

New programmes

Upskill your future with 6 and 12 month diplomas

Study and work in Vancouver with our new Career College

Designed to equip you with industry-relevant skills, by blending classroom learning with real-world experience. Whether you're looking to enhance your career or start a new journey, our diplomas provide a pathway to success in today's competitive job market.

Why study Digital Marketing

Digital marketing is at the heart of today's global business landscape, shaping how brands connect with their audiences. As technology evolves, the demand for skilled digital marketers continues to rise, making it an essential field for anyone looking to thrive in the modern economy. Understanding digital marketing strategies is key to driving business growth, from social media to search engine optimisation.

Why study International Business Management

International Business is cornerstone of the global economy, driving trade, innovation, and cultural exchange across borders. As businesses expand globally, the need for professionals who understand international markets and can navigate complex cross-cultural environments is more critical than ever. Mastering International Business Management strategies opens doors to diverse opportunities in a rapidly changing world.

- › Guaranteed job placement during paid co-op
- › Get prepared for co-op or future work with Bayswater Career Centre workshops
- › Earn a Canadian diploma & gain work experience in Canada
- › Enjoy a class schedule that suits part-time working
- › Taught by industry professionals

Why Bayswater?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work.

Our programmes blend academics with real-world experience and soft skills, to empower students to create the life they want to live.



Enquiries and bookings:

Our agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an agent in your area.

For agent sales enquiries please contact us at sales@bayswater.ac

Website links:

International Business Management: <https://www.bayswater.ac/international-business-management-diploma>

Digital Marketing: <https://www.bayswater.ac/digital-marketing-diploma>

Bayswater Vancouver:

549 Howe St, 9th floor, Vancouver, BC V6C 2C2, Canada

Digital Marketing

Diploma: 6 months

Launch your career in the fast-paced digital world! Learn the essential skills in Marketing Strategy, Social Media, Search Marketing, and more, with courses designed to give you a competitive edge.

Diploma: 12 months

Combine your 6-month diploma with a co-op work experience for hands-on learning. This real-world opportunity allows you to apply classroom knowledge, gain industry exposure, and understand how your chosen field integrates into business.

You are guaranteed placement in a Canadian company, and we'll prepare you with workshops aimed at developing your resume building and interview skills.

Our top partner brands in Canadian companies offer work placements to give you a competitive edge in your career.



Scan to view Co-op frequently asked questions

**2025
enrollments
now open**



Start dates:

Digital Marketing (6 months):

6th Jan, 3rd Feb, 3rd & 31st Mar, 28th Apr, 26th May, 23rd Jun, 21st Jul, 18th Aug, 15th Sep, 14th Oct, 17th Nov

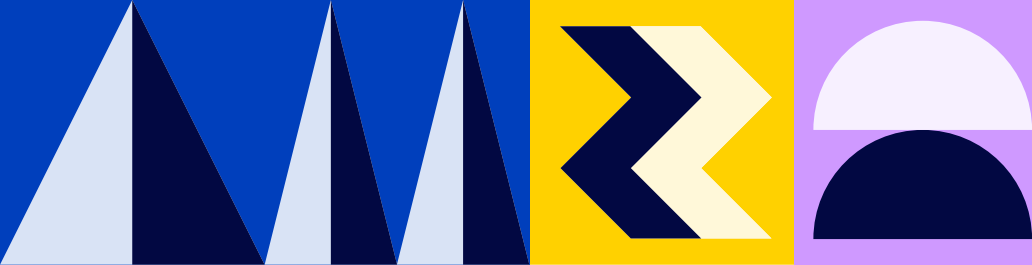
Digital Marketing with Co-op Work experience (12 months):

6th Jan, 3rd Feb, 3rd & 31st Mar, 28th Apr, 26th May, 23rd Jun, 21st Jul, 18th Aug, 15th Sep, 14th Oct, 17th Nov



Digital Marketing, Digital Marketing with Co-op Work Experience and was reviewed and approved by the registrar of the Private Training Institutions Regulatory Unit (PTIRU) of the Ministry of Post Secondary Education and Future Skills.

Search Marketing & Demand Generation	Social Media Marketing	Campaign Strategy & Advertising	Professional Sales & Marketing Skills	Campaign Production & Creative Process	Marketing Strategy & Analytics	Co-op
4 weeks	4 weeks	4 weeks	4 weeks	4 weeks	4 weeks	24 weeks
6 months (class schedule will differ per start date)						6 months



International Business Management

Diploma: 6 months

Thrive in international business, from financial management and accounting to marketing and business communications. Learn to work across borders and collaborate with diverse cultures.

Diploma: 12 months

Combine your 6-month diploma with a co-op work experience for hands-on learning. This real-world opportunity allows you to apply classroom knowledge, gain industry exposure, and understand how your chosen field integrates into business.

You are guaranteed placement in a Canadian company, and we'll prepare you with workshops aimed at developing your resume building and interview skills.

Our top partner brands in Canadian companies offer work placements to give you a competitive edge in your career.



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**2025
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Start dates:

International Business Management (6 months):

13th Jan, 10th Feb, 10th Mar, 7th Apr, 5th May, 2nd & 31st Jun, 28th Jul, 25th Aug, 22nd Sep, 20th Oct, 17th Nov

International Business Management with Co-op Work experience (12 months):

13th Jan, 10th Feb, 10th Mar, 7th Apr, 5th May, 2nd & 31st Jun, 28th Jul, 25th Aug, 22nd Sep, 20th Oct, 17th Nov



International Business Management and International Business Management with Co-op Work Experience was reviewed and approved by the registrar of the Private Training Institutions Regulatory Unit (PTIRU) of the Ministry of Post Secondary Education and Future Skills.

Financial Management & Accounting	Business Communications	Business Information Systems	Human Resource Management	Operations and Project Management	Marketing and Branding	Co-op
4 weeks	4 weeks	4 weeks	4 weeks	4 weeks	4 weeks	24 weeks
6 months (class schedule will differ per start date)						6 months

Admission requirement: B2 CEFR and 18 years or older. See full details on the Fact Sheet for each programme.