



» Professional Certificate

International Business Management

London, Liverpool, Leeds, Bournemouth and Brighton

Boost your global business career potential!

Gain essential skills in strategic planning, financial management, and ethical decision-making, preparing you to excel in any international business environment.

Take the step and become a future-ready leader, mastering the art of effective global business management.

Who is it For?

This course is perfect for:

- › Career Movers looking to switch to international business
- › Small business owners exploring global opportunities
- › Gap year students and recent graduates seeking business insights
- › Aspiring business leaders building a foundation in management and strategy

What will you learn?

Economic Environment

International Trade

International Law and Trade Blocs

Strategy, Production, and Logistics

International Marketing and Branding




International Financial Management

Understanding Organisational Culture, Values and Behaviour

Managerial Styles and Intercultural Communication

Personal Development as a Manager and Leader

Managing Stakeholder Expectations

-  Company visit
-  Guest speaker
-  4 weeks / 60 hours
-  Presentation
-  Level B1+
-  Group work
-  Project

2026 start dates:

London:

5 Jan, 2 Feb, 6 Apr*, 1 Jun, 3 Aug, 5 Oct

Liverpool:

5 Jan, 2 Mar, 4 May*, 6 Jul, 7 Sep, 2 Nov

Leeds:

5 Jan, 2 Mar, 4 May*, 6 Jul, 7 Sep, 2 Nov

Brighton:

1 Jun, 6 Jul

Bournemouth:

1 Jun, 6 Jul

*Monday is a bank holiday, classes will commence on Tuesday

Entry level: 18 years and older/ Level 5 (Bayswater)/B1+ (CEFR) Requirement

Why Bayswater?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work.

Our programmes blend real-world experience, strategic thinking, and essential soft skills to help students stand out in today's competitive job market.

Certificates we offer in UK:

- › Digital Marketing
- › Luxury Brand Management
- › CX Customer Experience Management

Stack your skills

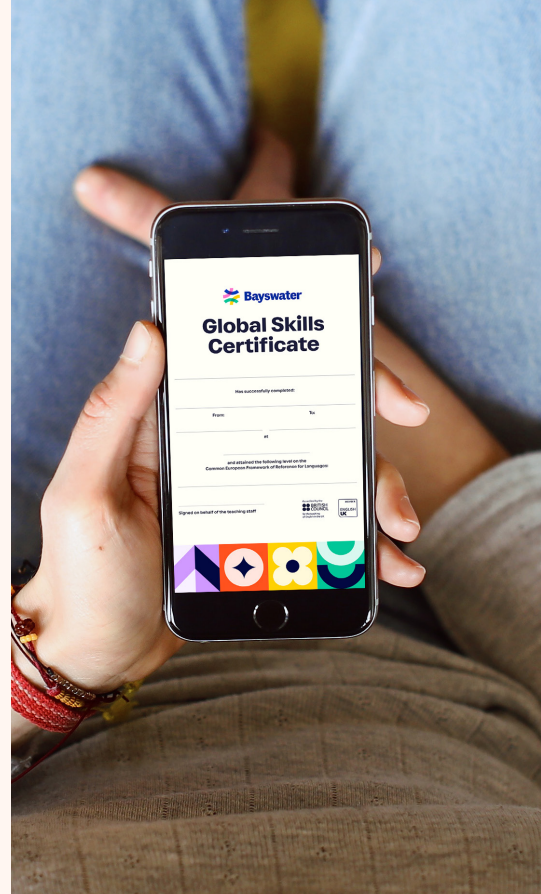
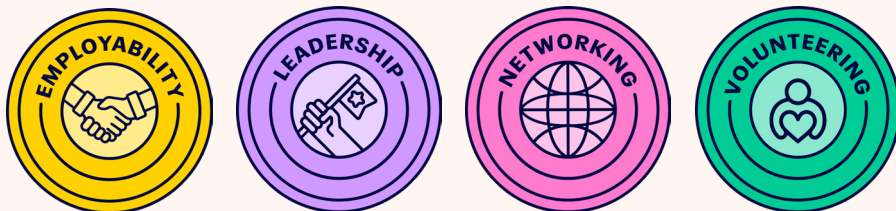
Our certificates act as micro-credentials. This focused learning allows you to quickly grow or update your skill set for in-demand industries.

Get ready for the future of work with us.

The Bayswater advantage – Gain global skills when you study with us

By enrolling with us, **we'll additionally upskill you** in Communication and Intercultural Competence, Critical Thinking, Collaboration, Problem Solving, AI and Digital Literacy and Presenting. You will receive an additional **Global Skills Certificate** (digital) that recognises these new skills, and allows you to add them to your resume.

You will get the opportunity to **gain further skills, outside of the classroom**. Our Digital Badges in Volunteering, Networking, Leadership and Employability are another way to **stand out to potential employers**.



Sample International Business Management Timetable 2026*

	Monday	Tuesday	Wednesday	Thursday	Friday
	14:10 - 17:30 PM				
Week 1	Economic Environment	International Trade	Group project	Tutor-led group project	International Law and Trade Blocs
Week 2	Strategy, Production and Logistics	International Marketing and Branding	Group project	Company visit	International Financial Management
Week 3	Guest speaker	Understanding Organisational Culture, Values, and Behaviour	Group project	Tutor-led group project	Managerial Styles and Intercultural Communication
Week 4	Personal Development as a Manager and Leader	Managing Stakeholder Expectations	Group project	Tutor-led group project	Final presentation

*Class times may vary depending on start date.



Call us
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Visit us in London
167 Queensway, London W2 4SB

Visit us in Brighton
61 Western Rd, Hove BN3 1JD

Visit us in Bournemouth
St Peters Quarter, Bournemouth BH1 2AD

Visit us in Leeds
New Address coming soon

Visit us in Liverpool
42-46 Whitechapel, Liverpool L1 6DS

Agent Enquiries
Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at
sales@bayswater.ac