



**Bayswater**

# Career Preparation Programme

Start your life-changing professional and personal journey in Canada.

Career Preparation

English Preparation

Professional Courses



# Why choose Bayswater

## ◆ Live life to the fullest

Explore the world with us, where learning, growth, and unforgettable experiences are at the heart of everything we do. Our programmes are made to give you the skills you need to succeed in today's world, explore new cultures and make friends for life.

## ◆ Discover your potential

For over 70 years, we've been helping young people discover their full potential. We focus on you as a person, not only on your studies. Whether you want to learn a new language, get ready for your future job, or simply discover yourself, we have something for you.

## ◆ Give back

We care about making a difference in the world. The Bayswater Foundation's aim is to make learning accessible to those less fortunate. Our One for One initiative matches every week bought and offers free language learning to communities in need.



## Our instructors

Our Professional Courses are taught by expert instructors who work in the industry. This helps us keep our content up to date and relevant. Students can learn directly from professionals and gain real-world knowledge and experience.

We have a large group of instructors and rotate them for each start date, so every class benefits from different skills and fresh insights.



**Emma Murray**

Founder and CEO of Elm Digital, a digital marketing company based in Ireland. Her expertise lies in the conceptualisation and roll-out of campaigns in the fashion and beauty industry. Emma is also a columnist for RSVP Magazine (Ireland's top-rated celebrity magazine) and works as a celebrity stylist.



**Wendy Wyss**

Luxury Brand Marketing Consultant and Social Media Trainer with a BSc from Warwick University in the United Kingdom. Wendy has worked with brands across the luxury, beauty, retail, and fashion sectors for 15 years. Her portfolio includes Dolce & Gabbana and Nestlé, showcasing her broad and in-depth understanding of the industry.



**Yo'ad Tzor**

Strategist for Kairos Media, a UK-based "social-first" creative media company. He specialises in influencer marketing, gaming, social management, and e-sports, working with brands like Heinz, Samsung, and KFC.

# Choose between our 3 Canadian locations



## Vancouver

One of the most beautiful and liveable cities in the world, its surrounded by mountains and beaches and home to over 120 parks.



## Calgary

Vast lakes neighbour impressive mountains. You'll find exceptionally friendly people ready to make you feel at home.



## Toronto

Whether you're catching a hockey game, enjoying live music, or experiencing a local street festival, this city has it all.



**Before starting the programme, I lacked confidence in my English abilities. However, with the help of my teachers and classmates, I gained the confidence to participate and improved my language skills.**

Wonjee Kim, South Korea  
Waitress, The Dorchester



# The Career Preparation Programme

At Bayswater, we are proud to focus on preparing students for their future careers.

The Working Holiday Visa in Canada has created exciting new opportunities for international learning and career development. Through our exclusive partnerships with the hospitality, tourism, and recreation industries, students now have the chance to gain hands-on experience while studying — turning valuable international experience into a reality.

## What to expect

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A choice of Professional Certificate/ micro-credential

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CV preparation, cultural orientation, and interview support

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A tailored Career Skills module (4 hours per week)

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Full induction and programme certificates

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Global Skills Certificate upon completion

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Opportunity to earn Digital Badges to showcase additional skills

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Support in matching your profile with suitable employers

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Assistance in securing interview opportunities with employers

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One-to-one support meetings with Career Preparation Coordinators

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Mock interviews with personalised feedback and guidance from the Career Preparation Coordinator

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## What you will gain

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Industry tailored CV

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Full preparation for working life in Canada

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Opportunity for paid work experience within the luxury hotel and hospitality sectors

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Certificates and recommendation letters that validate achievements

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Enhanced career readiness for roles in luxury hotels

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**Bayswater has opened a door to the world for me.**

Jinki, Japan



## Key features

### Exclusive partnerships

Gain experience in the hospitality, tourism and recreation industries in Canada.

### Comprehensive preparation

Full preparation, including a specifically designed Career Skills module, and professional certificates.

### One-on-one support

Dedicated Career Preparation Coordinator providing guidance.

### Global networking

Be part of a fully international team, gaining exposure to diverse cultures and practices.





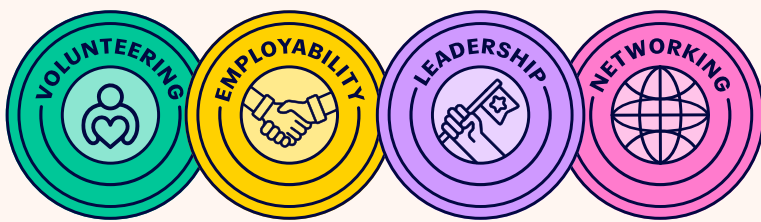
## Earn a Global Skills Certificate

This digital certificate shows the skills you've gained while studying with us for 4 weeks or more. This additional certificate will help you stand out when creating your CV.

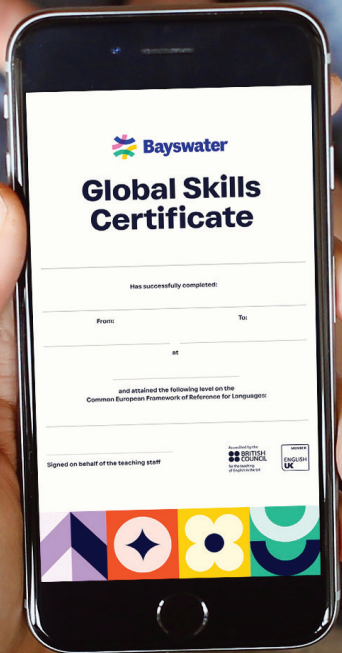
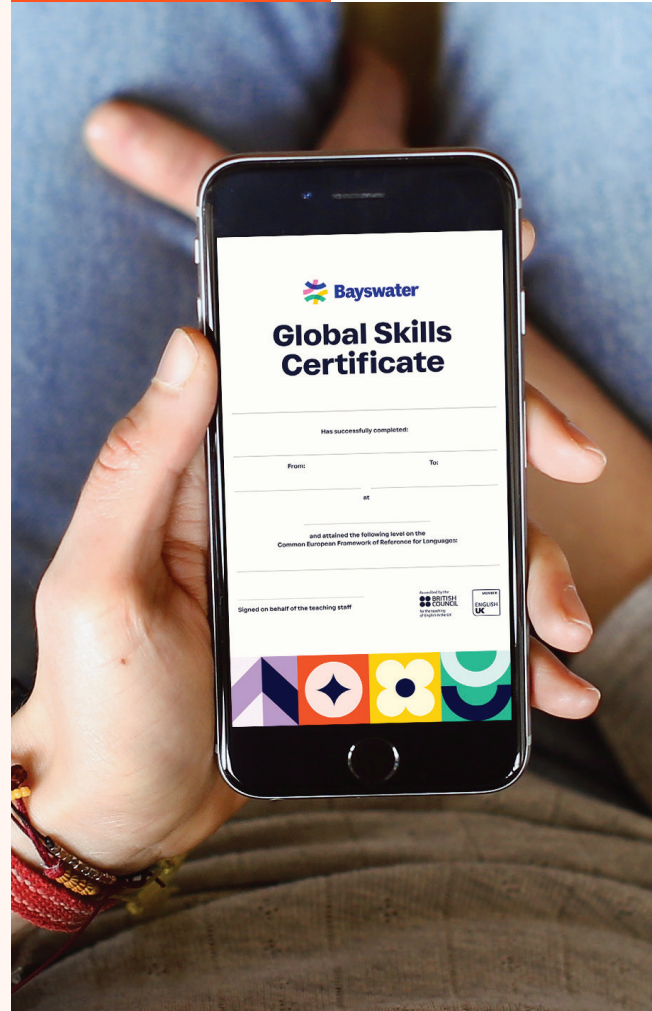
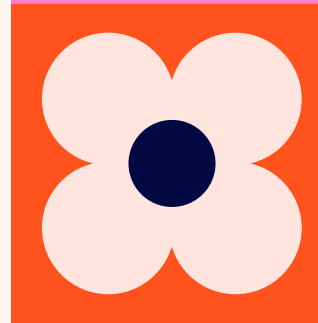
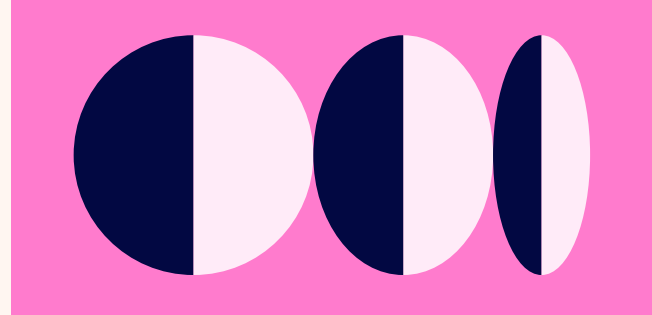
**This certificate is accredited by the CPD and 18 CPD hours are allocated.**

## Collect Digital Badges

You'll get the opportunity to grow your skills even more. Gain these through additional activities while studying with us. You can easily share these on LinkedIn and include in your CV.



## Partnerships include:



# How to start your programme

“  
I gained confidence in English and created a standout CV.

Gyunam,  
South Korea

## 01 Take our online test

Estimate the time required to reach the necessary English proficiency.

## 02 Register

Choose courses from the Premium Package and apply for Career Preparation Programme.

## 03 Study at Bayswater

Complete English and/or Professional Certificate studies → Interview preparation process will begin at the centre → Full on the job training and induction provided by the employer.

Receive one-to-one support from our Career Preparation Coordinator throughout the process.

## 04 Begin your job search

Profile-matching to employers, interview practice, and support throughout the placement process.

## 05 Experience benefits

Receive certificates and recommendation letters to highlight achievements. Add a world-famous, prestigious brand to your CV.

## What roles can you prepare for?

A wide variety of job roles are available across departments, depending on your prior experience.

Customer Service

Operations

Food & Beverage

Administration

## Who can apply?

Anyone holding the right to work in Canada

Canadian Working Holiday visa holders - Canada

No minimum English level required to start the programme\*

Students wishing to gain experience in a 5-star luxury hotel

\*Applicants need to reach B1+ to study Professional Courses, and interview preparation.

\*A minimum of 8 weeks of study is required, followed by up to 24 weeks of placement.

\*Study may comprise of Language to reach the required level to complete Professional Courses, and or the placement portion of the programme.



# Premium Package courses on offer

Enhance your future career

Our fully flexible Premium Package, offered at our Canada campuses, affords a holistic approach to kickstart your career globally.

**8 weeks of study + 24 weeks placement**

What your studies could look like:

Month	Course
April	General English
May	Any Professional Course
June - November	Career Preparation Programme

A minimum Level of B1+ is required for Professional Certificate courses.

(CEFR)	1	2	3	4	5	6	7	8	9	10	
Level	A1	A2	A2+	B1	B1+	B2	B2+	C1	C1+	C2	
	Beginner			Intermediate			Advance		Proficiency		
	General English										
						Professional Course					
								Paid employment			



View our Professional Courses



## Courses available

### English Language courses

General English and Business English

IELTS Preparation

Cambridge Preparation

### Professional Courses

Project Management

Toronto and Calgary

International Business Management

Toronto, Calgary and Vancouver

Digital Marketing

Toronto and Vancouver

CX Customer Experience Management

Toronto, Calgary



Digital Marketing Institute™



IELTS™  
Official Test Centre

## Career modules:

Four career modules will be offered per week covering topics like these:

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Workplace Skills and Resilience

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Creating a Functional CV

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Refining Your CV

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Completing Job Applications and Cover Letters

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Understanding and Preparing for Interviews

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Practicing Interview Skills

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Advanced Interview Techniques

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At the Interview and Beyond

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“

**I gained practical skills at a luxury hotel, improving my chances of applying to UK hotels.**

**Koine, Japan**  
Part-Time F&B Steward at The Dorchester

”

“

**I improved my interview skills and cultural understanding, boosting my confidence for my future plans.**

**Koine, Japan**  
Part-Time F&B Steward at The Dorchester

”





# Find out more

## Agent enquiries

Our approved agents are experts in your country and can provide specialist guidance on our courses, as well as local visa requirements. Contact us to be connected with an agent in your area.

**Email us:** [partners@bayswater.ac](mailto:partners@bayswater.ac)

**Visit our website:** [bayswater.ac](http://bayswater.ac)

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