

## ▶▶ Study Abroad Centre Factsheet

# London Semester Business Program

Step into the heart of one of the world's most dynamic cities. Bayswater College is located in the centre of the city, minutes from Hyde Park and Kensington Palace, giving you direct access to London's endless cultural opportunities—from world-class museums and galleries to eclectic neighbourhoods where over 300 different languages are spoken.

London is a modern city with a rich history and diverse culture. It is a leading international financial centre and a hub for the arts, media, and creative industries. London remains one of the most popular study abroad destinations for international students, with its vibrant arts, music, theatre, and fashion scene.

### At first glance

Modern, well-equipped college in central London

Semester and summer programs for study abroad students

London: most diverse city on the planet (340+ languages)

Dedicated Study Abroad team providing learning and pastoral support

Immersive program with a full range of co- and extracurricular activities

London ranked #1 globally in QS Best Student Cities Ranking

**\$19,500** **\$1000 scholarship available**

### What's included in the costs?

Thirteen weeks in Spring with one-week break

Twelve weeks in Fall no break

Apartment-style self-catering accommodation in a twin room (shared kitchen and bathroom, ≤40 minutes commute)

12- 15 credit program including three micro-credentials accredited by FDU

Courses receive 3 credits from Fairleigh Dickinson University (FDU)

Full program of day trips, evening events, and daily afternoon activities at Bayswater College

Global Skills Certificate

Collection at Heathrow Airport on arrival

Orientation and pre-departure programs

Dedicated 24/7 emergency and pastoral support team

Travel card for Zones 1-2 (free central London transport)

### Timetable

Classes meet Monday - Friday

### Courses

INTER 3430 Anatomy of Contemporary Britain (3 US credits)

ARTH 3825 Great Museums of England (3 US credits)

BUSI 3901 Luxury Brand Management (3 US credits)

BUSI 3902 Customer Experience Management (3 US credits)

IBUS 3201 International Business (3 US credits)

MKTG 3399 Digital Marketing (3 US credits)

### Not included in the costs

Airfare to/from UK

CAS fee (if applicable)

UK Visa fee (if applicable)

Travel Insurance (check with your school or university)

Meals and incidentals

Vaccines

### Entry requirements for the program

Full-time undergraduate student (first semester sophomore and above)

GPA 2.75

IELTS 6.0 or equivalent

18 years old or older

**344**  
languages  
spoken

**2.75**  
GPA

## In the heart of the UK's capital

### Dates

Fall 2026:

5 September - 28 November 2026

Spring 2027:

30 January - 1 May

(Spring Break 27 March - 4 April)

Fall 2027:

4 September - 27 November



**FAIRLEIGH  
DICKINSON  
UNIVERSITY**

### School of record - Fairleigh Dickinson University (FDU)

Based in New Jersey; founded in 1942

Over 100 degree programs, with campuses in NJ, Vancouver (Canada), and online

Largest private institution in NJ with 12,000+ students. Each course is worth 3 US academic credit at undergraduate level and a transcript can be provided by Fairleigh Dickinson University

### Transferable skills

**Study abroad students demonstrate:**

Greater self-confidence and initiative

Ability to manage ambiguity

Enhanced intercultural communication

Higher levels of independent thinking

# About the city

London is the city for big thinkers and creative minds. Bayswater College sits in the heart of the capital, moments from central tube stations—ideal for studying and exploring.

## City sights

The Houses of Parliament

The London Eye

Buckingham Palace

St Paul's Cathedral

The British Museum

The Francis Crick Institute

The Tate Modern

## School activities and excursions

### Sample Social Programme Oxford -

walk in Tolkien's footsteps, go punting on the River Isis

**Stonehenge** - experience prehistoric mystery

**Bath** - explore Roman Baths and Austen's city

**Liverpool** - learn about the slave trade, Beatles Tour, Anfield Stadium

**Brighton** - visit the Pavilion, explore the UK's queerest city

## Cocurriculars (Sample)

### Previous visits have included:

British Museum

Meet and greet a London Mayoral Candidate

Inside Parliament

Record and produce a podcast

London Fashion Week Events

## Transport information

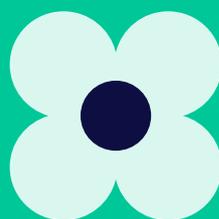
### Closest airports

Heathrow, Gatwick,  
Luton, Stanstead & City

### Closest stations

Paddington, St Pancras International,  
Euston & Kings Cross

Direct tube access from Paddington, Victoria,  
and Cannon Street



## Cost of living

Approx.

Bus ride: \$2.10

Weekly Travel Card (Central London): \$51.20

Coffee: \$4.20

Dinner: \$24

Fast food: \$8.40

Movie: \$16.80

Weekly living costs: \$250

## Population: 9,541,000

## Useful links

Tourism [www.visitlondon.com](http://www.visitlondon.com)

Transport [www.tfl.gov.uk](http://www.tfl.gov.uk)

US Embassy London [uk.usembassy.gov](http://uk.usembassy.gov)

Entertainment [www.timeout.com/london](http://www.timeout.com/london)

News [www.bbc.co.uk/news](http://www.bbc.co.uk/news)



Apply at [studyabroad.bayswater.ac](http://studyabroad.bayswater.ac) Website at [bayswater.ac/en/course/london-summer-business-program](http://bayswater.ac/en/course/london-summer-business-program)



[bayswater.ac](http://bayswater.ac)

E-mail us  
[info@bayswater.ac](mailto:info@bayswater.ac)

Call us  
+44 (0)20 7221 7259

Visit us  
167 Queensway, Bayswater, London W2 4SB

AASAP/UK

