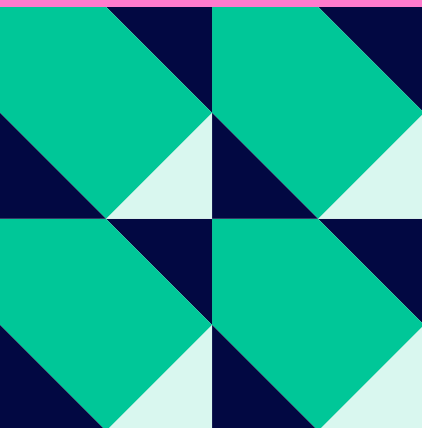
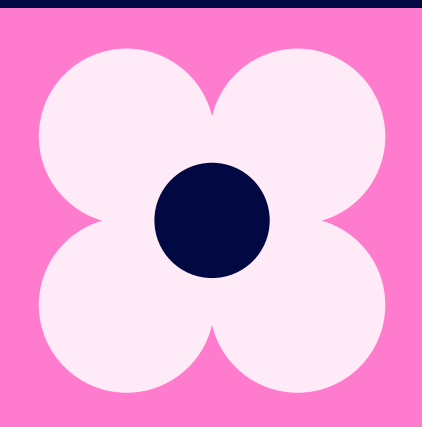


Foundation Annual Report

Education for good

2024





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A message from our trustees

The 2024 report details the work of our charity partners globally. This year we started a **new partnership** with a project in **Mexico, CONEDUQ**. Collectively we have funded over 25,000 student weeks and given free English and French language tuition to over **700 children and young adults**.

We are committed to providing quality language education to disadvantaged youth. We currently are delivering projects in **Brazil, Colombia, Mexico, Jordan, the UK and France**. Thank you to all our supporters, our students and team members who make it possible. We would not be able to do this without you.



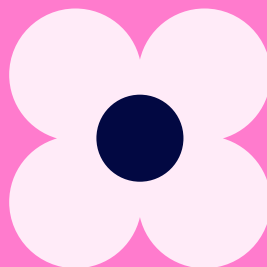
Stephan Roussounis

Trustee at Bayswater Foundation



James Herbertson

Trustee at Bayswater Foundation



Who we are

We are **Bayswater Foundation**, and we are driven by a single, powerful belief: education unlocks potential. We are an organisation dedicated to empowering individuals and communities through the transformative power of language learning.

Founded on the principle of equitable access, we strive to bridge the gap between opportunity and circumstance. Our mission is twofold:

Empowering individuals:

1

We help provide educational programmes that equip underprivileged youth with the essential English language skills they need to succeed in today's globalised world.

Building stronger communities:

2

We partner with established NGOs and charities to amplify our reach and impact. By working together, we can create a ripple effect of positive change.

Our main source of funding is from **Bayswater Education**. This is built on our premise to give on a one for one basis. **For every student that studies with us the Foundation receives grant funding for language teaching.** This ensures that educational opportunities extend far beyond those who can afford them.





Thanks also to **The Whiteley Foundation** who generously gave a donation to Bayswater Foundation in 2024 for a programme for refugees in west London.

Our projects

We have partnered with 5 non-profit organisations for our one-for-one initiative:

-
- 1** **Mais Caminhos**
Rio de Janeiro, Brazil
 - 2** **Children of Medellin**
Medellin, Colombia
 - 3** **Cidadão Pró-Mundo**
Sao Paulo, Brazil
 - 4** **Bareeq Education**
Jordan
 - 5** **CONEDUQ**
Mexico

In addition we have supported refugees, asylum seekers and people from a forced migrant background through:

RefuAid in 3 of our UK schools

Refugee organisations in Paris



2024 in numbers

Project weeks*

Barreq	7,008	CONEDUQ	2,600
Mais Caminhos	1,501	RefuAid - UK	976
Children of Medellin	2,438	Refugees - Paris	380
Cidadao Pro Mundo	10,949	Sub-total	25,852

* Students are attending secondary school, so in a typical week we provide 2 - 4 hours of English tuition on top of their state education.

Students assisted

Barreq	146	CONEDUQ	100
Mais Caminhos	35	RefuAid - UK	9
Children of Medellin	53	Refugees - Paris	5
Cidadao Pro Mundo	375	Sub-total	723

Highlights from 2024

1 New partner: CONEDUQ, Mexico

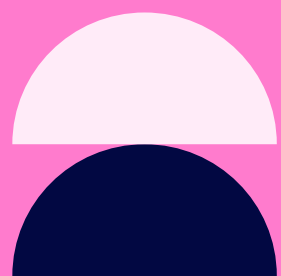
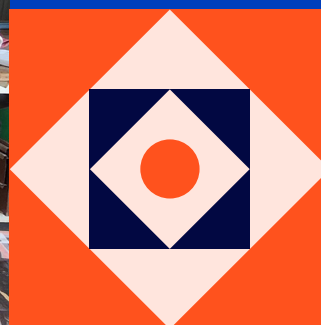
Since 2023, Bayswater Foundation has been collaborating with **CONEDUQ in the state of Querétaro, Mexico**. Together, we are offering English lessons to students in five underserved communities, providing them with the opportunity to enhance their language skills. Teachers travel weekly from Querétaro City to the communities, and with local support, we are delivering high-quality English education. We chose to partner with CONEDUQ because of their extensive experience working with these communities across various programs, and we are proud to strengthen their English initiative. We share the belief that Education transcends borders and opens doors to new opportunities and perspectives.



This collaboration has empowered **100 young individuals** throughout the year, offering them the opportunity to acquire a second language; a fundamental tool in today's globalized world. This initiative has had a significant and positive impact on the youth of our country.

Learning English not only enhances their career opportunities but also fosters intercultural awareness and supports their holistic development. The support from Bayswater has been instrumental, and we sincerely acknowledge the value of collective efforts between institutions committed to the advancement of education in Mexico.

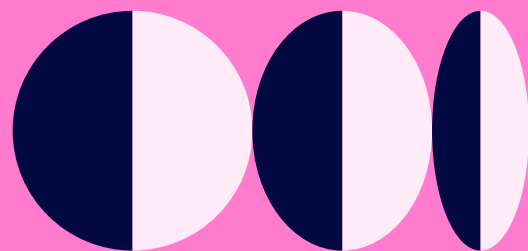
Magdalena,
Director of CONEDUQ



2

Visit from the British Ambassador

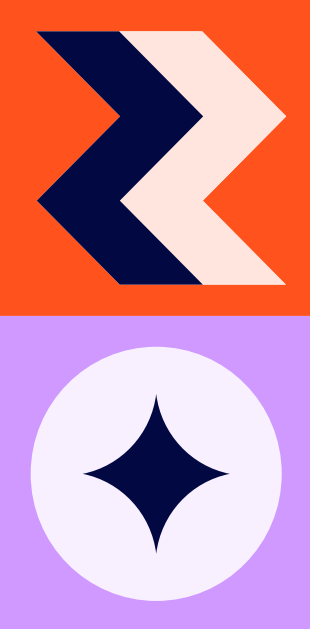
The British Ambassador to Colombia, George Hodgson, visited our partner Children of Medellín. He received a tour, was interviewed by youth reporters from Entendámonos, attended an English class, and enjoyed a performance from the music project Sararé. We were honoured and grateful to receive this visit and demonstration of support from the UK government.



3

Willinton's story with Bayswater

At 11, Willinton joined Fundación Caminos' football project. While many of his friends from the neighbourhood fell into drugs and crime, he remained dedicated to his training, never missing a single session. When he finished high school, Willinton set his sights on a career in accounting. **With support from the Foundation, he began studying and also joined the English classes.** Willinton approached learning English with the same commitment he had shown in football, never missing a lesson. He learned quickly through listening and reading, often helping his classmates explaining the meanings of unfamiliar words.



4

A message from Maria, leader of Mais Caminhos

"Many of our **students are finding employment** as tour guides or translators, which truly reflects the shared values and hard work behind this initiative. Next year, we're looking into partnerships with tourism schools to provide professional training opportunities for our students, further enhancing their skills and career prospects."



5

Our Bayswater Team Members

Many of Bayswater's global team members have been involved in the Foundation's social impact initiatives. Regional Manager in Brazil, Igor Marinho, has volunteered as an English teacher for the Cidadão Pro Mundo (CPM) project. Whilst in Brighton the academic team including Carmel O'Toole, Mark Lester and William Cowley have been supporting the teachers of Mais Caminhos through CPD workshops, educational videos and providing teaching materials.

Get Involved Partner with us

Want to partner with us
or find out more information?

Please contact

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or call +44 20 72217259

-  Bayswater
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**Find out more about
the Foundation:**

