



Sensormatic Source Tagging and Recirculation Program

Trusted Protection, Proven Process, Simple Savings

Optimize efficiency and savings by pairing the benefits of Source Tagging with hard-tag recirculation

Retail Ready

Tag merchandise at the manufacturer so it can go straight to the shop floor from the receiving dock upon arrival

Labor Savings

Allocate store associates to customer-focused activities rather than applying tags

Sales Lift

Protect products openly, making them readily available for shoppers

Reduce Shrink

Protect more items throughout the store

Step 1

Manufacturer:
Order Hard Tags Online

24/7 global order processing center

Customized online portal for each retailer's program

Step 2

Distributor:
Send tags to manufacturer

8 strategically located global distribution centers

Step 4

Retailer:
Ship Tags for Recirculation

Sensormatic Retail Solutions buys back the tags, saving the retailer money on future hard-tag purchases

Tags are quality checked for performance, cleaned, and recertified under ISO certification

Step 3

Manufacturer:
Tag Items and Ship to Retailer

Retailers benefit from hard-tag protection with available AM/RFID dual technology – a transition to gain RFID capabilities



Here's How Recirculation Works

Over 13B tags
recirculated

Over 214M
pounds of plastic saved

Over 2.6M MWH
of electricity saved

To get started, contact your Sensormatic Retail Solutions account manager or [click here to contact us](#).