



**Bayswater**

# Work Placement Preparation Programme for Luxury Hotels

Start your life-changing professional  
and personal journey in the UK.

Career preparation

English preparation

Professional Certificates



SOFITEL  
HOTELS & RESORTS



SAVOY

*London*  
FIREHOUSE

*Fairmont*  
HOTELS & RESORTS

ROSEWOOD  
LONDON

*The Dorchester*



# Why choose Bayswater

## ◆ Live life to the fullest

Explore the world with us, where learning, growth, and unforgettable experiences are at the heart of everything we do. Our programmes are made to give you the skills you need to succeed in today's world, explore new cultures and make friends for life.

## ◆ Discover your potential

For over 70 years, we've been helping young people discover their full potential. We focus on you as a person, not only on your studies. Whether you want to learn a new language, get ready for your future job, or simply discover yourself, we have something for you.

## ◆ Give back

We care about making a difference in the world. The Bayswater Foundation's aim is to make learning accessible to those less fortunate. Our One for One initiative matches every week bought and offers free language learning to communities in need.



## Our instructors

Our Professional Certificate courses are taught by expert instructors who work in the industry. This helps us keep our content up to date and relevant. Students can learn directly from professionals and gain real-world knowledge and experience.

We have a large group of instructors and rotate them for each start date, so every class benefits from different skills and fresh insights.



**Emma Murray**

Founder and CEO of Elm Digital, a digital marketing company based in Ireland. Her expertise lies in the conceptualisation and roll-out of campaigns in the fashion and beauty industry. Emma is also a columnist for RSVP Magazine (Ireland's top-rated celebrity magazine) and works as a celebrity stylist.



**Wendy Wyss**

Luxury Brand Marketing Consultant and Social Media Trainer with a BSc from Warwick University in the United Kingdom. Wendy has worked with brands across the luxury, beauty, retail, and fashion sectors for 15 years. Her portfolio includes Dolce & Gabbana and Nestlé, showcasing her broad and in-depth understanding of the industry.



**Yo'ad Tzor**

Strategist for Kairos Media, a UK-based "social-first" creative media company. He specialises in influencer marketing, gaming, social management, and e-sports, working with brands like Heinz, Samsung, and KFC.

# Choose between our 5 UK locations



## London

London is for big thinkers, creative minds, and international ideas. It's the city that never stops, and you'll find our school in the heart of it.



## Leeds

Voted the UK's best student city, Leeds offers an authentic slice of British life. It's vibrant, student-friendly, and rich in history. It's also home to the Leeds United football team.



## Brighton

Locals call Brighton 'London on the sea.' Just an hour outside of the capital, it's easy to see why.



## Liverpool

Experience UK's friendliest city, known for its culture, architecture and varied music scene.



## Bournemouth

Incredible beaches, a lively town centre, and stunning green spaces. City life and natural beauty blend together perfectly.



**The programme exposed me to opportunities in the hospitality industry, and I realised I want to become a sommelier. I now have a clear vision for my career**

**Rio Hayashi, Japan**  
Comis-sommelier at 45 Park Lane



# The Work Placement Preparation Programme

At Bayswater, we are proud to focus on preparing students for their future careers.

The UK Youth Mobility Visa has created exciting new opportunities for international learning and career development. In an exclusive partnership with 5-star luxury hotels such as Raffles, Sofitel and The Savoy, as well as various other hotels in the Accor Group across the UK, the potential to gain authentic work experience is now a reality.

## What to expect

- A choice of Professional Certificate/ micro-credential
- CV preparation, cultural orientation, and interview support
- A tailored Career Skills module (4 hours per week)
- Full induction and programme certificates
- Global Skills Certificate upon completion
- Opportunity to earn Digital Badges to showcase additional skills
- Support in matching your profile with suitable employers
- Assistance in securing interview opportunities with employers
- One-to-one support meetings with Coordinators
- Mock interviews with personalised feedback and guidance from the Work Placement Preparation Coordinator

## What you will gain

- Industry tailored CV
- Full preparation for working life in the UK
- Opportunity for paid work experience within the luxury hotel and hospitality sectors
- Certificates and recommendation letters that validate achievements
- Enhanced career readiness for roles in luxury hotels

I had never written a CV before and used to panic at unexpected questions. The CV preparation and mock interviews gave me the support and confidence I needed to get the job.

Jihee Yang, Japan  
Waitress, Park Hyatt River Thames

## Key features

### Exclusive partnerships

Work with the hospitality, tourism and recreation industries in the UK.

### Comprehensive preparation

Full preparation, including a specifically designed Career Skills module, and professional certificates.

### One-on-one support

Dedicated Work Placement Preparation Coordinator providing guidance.

### Global networking

Work in a fully international team, gaining exposure to diverse cultures and practices.





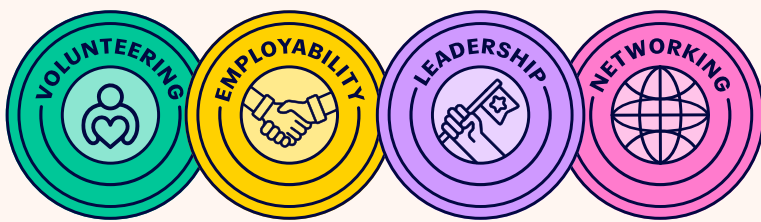
## Earn a Global Skills Certificate

This digital certificate shows the skills you've gained while studying with us for 4 weeks or more. This additional certificate will help you stand out when creating your CV.

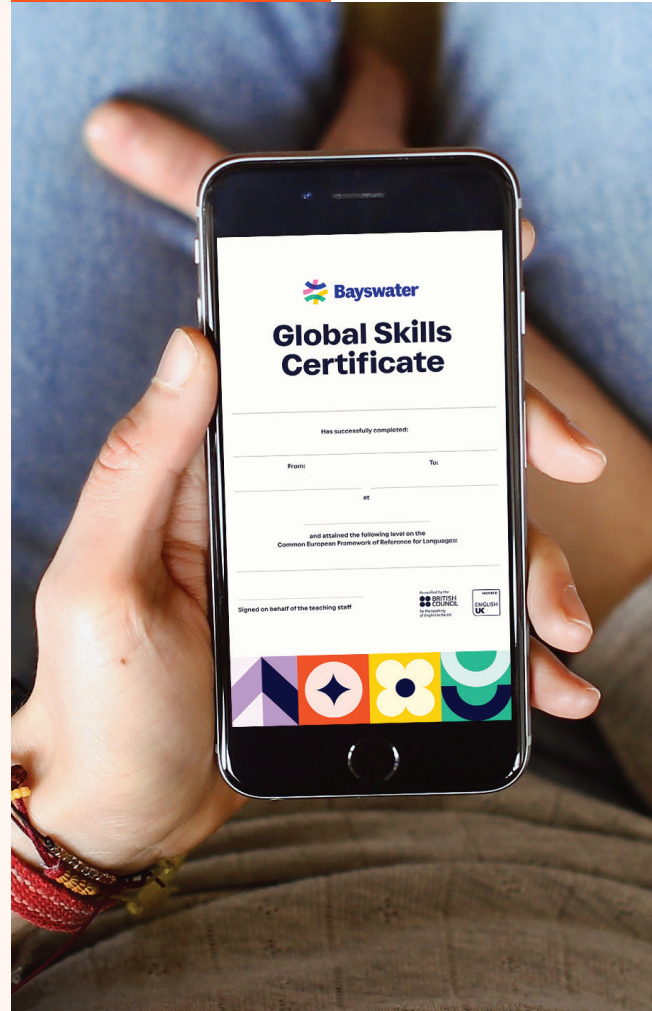
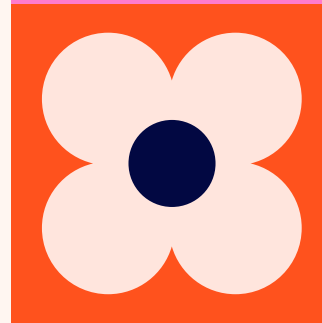
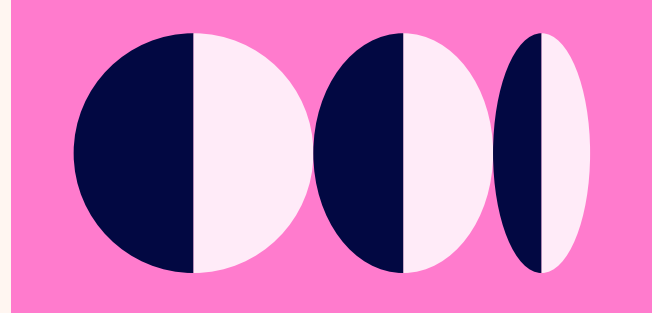
**This certificate is accredited by the CPD and 18 CPD hours are allocated.**

## Collect Digital Badges

You'll get the opportunity to grow your skills even more. Gain these through additional activities while studying with us. You can easily share these on LinkedIn and include in your CV.



## Partnerships include:



# How to start your programme

“  
I've been able to find a job, build my network, and grow so much as a person.

Jinny Kim, South Korea  
Guest Relations Sofitel  
London St James

## 01 Take our online test

Estimate the time required to reach the necessary English proficiency.

## 02 Register

Choose courses from the Premium Package and apply for Work Placement Preparation Programm.

## 03 Study at Bayswater

Complete English and/or Professional Certificate studies → Interview preparation process will begin at the centre → Full on the job training and induction provided by the employer.

Receive one-to-one support from our Work Placement Preparation Coordinator throughout the process.

## 04 Begin your job search

Profile-matching to employers, interview practice, and support throughout the work placement process.

## 05 Experience benefits

Receive certificates and recommendation letters to highlight achievements. Add a world-famous, prestigious brand to your CV.

## Types of work we can help you find:

A wide variety of job roles are available across departments, depending on your prior experience.

Customer Service

Operations

Food & Beverage

Administration

## Who can apply?

Anyone holding the right to work in the UK

Youth Mobility Scheme visa holders - UK

No minimum English level required to start the programme\*

Students wishing to gain experience in a 5-star luxury hotel

\*Applicants need to reach B1+ to study Professional Certificates, and interview preparation.

\*A minimum of 8 weeks of study and a commitment to being willing to do up to 24 weeks of working experience apply.

\*Study may comprise of Language to reach the required level to complete Professional Certificates, and or the work placement portion of the programme.



# Premium Package courses on offer

Enhance your future career

Our fully flexible Premium Package, offered at our Canada campuses, affords a holistic approach to kickstart your career globally.

**8 weeks of study + 24 weeks work experience**

What your studies could look like:

Month	Course
April	General English
May	Any Professional Certificate
June - November	Work Placement Preparation Programme

A minimum Level of B1+ is required for Professional Certificate courses.

(CEFR)	1	2	3	4	5	6	7	8	9	10
Level	A1	A2	A2+	B1	B1+	B2	B2+	C1	C1+	C2
	Beginner			Intermediate				Advance		Proficiency
	General English									
	Professional Certificates					Paid employment				



View our Professional Certificates



Accredited by the  
**BRITISH COUNCIL**  
for the teaching  
of English in the UK



**IELTS™**  
Official Test Centre

## Courses available

### English Language courses

General English and Business English

IELTS Preparation

Cambridge Preparation

### Professional Certificates

Luxury Brand Management

London

International Business Management

London, Liverpool, Bournemouth and Brighton

Digital Marketing

London, Liverpool and Brighton

CX Customer Experience Management

London and Bournemouth

## Career modules:

Four career modules will be offered per week covering topics like these:

Workplace Skills and Resilience

Creating a Functional CV

Refining Your CV

Completing Job Applications and Cover Letters

Understanding and Preparing for Interviews

Practicing Interview Skills

Advanced Interview Techniques

At the Interview and Beyond



“

**I gained practical skills at a luxury hotel, improving my chances of applying to UK hotels.**

**Koine, Japan**  
Part-Time F&B Steward  
at The Dorchester

”

“

**I got my dream job right after the programme! My English and professional conduct improved a lot through the Career Skills module. I feel confident and ready to work in the UK.**

**Naomasa Iwashita, Japan**  
Waiter at The Dorchester

”






# Find out more

## Agent enquiries

Our approved agents are experts in your country and can provide specialist guidance on our courses, as well as local visa requirements. Contact us to be connected with an agent in your area.

**Email us:** [partners@bayswater.ac](mailto:partners@bayswater.ac)

**Visit our website:** [bayswater.ac](http://bayswater.ac)

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