

London International Business Summer Program

344
languages
spoken

2.75
GPA

Step into the heart of one of the world's most dynamic cities. Bayswater College is located in the centre of the city, minutes from Hyde Park and Kensington Palace, giving you direct access to London's endless cultural opportunities — from world-class museums and galleries to eclectic neighbourhoods where over 300 different languages are spoken.

London is a modern city with a rich history and diverse culture. It is a leading international financial centre and a hub for the arts, media, and creative industries. London remains one of the most popular study abroad destinations for international students, with its vibrant arts, music, theatre, and fashion scene.

At first glance

Modern, well-equipped college in central London

Semester and summer programs for study abroad students

London: most diverse city on the planet (340+ languages)

Dedicated Study Abroad team providing learning and pastoral support

Immersive program with a full range of co- and extracurricular activities

London ranked #1 globally in QS Best Student Cities Ranking

Courses Summer 2026 & 2027

BUSI 3901 Luxury Brand Management (3 US credits)

BUSI 3902 Customer Experience Management (3 US credits)

IBUS 3201 International Business (3 US credit)

MKTG 3399 Digital Marketing (3 US credit)

Not included in the costs

Airfare to/from UK

CAS fee (if applicable)

UK Visa fee (if applicable)

Travel Insurance (check with your school or university)

Meals and incidentals

Vaccines

Entry requirements for the program

Full-time undergraduate student (first semester sophomore and above)

GPA 2.75

IELTS 6.0 or equivalent

18 years old or older

Timetable

Classes meet Monday - Friday

2026 dates

Summer I: 30 May - 27 June 2026

Summer II: 4 July - 1 August 2026

Summer I & II (combined):

30 May - 1 August 2026

(with one-week summer break in between)

2027 dates

Summer I: 5 June - 3 July 2027

Summer II: 3 July - 31 July 2027

Summer I & II (combined):

5 June - 31 July 2027

Programme costs

Programme Costs for 2026 and 2027

Summer I or II: \$4,500

Summer I & II: \$9,500

What's included in the costs?

Four weeks and 3 credits (Summer I or II)

Nine weeks and 6 credits (Summer I & II, includes 1-week summer break)

Apartment-style self-catering accommodation (twin room, shared kitchen & bathroom, ≤40 mins commute)

One course per session

Summer I: International Business Management or Luxury Brand Management

Summer II: Digital Marketing or CX Customer Experience Management

All courses receive 3 credits from Fairleigh Dickinson University (FDU)

Day trips, evening events, daily afternoon activities

Global Skills Certificate

Collection at Heathrow upon arrival

Orientation & pre-departure sessions

Dedicated 24/7 support team

Travel card for Zones 1 & 2

(free central London transport during the programme)

Classes meet every afternoon (Mon-Fri)



School of record - Fairleigh Dickinson University (FDU)

Based in New Jersey; founded in 1942

Over 100 degree programs, with campuses in NJ, Vancouver (Canada), and online

Largest private institution in NJ with 12,000+ students. Each course is worth 3 US academic credit at undergraduate level and a transcript can be provided by Fairleigh Dickinson University

Transferable skills

Study abroad students demonstrate:

Greater self-confidence and initiative

Ability to manage ambiguity

Enhanced intercultural communication

Higher levels of independent thinking

About the city

London is the city for big thinkers and creative minds. Bayswater College sits in the heart of the capital, moments from central tube stations—ideal for studying and exploring.

City sights

The Houses of Parliament

The London Eye

Buckingham Palace

St Paul's Cathedral

The British Museum

The Francis Crick Institute

The Tate Modern

School activities and excursions

Sample Social Programme Oxford -

walk in Tolkien's footsteps, go punting on the River Isis

Stonehenge - experience prehistoric mystery

Bath - explore Roman Baths and Austen's city

Liverpool - learn about the slave trade, Beatles Tour, Anfield Stadium

Brighton - visit the Pavilion, explore the UK's queerest city

Cocurriculars (Sample)

Previous visits have included:

British Museum

Meet and greet a London Mayoral Candidate

Inside Parliament

Record and produce a podcast

London Fashion Week Events

Transport information

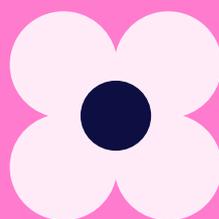
Closest airports

Heathrow, Gatwick,
Luton, Stanstead & City

Closest stations

Paddington, St Pancras International,
Euston & Kings Cross

Direct tube access from Paddington, Victoria,
and Cannon Street



Cost of living

Approx.

Bus ride:	\$2.10
Weekly Travel Card (Central London):	\$51.20
Coffee:	\$4.20
Dinner:	\$24
Fast food:	\$8.40
Movie:	\$16.80
Weekly living costs:	\$250

Population: 9,541,000

In the heart of
the UK's capital

Useful links

Tourism	www.visitlondon.com
Transport	www.tfl.gov.uk
US Embassy London	uk.usembassy.gov
Entertainment	www.timeout.com/london
News	www.bbc.co.uk/news



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