



# Career Preparation Programme for Luxury Hotels

Start your life-changing professional and personal journey in the UK or Canada

Career preparation

English preparation

Professional certificates



SOFITEL  
HOTELS & RESORTS



SAVOY

Firehouse

Fairmont  
HOTELS & RESORTS

ROSEWOOD  
LONDON

The Dorchester



# Why choose Bayswater

## Live life to the fullest

Explore the world with us, where learning, growth, and unforgettable experiences are at the heart of everything we do. Our programmes are made to give you the skills you need to succeed in today's world, explore new cultures and make friends for life.

## Discover your potential

For over 70 years, we've been helping young people discover their full potential. We focus on you as a person, not only on your studies. Whether you want to learn a new language, get ready for your future job, or simply discover yourself, we have something for you.

## Give back & make a difference

We care about making a difference in the world. The Bayswater Foundation's aim is to make learning accessible to those less fortunate. Our One for One initiative matches every week bought and offers free language learning to communities in need.



## Our instructors

Our expert instructors for our Professional Certificates, come from industry to keep our content relevant, allow students the opportunity to engage with industry, and learn from their vast experience. We have a large register and rotate per start date.



**Emma Murray**

Founder and CEO of Elm Digital, a digital marketing company based in Ireland. Her expertise lies in the conceptualisation and roll-out of campaigns in the fashion and beauty industry. Emma is also a columnist for RSVP Magazine (Ireland's top-rated celebrity magazine) and works as a celebrity stylist.



**Wendy Wyss**

Luxury Brand Marketing Consultant and Social Media Trainer with a BSc from Warwick University in the United Kingdom. Wendy has worked with brands across the luxury, beauty, retail, and fashion sectors for 15 years. Her portfolio includes Dolce & Gabbana and Nestlé, showcasing her broad and in-depth understanding of the industry.



**Yo'ad Tzor**

Strategist for Kairos Media, a UK-based "social-first" creative media company. He specialises in influencer marketing, gaming, social management, and e-sports, working with brands like Heinz, Samsung, and KFC.

# The Career Preparation Programme

Bayswater prides itself on focusing on preparing students for their future careers. Both the UK Youth Mobility Visa and the Working Holiday Visa in Canada have opened up new opportunities for international learning. In an exclusive partnership with 5-star luxury hotels such as Raffles, Sofitel and The Savoy, as well as various other hotels in the Accor Group across the UK and Canada, the potential to gain authentic work experience is now a reality.

## What to expect

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A choice of Professional Certificate/ micro-credential

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CV preparation, cultural orientation, and interview support

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A tailored Career Skills module (4 hours per week)

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Full induction and programme certificates

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Global Skills Certificate upon completion

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Opportunity to earn Digital Badges to showcase additional skills

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Support in matching your profile with suitable employers

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Assistance in securing interview opportunities with employers

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One-to-one support meetings with Career Preparation Coordinators

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Mock interviews with personalised feedback and guidance from the Career Preparation Coordinator

## What you will gain

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Industry tailored CV

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Full preparation for working life in the UK /Canada

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Opportunity for paid work experience within the luxury hotel and hospitality sectors

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Certificates and recommendation letters that validate achievements

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Enhanced career readiness for roles in luxury hotels



“  
Bayswater  
has opened  
a door to the  
world for me.

Jinki, Japan

## Key features

### Exclusive partnerships

Work with 5-star luxury hotels like Raffles, Sofitel, The Savoy, and other Accor Group properties in the UK and Canada.

### Comprehensive preparation

Full preparation, including a specifically designed Career Skills module, and professional certificates.

### One-on-one support

Dedicated Career Preparation Coordinator providing guidance

### Global networking

Work in a fully international team, gaining exposure to diverse cultures and practices.

## Earn a Global Skills Certificate

This digital certificate shows the skills you've gained while studying with us for 4 weeks or more. This additional certificate will help you stand out when creating your CV.

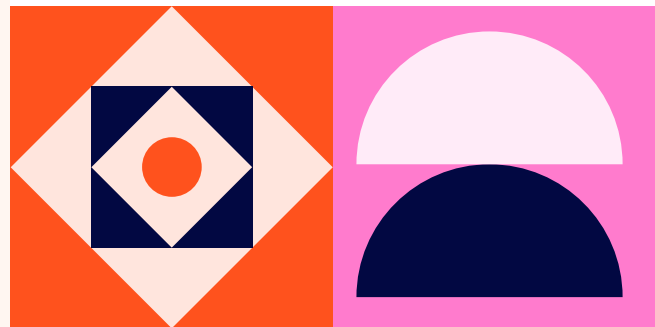
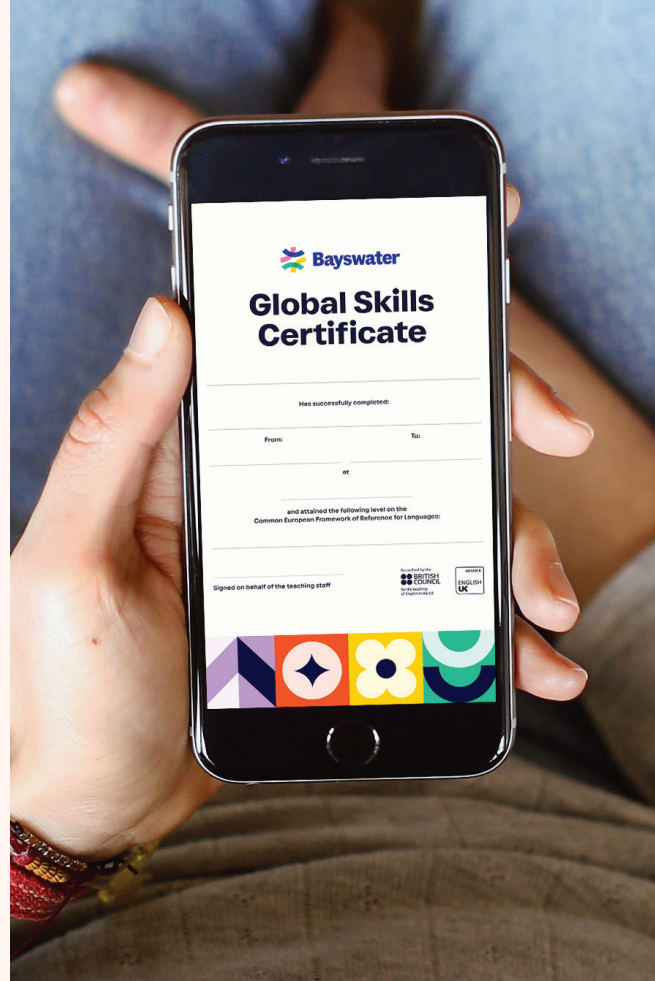
This certificate is accredited by the CPD and 18 CPD hours are allocated.

## Collect Digital Badges

You'll get the opportunity to grow your skills even more. Gain these through additional activities while studying with us. You can easily share these on LinkedIn and include in your CV.



## Partnerships include:



# Start your Career Preparation Programme



01

## Take our Bayswater online test

Estimate the time required to reach the necessary English proficiency.



02

## Register

Choose courses from the Premium Package.  
Apply for Career Preparation Programme.



03

## Study at Bayswater

Complete English and/or Professional Certificate studies → Interview preparation process will begin at the centre → Full on the job training and induction provided by the employer.

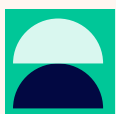
Receive one-to-one support from our Career Preparation Coordinator throughout the process.



04

## Begin your job search

Profile-matching to employers, interview practice, and support throughout the work placement process.



05

## After-work experience benefits

Receive certificates and recommendation letters to highlight achievements. Add a world-famous, prestigious brand to your CV.



## Types of work we can help you find:

Hospitality offers a wide variety of job roles in departments based on your previous experience.

- › Customer Service
- › Operations
- › Food & Beverage
- › Administration

## Who can apply?

- › Anyone holding the right to work in the UK or Canada
- › Youth Mobility Scheme visa holders - UK
- › Canadian Working Holiday visa holders - Canada
- › No minimum English level required to start the programme\*
- › Students wishing to gain experience in a 5-star luxury hotel

\*Applicants need to reach B1+ to study Professional Certificates, and B2+ for the work experience portion of the programme.

\*A minimum of 8 weeks of study and a commitment to being willing to do up to 24 weeks of working experience apply.

\*Study may comprise of Language to reach the required level to complete Professional Certificates, and or the work placement portion of the programme.

# Premium Package courses on offer

## Enhance your future career

Our fully flexible Premium Package, offered at our UK and Canada campuses, affords a holistic approach to kickstart your career globally.

### 8 weeks of study + 24 weeks work experience

What your studies could look like:

Month	Course
April	General English
May	Any Professional Certificate
June - November	Career Preparation Programme

A minimum Level of B1+ is required for Professional Certificate courses.

(CEFR)	1	2	3	4	5	6	7	8	9	10
Level	A1	A2	A2+	B1	B1+	B2	B2+	C1	C1+	C2
	Beginner			Intermediate				Advance		Proficiency
	General English									
	Professional Certificates					Paid employment				



Scan this QR code to view our Professional Certificates

## Courses available

### English Language courses

Available at our UK and Canada schools:

General English and Business English

IELTS Preparation

Cambridge Preparation

### Professional Certificates

These micro-credentials are four weeks long:

Customer Experience Management

(London and Bournemouth)

NEW

Project Management (Toronto)

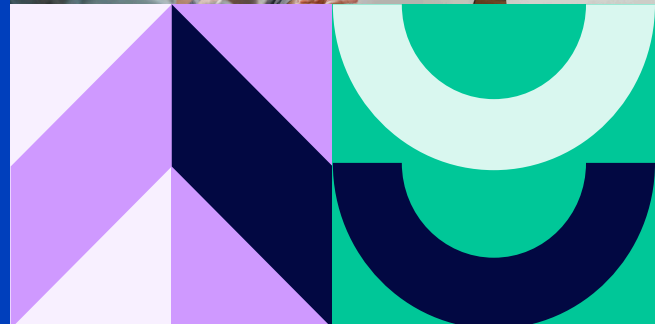
International Business Management

(London, Liverpool, Brighton, Toronto and Vancouver)

Luxury Brand Management (London)

Digital Marketing Certificate powered by the DMI

(London, Liverpool, Brighton, Toronto and Vancouver)



Accredited by the  
**BRITISH COUNCIL**  
for the teaching  
of English in the UK

**Digital Marketing Institute™**

MEMBER  
**ENGLISH UK**

**BAC**  
BRITISH ACCREDITATION COUNCIL

Languages Canada  
Langues Canada

**IELTS™**  
Official Test Centre

Koine, Japan

**“I gained practical skills at a luxury hotel, improving my chances of applying to UK hotels.”**

Part-Time F&B Steward at The Dorchester

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Yeonjo, South Korea

**“I improved my interview skills and cultural understanding, boosting my confidence for my future plans.”**

Commis Watier at Browns

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Gyunam, South Korea

**“I gained confidence in English and created a standout CV.”**

Commis Waiter at The Dorchester

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Wonjee Kim, South Korea

**“Before starting the programme, I lacked confidence in my English abilities. However, with the help of my teachers and classmates, I gained the confidence to participate and improved my language skills. ”**

Waitress, The Dorchester

## Career modules:

Four career modules will be offered per week, for eight weeks, covering topics like these:

Workplace Skills and Resilience

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Creating a Functional CV

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Refining Your CV

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Completing Job Applications and Cover Letters

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Understanding and Preparing for Interviews

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Practicing Interview Skills

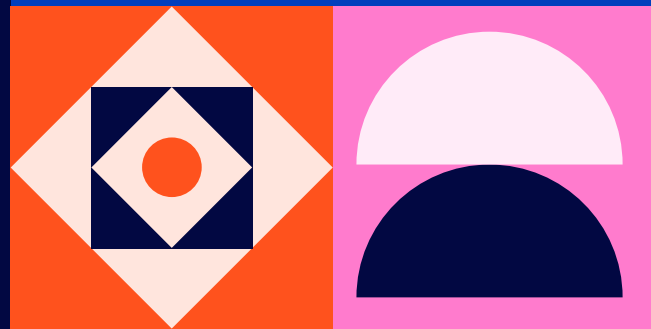
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Advanced Interview Techniques

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At the Interview and Beyond

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# Find out more

## Agent enquiries

Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at [partners@bayswater.ac](mailto:partners@bayswater.ac)

## Email us







[partners@bayswater.ac](mailto:partners@bayswater.ac)

## Call us

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