



2025 start dates:

Toronto:

13 Jan, 07 Apr, 30 Jun, 22 Sep

Vancouver:

10 Feb, 7 Apr, 2 June, 28 Jul,
22 Sept, 17 Nov

Entry level: 18 years and older/ Level 5
(Bayswater)/B1+ (CEFR) Requirement

► Professional Certificate

International Business Management

Toronto and Vancouver

Boost your global business career potential!

Gain essential skills in strategic planning, financial management, and ethical decision-making, preparing you to excel in any international business environment.

Take the step and become a future-ready leader, mastering the art of effective global business management.

Who is it For?

This course is perfect for:

- › Career Movers looking to switch to international business
- › Small Business Owners wanting to explore international opportunities
- › Gap Year Students and Recent Graduates looking to get a head start in business or further their studies with international insights
- › Future Business Leaders wanting to create a foundation in management and strategy

What will you learn?

Economic Environment
of International Business

International Trade and Market Entry

International Business Law,
Regulations, and Trade Blocs

International Business Strategy,
Production, and Logistics

International Marketing and Branding

International Financial Management

Understanding Organisational
Culture, Values and Behaviour

Managerial Styles and Intercultural
Business Communication

Personal Development as a Manager
and Leader

Managing Stakeholder Expectations



**Group project and final
presentation**



**Company visit and/or
industry guest speaker**



4 weeks



Why Bayswater?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work.

Our programmes blend academics with real-world experience and soft skills, to empower students to create the life they want to live.

Certificates we offer in Canada:

- › Digital Marketing
- › International Business Management
- › Project Management

Stack your skills

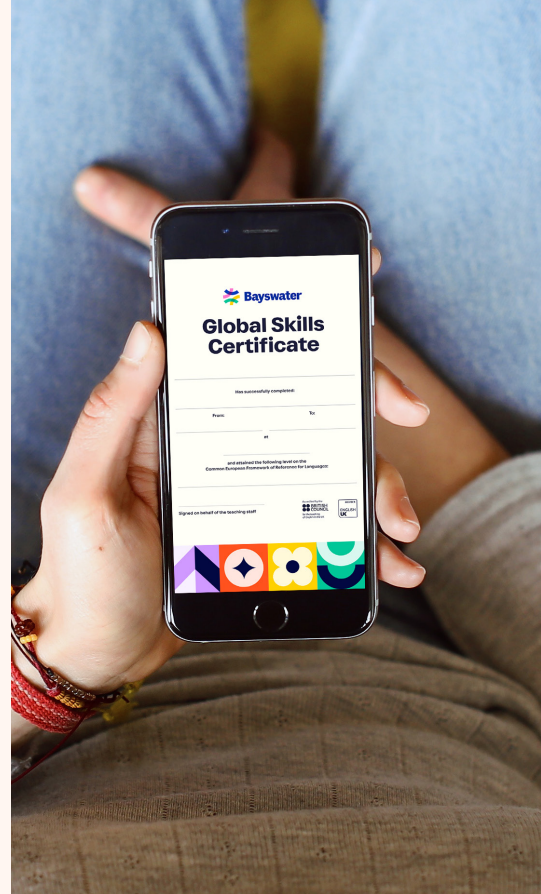
Our certificates can act as micro-credentials. Micro-credentials are focused learning that allows you to quickly build up your skills.

Find out more at bayswater.ac

The Bayswater advantage – Get global skills when you study with us

By enrolling with us, we'll additionally upskill you in Communication and Intercultural Competence, Critical Thinking, Collaboration, Problem Solving, AI and Digital Literacy and Presenting. You will receive an additional Global Skills Certificate (digital) that recognises these new skills and allows you to add them to your resume.

You will also get the opportunity to add further skills like Volunteering, Networking, Leadership and Employability, and gain a digital badge to link to LinkedIn. This will help you stand out to potential employers.



Sample International Business Management Timetable 2025*

	Monday	Tuesday	Wednesday	Thursday	Friday
	Toronto: 09:00 - 12:15 Vancouver: 13:35 - 16:50				
Week 1	Economic Environment of International Business	International Trade and Market Entry	Group project	Feedback and guidance from project supervisor	International Business Law, Regulations, and Trade Blocs
Week 2	International Business Strategy, Production, and Logistics	Company visit	Group project	Feedback and guidance from project supervisor	International Marketing and Branding
Week 3	International Financial Management	Understanding Organizational Culture, Values, and Behaviour	Group project	Feedback and guidance from project supervisor	Guest lecture
Week 4	Managerial Styles, Behaviours, and Intercultural Business Communication	Personal Development as a Manager and Leader	Group project	Group project	Final presentation

*Class times may vary depending on start date.



bayswater.ac

Call us
+1 (416) 223-7855
+1 (604) 684-9577

Visit us in Toronto
5 Park Home Ave., 6th floor, North York, ON M2N 6L4, Canada
Visit us in Vancouver
549 Hows St, 9th Floor, Vancouver BC, Canada

E-mail us
bookings@bayswater.ac

Agent Enquiries

Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at sales@bayswater.ac

