



Dive into the dynamic realm of Project Management, where you'll not only master the language and essential concepts but also unlock powerful strategies for successfully leading both projects and people. Discover the keys to future success with our cutting-edge Project Management course!

## The Course

Our project-based Professional Certificate programs give you a unique learning experience to improve your business skills and learn new strategies to enhance your career or further studies.

This Professional Certificate course provides a comprehensive introduction to Project Management, and the communication skills, knowledge, and valuable tools that will empower you on the next steps of your professional journey.

## Course Features

Lecture-style classes

Experienced business teachers

Focus on communication, presentation and teamwork skills

Gain experiences that reflect the modern workplace

Team-based projects

Company visits and/or guest speakers

## Case study focused classes

Previous examples have included:

Colorado Parad

Aramco

China Telecom

## Outcomes

A Professional Certificate from Bayswater

Two group projects

Experience working as part of a multicultural team

Networking skills and new international contacts

## Who is it for?

Students wanting to develop international business skills

Aspiring students who want experience for their university application, or who might be interested in studying Project Management in the future

Upper Intermediate and above English students who want to use their skills in a new way

Job seekers who want to advance their career

**26 Feb, 21 May,  
12 Aug, 4 Nov**

2024 Start Dates

## Key Facts:

Location: Toronto and Vancouver

Duration: 4 weeks, 20 lessons per week

Minimum Level: Bayswater Level 6 or B2

Student Visa requirements:  
Tourist Visa, Student Visa

Age: 18+

Max class size: 15

Educational Experience: No previous business qualifications required



Find out more at [bayswater.ac](https://bayswater.ac)



I already work for a company in Japan and I wanted to take advantage of this experience to help my career. My courses have helped me improve my understanding of Silicon Valley industry. I enjoyed the final presentation task where I learnt how to present in English in front of an audience.

**Tadashi, Japan**  
Professional Certificates

Each Professional Certificate Course includes a guest speaker or a visit to a company. Previous guests have included local start-ups, successful entrepreneurs and established business leaders giving inspiring talks on how they have overcome challenges in their industry, followed by question and answer sessions on business-related topics.

### Guest Speakers\*

- Previous examples have included:**
- Vice President Client Communications at Deutsche Asset Management, an affiliate of Deutsche Bank
  - Senior Director, Analytics Cloud, Salesforce
  - CEO of Take New Ground (executive coaching company)
  - Chief Outcomes Engineer, Leadership Fundamentals Inc
  - Founder of Blue Print (design consulting firm)
  - Senior Digital Project Manager, Central Station Toronto
  - Vice President of Brand and Market, Deltatre Inc.

### Company Visits and Events\*

- Companies and organisations:**
- General Assembly
  - Boda Borg
  - Gillette
  - Trapology
  - Westfield Shopping Centre
- Events:**
- Kirstein Business Library
  - WeWork
  - Shoobox Startup Series
  - HubWeek

\*Example of guest speakers and events offered in previous Professional Certificate courses in Canada, the US, and the UK.

### Sample Timetable

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00	<b>Defining the Project goals</b> ·The Deliverables ·SMART Goals ·Requirement ·Critical Success Factors	<b>Breaking Down the Project Activities</b> ·WBS ·Tasks and Activities ·Milestones	<b>Planning and Acquiring Resources</b> ·The Project Team ·Staffing Assignments ·Make or Buy Decisions	Case Study #2   ASTRAZEN-ECA  Fighting a Global Pandemic	Groups give their first Presentation
10:30					
Break					
10:45	<b>Defining the Project goals Continued</b> ·Assumptions and Constraints ·The Project Scope Statement ·Exclusions	<b>Breaking Down the Project Activities Continued</b> ·RAM ·Durations and Dependencies ·The Network Diagram	<b>Planning and Acquiring Resources Continued</b> ·Procurement and Resource Plan ·Contracting for Resources	Discussion on Lessons Learned from Case Study #1	Quiz for Week 2
12:15					

### Student Outcomes:

- Understand key project management concepts and practices
- Understand a range of management styles
- Develop project management planning techniques
- Improve your professional English and knowledge of Project Management vocabulary

### Sample Syllabus

Week 1	Week 2	Week 3	Week 4
Defining Project Management	Agree on Deliverables	Project Schedule	Change Process
Project Management Skills	CSFs	PERT	Documenting Lessons Learned
Organising and Managing People Communicating,	Work Breakdown Structure	Critical Path	Sign-off
Initiating the Project	Project Team	Budgeting and Estimating	Documentation
Meet Stakeholders	Presentation of First Group Project	Project Team	Final Presentation and Final Quiz



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**Agent Enquiries**  
Our Agents are appointed experts in your country and can give you specialist advice on our courses, as well as any visa requirements. Contact us for an Agent in your area.  
**For agent sales enquiries please contact us at**  
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