



## 2025 start dates:

**Toronto:** 30 Jun, 22 Sep

**Vancouver:** 2 June, 28 Jul,  
22 Sept, 17 Nov

**Calgary:** 30 Jun, 22 Sep

Entry level: 18 years and older/ Level 5  
(Bayswater)/B1+ (CEFR) Requirement

### ►► Professional Certificate

# International Business Management

**Toronto, Vancouver and Calgary**

## Boost your global business career potential!

Take your career to the next level by gaining the in-demand skills of managing a business globally. Led by ESL professionals, this course will shape you into a future-ready leader.

### Who is it for?

This course is perfect for:

- › English learners who want to communicate professionally
- › Career movers looking to switch to international business
- › Small business owners wanting to explore international opportunities
- › Gap year students and recent graduates looking to get a head start in business or further their studies with international insights
- › Future business leaders wanting to create a foundation in management and strategy

### What will you learn?

Economic Environment

International Trade

International Law and Trade Blocs

Strategy, Production, and Logistics

International Marketing and Branding

International Financial Management

Understanding Organisational Culture, Values and Behaviour

Managerial Styles and Intercultural Communication

Personal Development as a Manager and Leader

Managing Stakeholder Expectations



**Company visit**



**Presentation**



**Group work**



**Guest speaker**



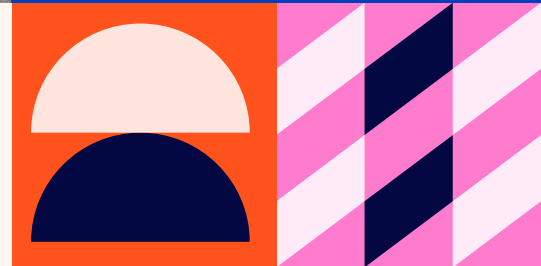
**Level B1+**



**Project**



**4 weeks / 60 hours**



## Why Bayswater?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work.

Our programmes blend real-world experience, strategic thinking, and essential soft skills to help students stand out in today's competitive job market.

## Certificates we offer in Canada:

- › Digital Marketing
- › Customer Experience Management
- › Project Management

## Stack your skills

Our 4-week certificates allows you to quickly grow or update your skill set for in-demand industries.

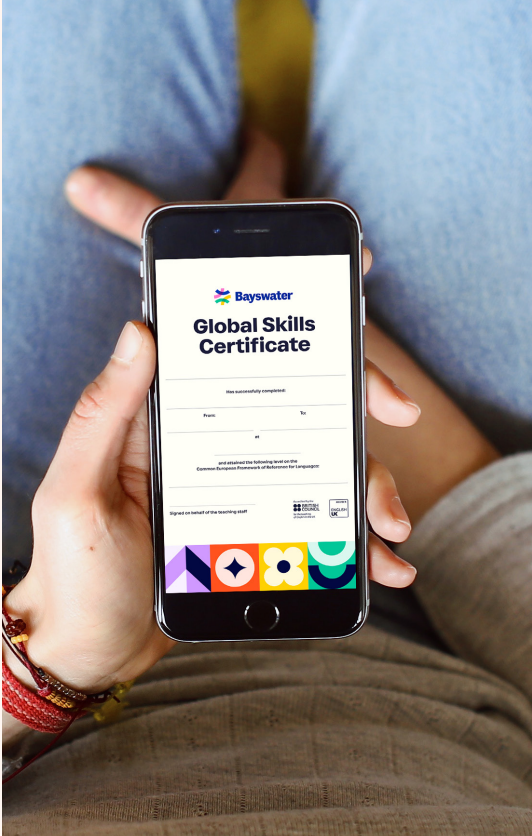
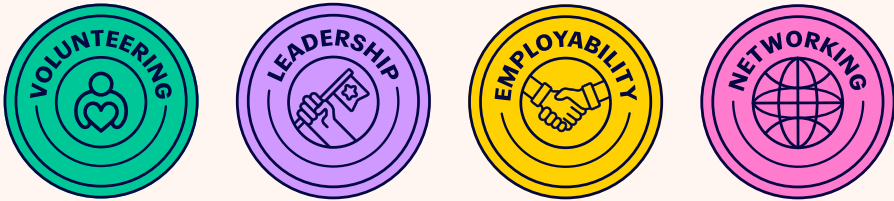
Get ready for the future of work with us.

Find out more at [bayswater.ac](https://bayswater.ac)

The Bayswater advantage –  
Get global skills when you study with us

By enrolling with us, **we'll additionally upskill you** in Communication and Intercultural Competence, Critical Thinking, Collaboration, Problem Solving, AI and Digital Literacy and Presenting. You will receive an additional **Global Skills Certificate** (digital) that recognises these new skills.

You will get the opportunity to **gain further skills, outside of the classroom**. Our Digital Badges in Volunteering, Networking, Leadership and Employability are another way to **stand out to potential employers**.



Sample International Business Management Timetable 2025\*

	Monday	Tuesday	Wednesday	Thursday	Friday
	Toronto: 09:00 - 12:15   Vancouver:13:35 - 16:50   Calgary: 14:30-17:45				
Week 1	Economic Environment	International Trade	Group project	Feedback and guidance from project supervisor	International Law and Trade Blocs
Week 2	Strategy, Production, and Logistics	Company visit	Group project	Feedback and guidance from project supervisor	International Marketing and Branding
Week 3	International Financial Management	Understanding Organisational Culture, Values and Behaviour	Group project	Feedback and guidance from project supervisor	Guest lecture
Week 4	Managerial Styles and Intercultural Communication	Personal Development as a Manager and Leader	Group project	Group project	Final presentation

\*Class times may vary depending on start date.



Email us:  
bookings@bayswater.ac

Visit us in Toronto  
5 Park Home Ave., 6th floor,  
North York, ON M2N 6L4, Canada

Call us  
+1 (416) 223-7855

Agent enquiries  
Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.  
For agent sales enquiries please contact us at sales@bayswater.ac

Visit us in Vancouver  
549 Hows St, 9th Floor,  
Vancouver BC, Canada

Call us  
+1 (604) 684-9577

Visit us in Calgary  
840 6 Ave SW #100, Calgary,  
AB T2P 3E5, Canada

Call us  
+1 403-265-6936

