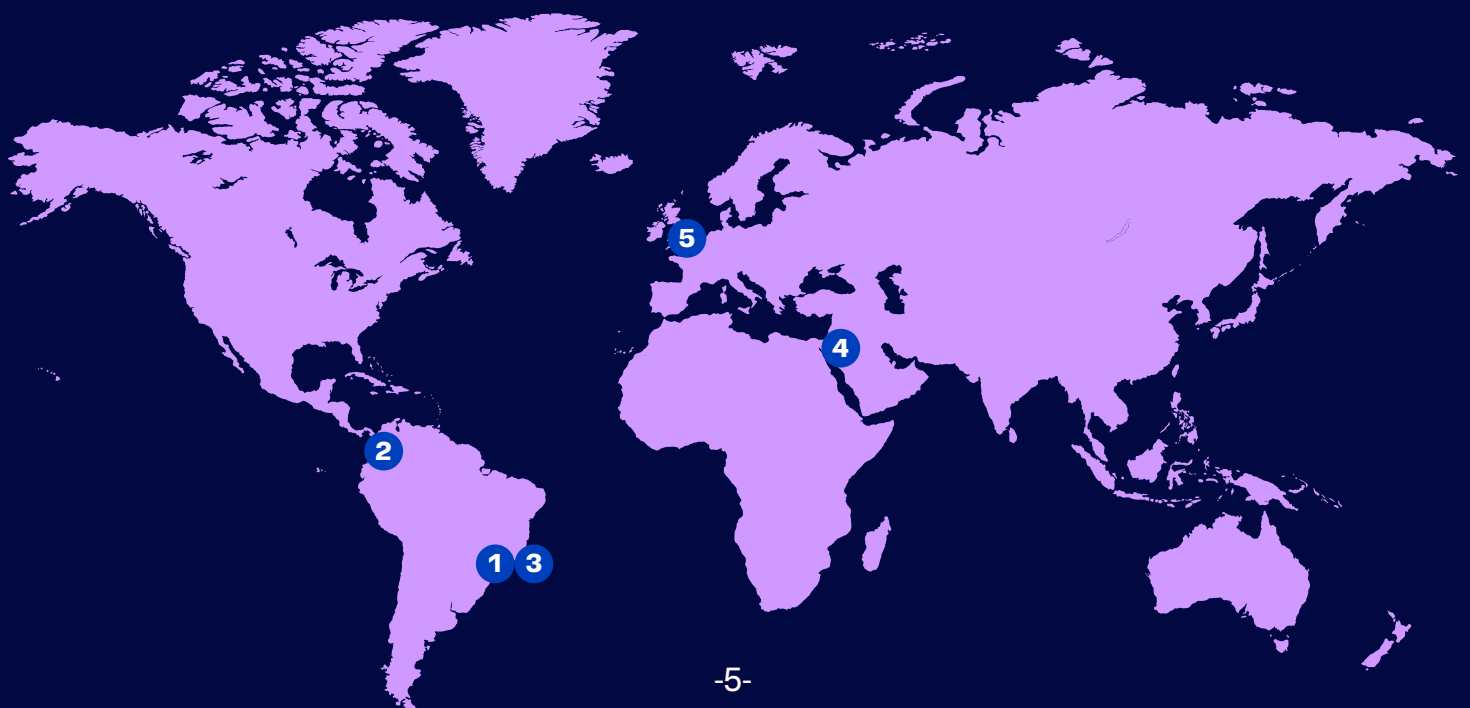


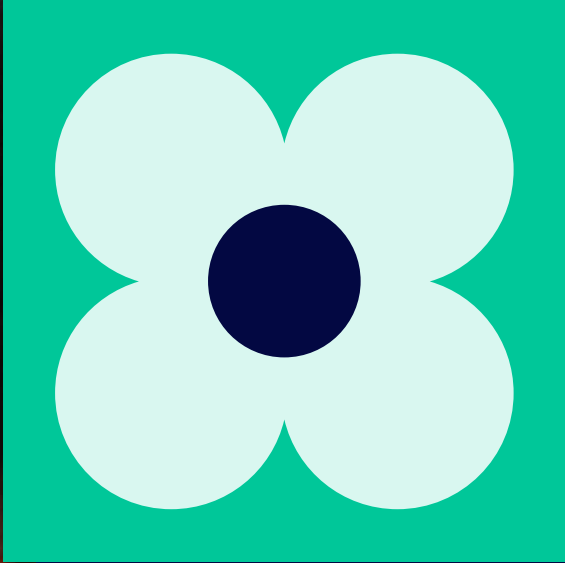
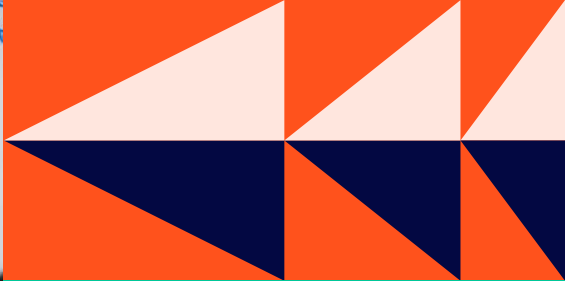
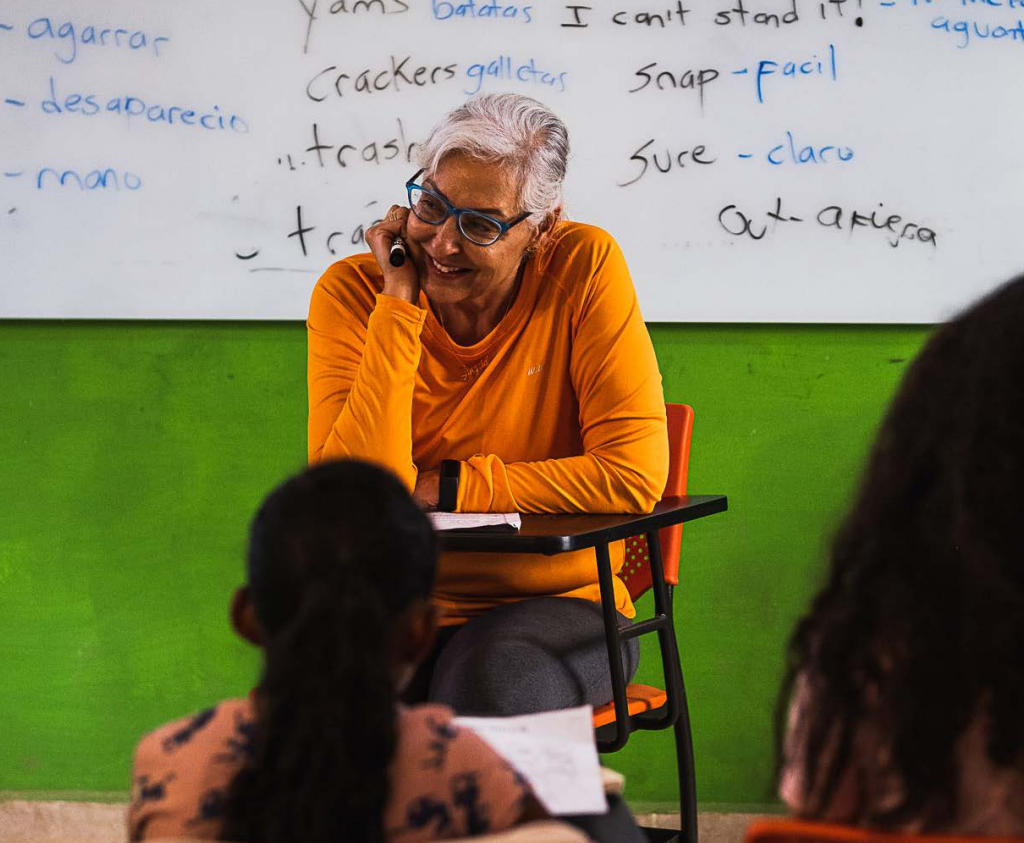


Our Projects

We have partnered with five non-profit organisations for our one-for-one initiative:

- 1 Mais Caminhos,
Rio de Janeiro, Brazil
- 2 Children of Medellín,
Medellín, Colombia
- 3 Cidadão Pró-Mundo
Sao Paulo, Brazil
- 4 Bareeq Education
Jordan
- 5 RefuAid
United Kingdom





2023 in Numbers

Project weeks*

11088

Bareeq

1496

Mais Caminhos

3040

Children of Medellín

1625

RefuAid UK

11200

CPM

550

Refugees Paris

28999

sub-total

Students assisted

250

Bareeq

39

Mais Caminhos

76

Children of Medellín

24

RefuAid UK

350

CPM

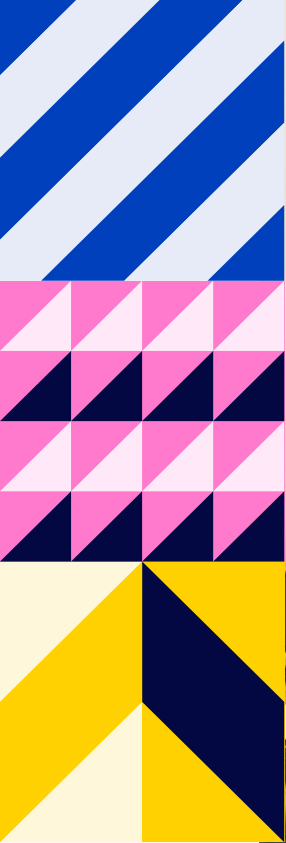
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Refugees Paris

747

sub-total

*Students are attending secondary school, so in a typical week we provide 2 - 4 hours of English tuition on top of their state education.

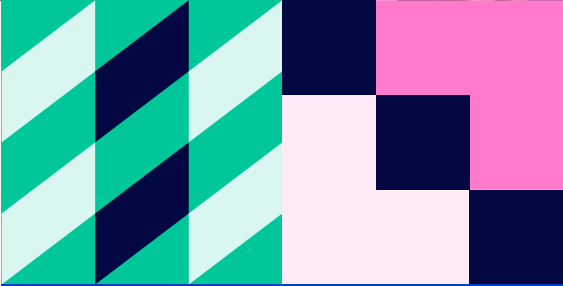


Mais Caminhos

Rio de Janeiro, Brazil
maiscaminhos.org

Mais Caminhos is a non-governmental organisation focused on addressing the social inequalities that affect the lives of Brazilians every day. Mais Caminhos was founded in 2009, striving to promote education and maximising the potential of underprivileged children and teenagers from Rio de Janeiro's Pavão-Pavãozinho and Cantagalo communities.

Mais Caminhos' mission is to transform the lives of underprivileged children and adolescents living in socially vulnerable situations in Rio de Janeiro. Their overarching goal is to bridge the gap between the developing and developed world through their programmes. They do this by cultivating a global community of pioneers, children and adolescents to develop their skills and foundations.



Our Impact

1496
student weeks
provided in 2023.

39
students





Children of Medellín

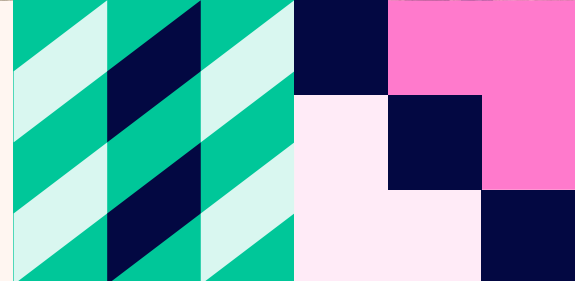
Medellín, Colombia

childrenofMedellin.com

The Children of Medellín Foundation is dedicated to supporting children impacted by poverty, violence, neglect, sexual harassment, and addiction. Their mission is to empower these children to live independent, joyful lives and to engage meaningfully with their communities.

They provide a holistic and innovative programme encompassing education, sports, recreation, and cultural activities. Through this programme, children gradually discover their identity, uncover their talents, envision their futures, and learn the steps necessary to realise their dreams.

The Children of Medellín Foundation firmly believes that engaging in enjoyable activities is particularly beneficial for these children, helping them to build self-confidence and trust in others, enhance communication, navigate conflict resolution, and respect guidelines. Moreover, these activities serve as a valuable outlet for expressing frustrations, given the significant challenges these children have faced.

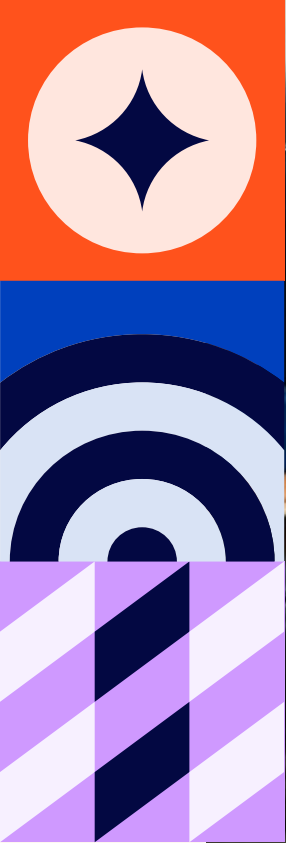


Our Impact

3040
student weeks
provided in 2023.

76
students





Cidadão Pró Mundo

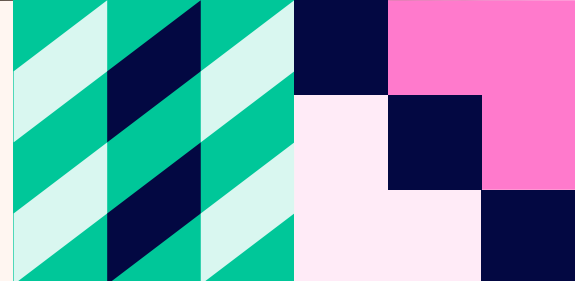
Sao Paulo, Brazil

cidadapromundo.org

Cidadão Pró-Mundo unlocks doors for young people in Brazilian public schools. They offer completely free English classes, equipping students with valuable tools for their future. Cidadão Pró-Mundo believes English is key to:

- Building active citizenship: By understanding English, students can better understand their rights and advocate for themselves and their communities.
- Guaranteeing and defending individual rights: English fluency empowers students to access information and resources that protect their rights.
- Promoting workforce integration: English skills are highly sought after by employers, opening up a wider range of career opportunities.

Cidadão Pró-Mundo provides high-quality teaching materials developed by the prestigious University of Cambridge. This ensures students receive a strong foundation in English, maximising the programme's impact.

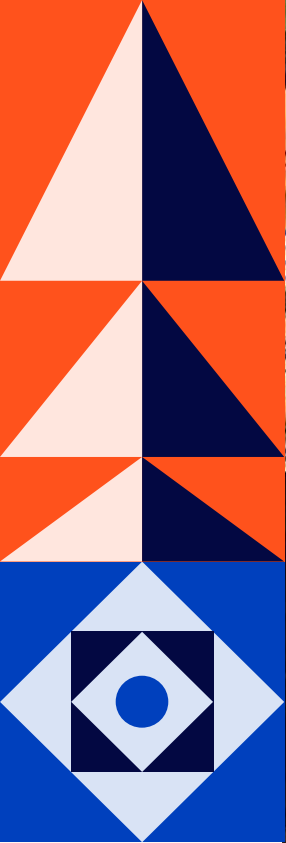


Our Impact

11200
student weeks
provided in 2023.

350
students





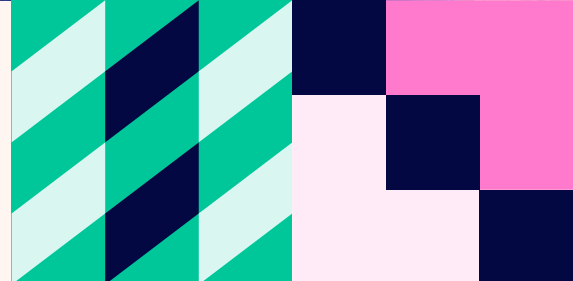
Bareeq Education

Jordan

bareeqeducation.org

Bareeq focuses on providing top-tier education, professional development, mentorship, and opportunities for young people, particularly those who have faced the challenges of conflict and violence. Their daily efforts are driven by their commitment to empowering youth and improving outcomes, ensuring that they thrive, strengthening the youth sector, and making a lasting impact.

Bareeq also extends their commitment to empowering marginalised people and refugees, with a particular focus on women. Their goal is to create a more inclusive and equitable society by providing opportunities and support to those who need it most.



Our Impact

11088
student weeks
provided in 2023.

250
students





RefuAid

United Kingdom

refuaid.org

RefuAid is a charity aiming to support refugees and asylum-seekers in the UK access education and employment in line with their skills and potential. RefuAid's Language Scholarship Programme helps students gain language qualifications like the IELTS and CAE, which open doors to accessing higher education and professional re-qualification in the UK.

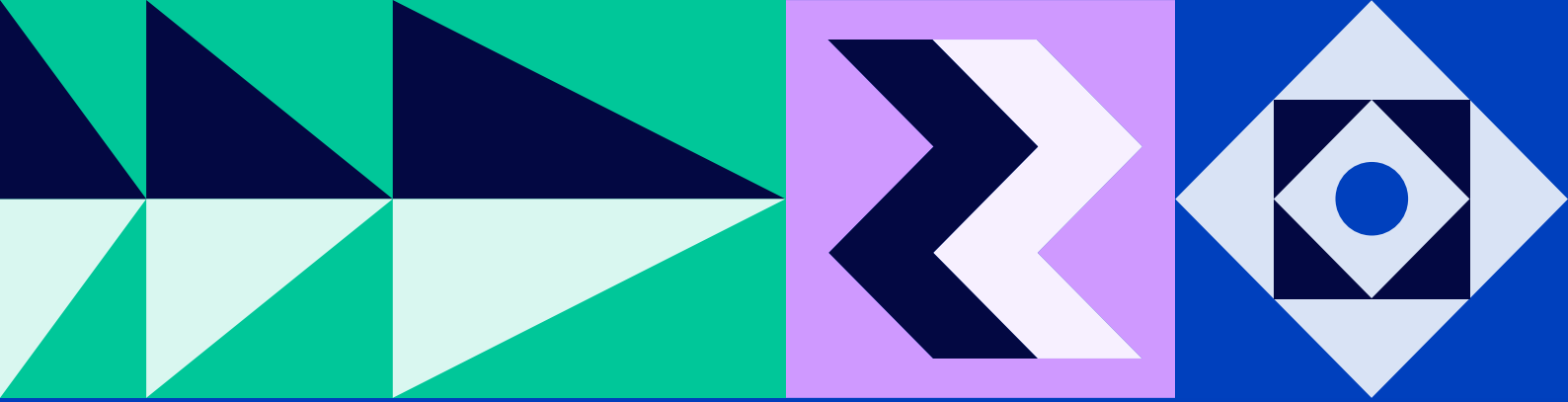
The programme works by establishing partnerships with private English language schools, who offer scholarships for refugee students to study, while RefuAid's funding supports the students with exam fees, travel expenses and course materials. RefuAid and Bayswater Education established a partnership in April 2018, having discovered their shared values about the importance of access to education for all.

Our Impact

1625
student weeks
provided in 2023.

24
students





“ I have been part of the foundation for three years. The first years I took English lessons and last year I participated in the project ‘Leadership in my community’. In the leadership project I learned about the dynamics of my neighbourhood. I researched the problems and wrote a project plan: setting up a software center where children and young people learn to program so that they can find work in it. I presented this plan to national and international organizations.

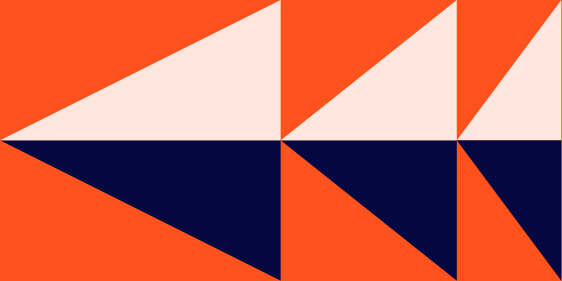
The director of the foundation, Wilmar, knows me and my home situation. He knows that I am well organized and disciplined and that we sometimes struggle economically at home. He gave me the chance at my first real job at the foundation to support in the administration. I help with various projects of the foundation. I like that I have a lot of contact with different people and children at work. It’s very cool.

I am a go-getter and in the future, I want to study. That way I can help my mother, brothers, sisters and aunt to achieve.”



Yazmin (17)

Children of Medellín



Looking Forward



We are committed to expanding our impact. In 2024, we aim to fund 50,000 student weeks, empowering underprivileged youth to pursue their educational goals.



Drive increased contributions by implementing impactful fundraising activities and fostering stronger stakeholder relationships.



We are looking to expand the number of projects we support around the world, beginning our first programme in Southeast Asia and continuing to fund in Latin America and MENA/ Europe.

Get Involved

Partner With Us

Want to partner with us
or find out more information?

Please contact
foundation@bayswater.ac
or call **+44 20 72217259**.

