



Sensormatic Source Tagging and Recirculation Programme

Trusted Protection, Proven Process, Simple Savings

Optimise efficiency and savings by pairing the benefits of Source Tagging with hard-tag recirculation

Retail Ready

Tag merchandise at the manufacturer so it can go straight to the shop floor from the receiving dock upon arrival

Labour Savings

Allocate store associates to customer-focused activities rather than applying tags

Sales Lift

Protect products openly, making them readily available for shoppers

Reduce Shrink

Protect more items throughout the store

Step 1

Manufacturer:
Order Hard Tags Online

24/7 global order processing centre

Customised online portal for each retailer's programme

Step 2

Distributor:
Send tags to manufacturer

8 strategically located global distribution centres

Step 4

Retailer:
Ship Tags for Recirculation

Sensormatic Retail Solutions buys back the tags, saving the retailer money on future hard-tag purchases

Tags are quality checked for performance, cleaned, and recertified under ISO certification

Step 3

Manufacturer:
Tag Items and Ship to Retailer

Retailers benefit from hard-tag protection with available AM/Rfid dual technology – a transition to gain RFID capabilities

Here's How
Recirculation
Works

Over 13B tags
recirculated

Over 97M
kilos of plastic saved

Over 2.6M MWH
of electricity saved

To get started, contact your Sensormatic Retail Solutions account manager or [click to contact us](#).